

Ruj. Kami : 500-CK (HEA 23/4)
Tarikh : 1446H ذوالحجة 20
: 16 Jun 2025

Professor Dr. Iskandar Muda Damanik, SE, M.Si, Ak, CA, CRP, CSRA, CSRS, IPSAS, CPA
Jl. Prof TM Hanafiah SH Kampus
Universitas Sumatera Utara (USU)
Padang Bulan Medan
INDONESIA

السلام عليكم ورحمة الله وبركاته and greetings

Dear Prof. Dr.,

INVITATION AS A GUEST SPEAKER ON SEMINAR IN INTERNATIONAL STRATEGIC MANAGEMENT ACCOUNTING 1.0: "USE OF MACHINE LEARNING (ML) AND ARTIFICIAL INTELLIGENCE (AI) AS DIGITAL FINANCE INNOVATION FOR BUSINESS ACTORS"

Warmers greetings from Universiti Teknologi MARA (UiTM) Cawangan Kelantan, Malaysia.

2. On behalf of UiTM Cawangan Kelantan, we are delighted to extend an invitation to you to be our guest speaker at an upcoming Hybrid Seminar Session entitled "Use of ML and AI as Digital Finance Innovation for Business Actors," which is jointly organized by Seminar in Strategic Management Accounting Students, ACnian Scholar of Master of Accountancy (ASMAcc), Faculty of Accountancy and Post Graduate Center, UiTM Cawangan Kelantan Kota Bharu Campus.

3. The program aims to explore the transformative role of emerging technologies in shaping modern financial ecosystems. The purpose of this event is to provide participants with insights into how AI and ML are being leveraged to enhance decision-making, risk assessment, and customer engagement in the financial sector. The details of the program are as follows:

Date : 21st June 2025 (Saturday)
Time : 12.00 pm - 2.00 pm (MYT)
Platform : Google Meet
Participants : Postgraduate Students and Academicians

4. Your expertise in Database Management System and Accounting Information System would provide invaluable perspective to our audience, particularly as we seek to bridge the gap between academic learning and real-world application in the domain of digital finance.

5. We would be honoured if you could accept this invitation and share your knowledge and experience during the session. Should you require further information or clarification, feel free to contact the Lecturer in Charge of the Seminar in Strategic Management Accounting (MAF 751), Associate Professor Dr. Noor Marini Haji Abdullah at marini535@uitm.edu.my or +60199397676.

Pejabat Rektor

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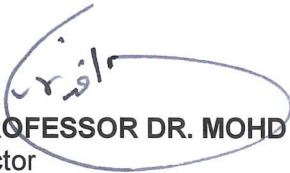
Thank you for considering our invitation. We look forward to meeting you on the day of the webinar.

اوسها، تقوى، موليا

"MALAYSIA MADANI"

"BERKHIDMAT UNTUK NEGARA"

Your Sincerely,



(PROFESSOR DR. MOHD AFANDI MAT RANI)
Rector