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Dosen Program Studi S1 Manajemen
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Publications

2014

Jurnal internasional

IMPACT OF MOTIVATION AND ABILITY ON PERFORMANCE OF WOMAN ENTREPRENEURS IN ONLINE BUSINESS ROLE OF PERCEPTION AND SITUATIONAL...

YASMIN CHAIRUNISA MUCHTAR

2014

Jurnal internasional

A career success of the distributors in multi-level marketing (MLM) company

YASMIN CHAIRUNISA MUCHTAR

2021

Prosiding seminar internasional

The Impact of Human Capital and Social Capital on the Recognition of Entrepreneurial Opportunities for Women SMEs Entrepreneurs in Medan

INNEKE QAMARIAH , YASMIN CHAIRUNISA MUCHTAR

2019

Jurnal internasional bereputasi

UNDERSTANDING ENTREPRENEURIAL CAREER INTENTION FOR UNIVERSITY STUDENTS

INNEKE QAMARIAH , YASMIN CHAIRUNISA MUCHTAR

2025

Jurnal nasional

Optimization of Community Economic Empowerment through Kelulut Bee Cultivation in Tanjung Pasir Village with Innovation in Honey Processing and Propolis Utilization

WAHYU ARIO PRATOMO , YASMIN CHAIRUNISA MUCHTAR , ZIKRI NOER , YOLA ANGGIA

2014

Jurnal internasional

IMPACT OF MOTIVATION AND ABILITY ON PERFORMANCE OF WOMAN ENTREPRENEURS IN ONLINE BUSINESS

YASMIN CHAIRUNISA MUCHTAR

2021

Jurnal internasional bereputasi

THE EFFECT OF STRATEGIC LEADERSHIP ON COMMERCIALIZATION CAPABILITY: EXAMINING THE MODERATING ROLE OF UNIVERSITY SUPPORT

INNEKE QAMARIAH , YASMIN CHAIRUNISA MUCHTAR

2018

Prosiding seminar internasional

The Effect of Intellectual Capital on Business Performance in Micro-, Small-,

and Medium Enterprise (MSME) in Medan City

YASMIN CHAIRUNISA MUCHTAR , YENI ABSAH , INNEKE QAMARIAH

2018

Jurnal internasional

Confirming Career Success Model of Consultants in Direct Selling Companies through Entrepreneurial Competency, Commitment and Motivation Trainings.

YASMIN CHAIRUNISA MUCHTAR

2015

Poster seminar nasional

Analisis Kesuksesan Karir Para Konsultan pada Perusahaan Multi Level Marketing (Prosiding Seminar Nasional Call For Paper FMI ke 7)

YASMIN CHAIRUNISA MUCHTAR

2016

Prosiding seminar internasional

Social Media Marketing And Entrepreneurial Knowledge For Micro Scale Business Owners In Medan City

FRIDA RAMADINI , YASMIN CHAIRUNISA MUCHTAR , INNEKE QAMARIAH

2022

Jurnal internasional bereputasi

Recognizing Entrepreneurial Opportunity on Women SMEs Entrepreneurs in Medan

INNEKE QAMARIAH , YASMIN CHAIRUNISA MUCHTAR

2023

Prosiding seminar internasional

SUSTAINABLE DIGITAL ECONOMY IMPLICATION ON INDONESIA & MALAYSIA

ISFENTI SADALIA , BEBY KENDIDA HASIBUAN , YASMIN CHAIRUNISA MUCHTAR

2022

Prosiding seminar internasional

Collaboration Networks and Sustainable SMEs Performance: The Role Of Digital Leadership as Moderating Variable

ADIKA FAJAR PUTRA , YASMIN CHAIRUNISA MUCHTAR , MUHAMMAD ANGGIA MUCHTAR

2021

Prosiding seminar internasional

Employee Performance Analysis: The Influence of Local Wisdom-Based Communication Strategy And Employee Engagement on Employee Performance

YASMIN CHAIRUNISA MUCHTAR , LINDA T MAAS

2018

Jurnal internasional

Entrepreneurial Intentions in University Students: Based on the Analysis of Entrepreneurship Education, Adversity Quotient, Emotional Intelligence and Family Factor

YASMIN CHAIRUNISA MUCHTAR

2024

Jurnal internasional bereputasi

Sustainable Performance of SMEs Through Social Media Usage and Innovation Capabilities

MUHAMMAD ANGGIA MUCHTAR , YASMIN CHAIRUNISA MUCHTAR , ADIKA FAJAR PUTRA

2026

Prosiding seminar internasional

The Development of Entrepreneurial Resilience to Support Sustainable Performance of SMEs by Applying Financial Digital Platform

YASMIN CHAIRUNISA MUCHTAR

2024
Jurnal internasional bereputasi

Pathways to SME Sustainability Integrating: Islamic Finance, Islamic Finance Literature and Government Support for Small and Medium Enterprises

WINA NURFITRIANI , BEBY KENDIDA HASIBUAN , ISFENTI SADALIA , YASMIN CHAIRUNISA MUCHTAR , NISRUL IRAWATI , LAILAN SYAFRINA HASIBUAN

2021
Jurnal internasional

The Intrapreneurship and University's Support to Enhance Commercialization Capabilities

INNEKE QAMARIAH , YASMIN CHAIRUNISA MUCHTAR

2018
Prosiding seminar internasional

the adversity Quotient (Control, Origin & Ownership, Reach, and Endurance) and its relationship toward entrepreneurial intention: A study on student in faculty of economics & business Universitas Sumatera Utara

ARIF QAEDI HUTAGALUNG , AMI DILHAM , BONGSU HUTAGALUNG , YASMIN CHAIRUNISA MUCHTAR

2021
Prosiding seminar internasional

The Role of Innovative Work Behaviour as The Mediator Between Inclusive Leadership and Subjective Career Success

ELISABET SIAHAAN , YENI ABSAH , ISFENTI SADALIA , YASMIN CHAIRUNISA MUCHTAR

2022
Jurnal internasional

Collaboration Networks and Sustainable SMEs Performance: The Role of Digital Leadership as Moderating Variable

YASMIN CHAIRUNISA MUCHTAR , ADIKA FAJAR PUTRA , MUHAMMAD ANGGIA MUCHTAR

2023
Jurnal internasional

OPTIMIZATION OF TURNOVER THROUGH IMPROVING THE QUALITY AND PRODUCTIVITY OF PROCESSED AGAR DERIVATIVE PRODUCTS IN KWALA BEGUMIT VILLAGE, STABAT DISTRICT

JANE MELITA KELIAT , ADIKA FAJAR PUTRA , YASMIN CHAIRUNISA MUCHTAR

2018
Prosiding seminar internasional

The Adversity Quotient (Control, Origin Ownership, Reach, and Endurance) and its Relationship Toward Entrepreneurial Intention: A Study on Student in Faculty of Economics

YASMIN CHAIRUNISA MUCHTAR

2018
Prosiding seminar internasional

Improving Performance of SMEs through Social Media Marketing Training

YENI ABSAH , INNEKE QAMARIAH , YASMIN CHAIRUNISA MUCHTAR

2022
Jurnal internasional bereputasi

Sustainable Competitive Advantage in the Tourism Industry with IT Managerial Resources, IT Implementation Success and Social Responsibility

INNEKE QAMARIAH , YASMIN CHAIRUNISA MUCHTAR , LINDA T MAAS

2023
Prosiding seminar internasional

Sustainable Performance SMEs: The Use of Digital Platforms and Digital Leadership

YASMIN CHAIRUNISA MUCHTAR , BEBY KENDIDA HASIBUAN , MUHAMMAD ANGGIA MUCHTAR

2018
Prosiding seminar internasional

The Effect of Entrepreneurial Marketing on Competitive Advantage: Small

Culinary Souvenir Industry in Jalan Mojopahit Medan, Indonesia

INNEKE QAMARIAH , YASMIN CHAIRUNISA MUCHTAR

2021

Jurnal internasional bereputasi

Sustainable Performance of SMEs Through Social Media Usage and Innovation Capabilities

ADIKA FAJAR PUTRA , YASMIN CHAIRUNISA MUCHTAR , MUHAMMAD ANGGIA MUCHTAR

2018

Prosiding seminar internasional

Improving Performance of SMEs through Social Media Marketing Training

YASMIN CHAIRUNISA MUCHTAR

2023

Jurnal internasional bereputasi

Sustainable Performance of SMEs Through Social Media Usage and Innovation Capabilities

MUHAMMAD ANGGIA MUCHTAR , ADIKA FAJAR PUTRA , YASMIN CHAIRUNISA MUCHTAR

2014

Jurnal internasional bereputasi

The influence of transformational leadership style on innovation mediated by organizational culture

YASMIN CHAIRUNISA MUCHTAR

2025

Jurnal internasional bereputasi

Subjective Career Success: Analyzing the Role of Individual Absorptive Capacity as Mediating Variable

YASMIN CHAIRUNISA MUCHTAR , YENI ABSAH , ISFENTI SADALIA , ELISABET SIAHAAN

2018

Prosiding seminar internasional

Entrepreneurial Intellectual Capital [Human Capital, Social Capital, Customer Capital, Technology Capital] on SME's performance in Medan, Indonesia

FADLI , YASMIN CHAIRUNISA MUCHTAR , INNEKE QAMARIAH

2022

Prosiding seminar internasional

Does Gender Matter in the Relationship Between Individual Absorptive Capacity and Subjectivity Career Success?

YASMIN CHAIRUNISA MUCHTAR , INNEKE QAMARIAH

2026

Jurnal nasional terakreditasi

ENHANCING COMMUNITY INCOME THROUGH GINGER CANDY PRODUCTION FROM RED GINGER IN DALIG RAYA VILLAGE

YASMIN CHAIRUNISA MUCHTAR , MUHAMMAD ANGGIA MUCHTAR , JANE MELITA KELIAT , WINA NURFITRIANI

2019

Prosiding seminar internasional

Service Quality of Mice (Meeting, Incentive, Conference and Exhibition) Industry

YASMIN CHAIRUNISA MUCHTAR , FADLI , INNEKE QAMARIAH

2018

Prosiding seminar internasional

Human Capital on Business Performance on Distro and Boutique SME in Medan City

YASMIN CHAIRUNISA MUCHTAR , INNEKE QAMARIAH , YENI ABSAH

2024

Jurnal internasional bereputasi

Sustainable Performance of SMEs Through Social Media Usage and Innovation Capabilities

2018

Prosiding seminar internasional

Entrepreneurial Intentions in University Students: Based on the Analysis of Entrepreneurship Education, Adversity Quotient, Emotional Intelligence and Family Factor

INNEKE QAMARIAH , YASMIN CHAIRUNISA MUCHTAR , FADLI

2023

Jurnal nasional terakreditasi

CHRYSANTHEMUM ANTI AGING CREAM BUSINESS MODEL TO ENHANCE COMMUNITY INCOME IN RAYA TOURISM VILLAGE

MAHATIR MUHAMMAD , YENI ABSAH , YASMIN CHAIRUNISA MUCHTAR , ISFENTI SADALIA , JANE MELITA KELIAT

2021

Prosiding seminar internasional

The Influence of Strategic Leadership, Intrapreneurship Orientation, and University Support on the Commercialization Capability of Academics in Higher Education at USU

INNEKE QAMARIAH , YASMIN CHAIRUNISA MUCHTAR

2018

Jurnal internasional

Confirming career success model of consultants in direct selling companies through entrepreneurial c

YASMIN CHAIRUNISA MUCHTAR

2018

Jurnal internasional

The Effect of Intellectual Capital on Business Performance in Micro-, Small-, and Medium Enterprise (MSME) in Medan City

YASMIN CHAIRUNISA MUCHTAR

2024

Jurnal nasional terakreditasi

CHRYSANTHEMUM ANTI AGING CREAM BUSINESS MODEL TO ENHANCE COMMUNITY INCOME IN RAYA TOURISM VILLAGE

YENI ABSAH , MAHATIR MUHAMMAD , ISFENTI SADALIA , JANE MELITA KELIAT , YASMIN CHAIRUNISA MUCHTAR

2014

Jurnal internasional bereputasi

The influence of transformational leadership style on innovation mediated by organizational culture

INNEKE QAMARIAH , YASMIN CHAIRUNISA MUCHTAR

2018

Prosiding seminar internasional

Entrepreneurship as Career Choice for University Students in Medan

YASMIN CHAIRUNISA MUCHTAR

2016

Prosiding seminar internasional

The Influence of Entrepreneurial Characteristic and Entrepreneurial Marketing on Business Performance which is mediated by Competitive Advantage

YENI ABSAH , YASMIN CHAIRUNISA MUCHTAR , INNEKE QAMARIAH

2019

Prosiding seminar internasional

E-Marketplace Acceptance and Use by Millennials for Business Start-Up

INNEKE QAMARIAH , FADLI , YASMIN CHAIRUNISA MUCHTAR

2019

Jurnal internasional

ANALYZING BUSINESS PERFORMANCE OF SMALL AND MEDIUM

ENTERPRISES (SMEs) BASED ON HUMAN CAPITAL, SOCIAL CAPITAL AND COMPETITIVE ADVANTAGE

YASMIN CHAIRUNISA MUCHTAR

2017

Jurnal internasional

Internationalization Preparation of Small Medium Enterprises (SMEs) in Medan

YASMIN CHAIRUNISA MUCHTAR

2018

Prosiding seminar internasional

Entrepreneurship as Career Choice for University Students in Medan

YASMIN CHAIRUNISA MUCHTAR , INNEKE QAMARIAH

2018

Jurnal internasional

Entrepreneurial Intellectual Capital [Human Capital, Social Capital, Customer Capital, Technology Capital] on SMEs performance in Medan, Indonesia

YASMIN CHAIRUNISA MUCHTAR

2024

Jurnal internasional bereputasi

The Interrelationships between Bank Leverage, Bank Stability, Credit Risk, and Liquidity Risk: Evidence from Asian-5 Countries

TONA AURORA LUBIS , ISFENTI SADALIA , BEBY KENDIDA HASIBUAN , YASMIN CHAIRUNISA MUCHTAR , HANDY OCTAVIANUS

2011

Prosiding seminar internasional

Pengaruh Efikasi Diri terhadap Keberhasilan Usaha Pedagang Makanan Kaki Lima di Kawasan Gedung Johor, Kecamatan Medan Johor

YASMIN CHAIRUNISA MUCHTAR

2017

Jurnal internasional bereputasi

Internationalization Preparation of Small Medium Enterprises (SMEs) in Medan

INNEKE QAMARIAH , YASMIN CHAIRUNISA MUCHTAR

2019

Jurnal internasional bereputasi

Analyzing business performance of small and medium enterprises (SMEs) based on human capital, social capital and competitive advantage

INNEKE QAMARIAH , YASMIN CHAIRUNISA MUCHTAR

2013

Prosiding seminar internasional

The Influence Of Entrepreneurial Ability On The Performance Of Online Businesswomen And Situational Factor As The Moderating Variable

YASMIN CHAIRUNISA MUCHTAR , FRIDA RAMADINI , INGGRITA GUSTI SARI NASUTION

2026

Prosiding seminar nasional

Budidaya Lebah Kelulut dalam Meningkatkan Kesejahteraan Ekonomi di Desa Tanjung Pasir, Pangkalan Susu

YASMIN CHAIRUNISA MUCHTAR

2024

Jurnal nasional terakreditasi

OPTIMIZATION OF TURNOVER THROUGH IMPROVING THE QUALITY AND PRODUCTIVITY OF PROCESSED GAR-DERIVATIVE PRODUCTS IN KWALA BEGUMIT VILLAGE, STABAT DISTRICT

ADIKA FAJAR PUTRA , YASMIN CHAIRUNISA MUCHTAR , JANE MELITA KELIAT

2022

Jurnal internasional

THE IMPACT OF INCLUSIVE LEADERSHIP AND LOCAL WISDOM-BASED COMMUNICATION STRATEGY ON EMPLOYEE PERFORMANCE, MEDIATED BY EMPLOYEE ENGAGEMENT

INNEKE QAMARIAH , YASMIN CHAIRUNISA MUCHTAR , LINDA T MAAS

2014

Jurnal internasional

IMPACT OF MOTIVATION AND ABILITY ON PERFORMANCE OF WOMAN ENTREPRENEURS IN ONLINE BUSINESS ROLE OF PERCEPTION AND SITUATIONAL FACTOR AS MODERATORS

YASMIN CHAIRUNISA MUCHTAR

2014

Jurnal internasional

Impact Of Motivation And Ability On Performance Of Woman Entrepreneurs In Online Business

FRIDA RAMADINI , YASMIN CHAIRUNISA MUCHTAR , INGGRITA GUSTI SARI NASUTION

2024

Jurnal nasional terakreditasi

OPTIMIZATION OF TURNOVER THROUGH IMPROVING THE QUALITY AND PRODUCTIVITY OF PROCESSED GAR-DERIVATIVE PRODUCTSIN KWALA BEGUMIT VILLAGE, STABAT DISTRICT

YASMIN CHAIRUNISA MUCHTAR , ADIKA FAJAR PUTRA , JANE MELITA KELIAT

2018

Prosiding seminar internasional

The Effect of Intellectual Capital on Business Performance in Micro-, Small-, and Medium Enterprise (MSME) in Medan City.

INNEKE QAMARIAH , YENI ABSAH , YASMIN CHAIRUNISA MUCHTAR

Researches

2024

SentSense: Market Sentiment, The Key Secret to Enhancing Market Returns and Making Intelligent Investment Decisions for Investors

YUNITA SARAH SIREGAR , YASMIN CHAIRUNISA MUCHTAR , BEBY KENDIDA HASIBUAN

2025

Sector-Specific Herding Dynamics in Indonesia's Stock Exchange: Unraveling the Impact of Global, Regional, and Market Trends

YASMIN CHAIRUNISA MUCHTAR , WINA NURFITRIANI , BEBY KENDIDA HASIBUAN

2020

Kapabilitas Komersialisasi Akademisi Universitas Sumatera Utara: Strategic Leadership dan Intrapreneurship Orientation yang dimoderasi Oleh Dukungan Universitas

YASMIN CHAIRUNISA MUCHTAR , INNEKE QAMARIAH

2017

Peningkatan Kinerja UMKM Kota Medan Melalui Penerapan Strategi Keunggulan Bersaing

YASMIN CHAIRUNISA MUCHTAR , YENI ABSAH , BEBY KARINA FAWZEEA , INNEKE QAMARIAH

2025

Unlocking The Role of Digital Leadership Towards Sustainable Performance of SMEs Through Business Networking, Digital Engagement and Business Resilience: Interactive Digital Business Platform

YASMIN CHAIRUNISA MUCHTAR , LAILAN SYAFRINA HASIBUAN , BEBY KENDIDA HASIBUAN

2023

KINERJA USAHA UMKM MELALUI PEMANFAATAN PLATFORM DIGITAL BERBASIS BUSINESS MODEL CANVAS DAN POSISI KEUANGAN

YASMIN CHAIRUNISA MUCHTAR , MUHAMMAD ANGGIA MUCHTAR , BEBY KENDIDA HASIBUAN

2022

MODEL KINERJA INDUSTRI KREATIF YANG BERKELANJUTAN: PERAN COLLABORATIVE NETWORKS, PENGGUNAAN MEDIA SOSIAL MELALUI KAPABILITAS INOVASI YANG DIMODERASI OLEH KEPEMIMPINAN DIGITAL

YASMIN CHAIRUNISA MUCHTAR , ADIKA FAJAR PUTRA , MUHAMMAD ANGGIA MUCHTAR , YUNITA INDAH SARI , AHMAD RIFALDI PASARIBU , LAURA SIBARANI , GESRI ANTO SITANGGANG , DEWI SUYENI

2019

Penelitian Hibah Bersaing

Business Start Up: Electronic Marketplace Vs. Social Media (Bagi Mahasiswa Universitas Sumatera Utara)

YASMIN CHAIRUNISA MUCHTAR , FADLI , INNEKE QAMARIAH

2024

FUTURE BUSINESS POTENTIAL FOR SMEs: AN ANALYSIS OF SURVEY DATA USING LARGE LANGUAGE MODEL AND K-MEANS CLUSTERING

SARAH PURNAMAWATI , YASMIN CHAIRUNISA MUCHTAR , MUHAMMAD ANGGIA MUCHTAR

2023

KLUSTER KEILMUAN FINANCIAL TECHNOLOGY

JOIVERDIA ARIFIYANTO , YASMIN CHAIRUNISA MUCHTAR , ISFENTI SADALIA , BEBY KENDIDA HASIBUAN , NISRUL IRAWATI

2022

Human Capital dan Social Capital Terhadap Entrepreneurial Opportunity Recognition pada Pengusaha UMKM Wanita di Kota Medan Yang dimediasi Oleh Kinerja Usaha

YASMIN CHAIRUNISA MUCHTAR , INNEKE QAMARIAH

2016

Peningkatan Kinerja UMKM Kota Medan melalui Pengembangan Strategi Keunggulan Bersaing yang Berkelanjutan

YASMIN CHAIRUNISA MUCHTAR , YENI ABSAH , BEBY KARINA FAWZEEA , INNEKE QAMARIAH

2024

THE DEVELOPMENT OF FINANCIAL DIGITAL PLATFORM TO ACHIEVE THE SUSTAINABLE PERFORMANCE OF SMES THROUGH ENTREPRENEURIAL RESILIENCE

YUNITA SARAH SIREGAR , YASMIN CHAIRUNISA MUCHTAR , MUHAMMAD ANGGIA MUCHTAR

2017

KINERJA UKM BERBASIS MODAL INTELEKTUAL

YASMIN CHAIRUNISA MUCHTAR , INNEKE QAMARIAH

2022

THE THREE WAY INTERACTION METHOD OF CRYPTOCURRENCY RISK PREDICTION MODEL AROUND THE WORLD: PRESENT VALUE REALITY ASSET BASED ON MACROECONOMIC FACTORS AND INTERNAL RISK FUNDAMENTAL AT MOMENT OF COVID-19

YASMIN CHAIRUNISA MUCHTAR , ISFENTI SADALIA , BEBY KENDIDA HASIBUAN , NISRUL IRAWATI , ANGGIE SYAHDINA FITRI , RAMADHAN ALFABIT , SRI MARGARET SIANTURI

2019

Dampak Kualitas Layanan Hotel Terhadap Kepuasan Pelanggan pada Industri MICE (Meetings, Incentives, Conferences, Exhibitions) di Kota Medan

YASMIN CHAIRUNISA MUCHTAR , FADLI , INNEKE QAMARIAH

2018

Intensi Berwirausaha Pada Mahasiswa: Berdasarkan Analisis Pendidikan Kewirausahaan, Adversity Quotient, Emotional Quotient, dan Faktor Keluarga

YASMIN CHAIRUNISA MUCHTAR , FADLI , INNEKE QAMARIAH

2018

Ipteks Bagi Kewirausahaan

ANALISIS HUMAN CAPITAL, TECHNOLOGICAL CAPITAL, CUSTOMER CAPITAL DAN SOCIAL CAPITAL TERHADAP KEUNGGULAN BERSAING MELALUI KINERJA UMKM DISTRO DAN BUTIK DI KOTA MEDAN

YASMIN CHAIRUNISA MUCHTAR , YENI ABSAH , INNEKE QAMARIAH

Community Services

2024

Ipteks

Optimisation of Community Economic Empowerment Through Kelulut Bee Cultivation in Denai Sarang Burung Village

YOLA ANGGIA , WALAD ALTSANI HR , YASMIN CHAIRUNISA MUCHTAR , WAHYU ARIO PRATOMO , SALSABILA , BINTANG EFRAIM SIBORO , DEBI AYU ARISANDY

2019

Peningkatan Penjualan Melalui Pemanfaatan Aplikasi E-Commerce dan Branding pada Kelompok Medan Urban Hidroponik Di Tanjung Morawa

YASMIN CHAIRUNISA MUCHTAR , FRIDA RAMADINI , INGGRITA GUSTI SARI NASUTION , FADLI , INNEKE QAMARIAH

2025

Ipteks Bagi Masyarakat

Optimization of Community Economic Empowerment through Kelulut Bee Cultivation in Tanjung Pasir Village with Innovation in Honey Processing and Propolis Utilization

YOLA ANGGIA , ZIKRI NOER , YASMIN CHAIRUNISA MUCHTAR , WAHYU ARIO PRATOMO

2013

Penelitian Hibah Bersaing

Model Kesuksesan Karir Pada Para Distributor Pada Perusahaan Multi Level marketi

2025

Penelitian Dana Lokal Perguruan Tinggi

Optimization of Community Economic Empowerment through Kelulut Bee Cultivation in Tanjung Pasir Village with Innovation in Honey Processing and Propolis Utilization

YOLA ANGGIA , ZIKRI NOER , YASMIN CHAIRUNISA MUCHTAR , WAHYU ARIO PRATOMO

2021

Terwujudnya Pengelolaan Keuangan Keluarga yang Sehat Melalui Pelatihan Perencanaan Keuangan Berbasis IT Bagi Ibu Rumah Tangga pada Desa Perumnas Simalingkar

YASMIN CHAIRUNISA MUCHTAR , ISFENTI SADALIA , INNEKE QAMARIAH

2022

STRATEGI PENGEMBANGAN USAHA KERAJINAN LIMBAH CANGKANG KERANG MELALUI DIGITAL MARKETING GUNA MENINGKATKAN DAYA SAING DI KLAMBIR LIMA KEBON

YASMIN CHAIRUNISA MUCHTAR , ISFENTI SADALIA , LINDA T MAAS

2013

Ipteks Bagi Kewirausahaan

MEMBANGUN KEMAMPUAN BERWIRAUSAHA BAGI ANGGOTA PKK KELUARAHAN KOTA MAKSUM II MEDAN

ARIFIN LUBIS , YASMIN CHAIRUNISA MUCHTAR , ENDANG SULISTYA RINI , FRIDA RAMADINI , INNEKE QAMARIAH

2014
Penelitian Hibah Bersaing

Model Kesuksesan Karir Pada Para Distributor Pada Perusahaan Multi Level marketi

2022

Pemanfaatan Tanah Milik Pemerintahan Kota Medan di Jalan Gatot Subroto, Kelurahan Sekip, Kecamatan Medan Barat

YASMIN CHAIRUNISA MUCHTAR , WAHYU ARIO PRATOMO , FAHMI NATIGOR NASUTION , SYARIEF FAUZIE , INGGRITA GUSTI SARI NASUTION

2014

Program Pemanfaatan Limbah Hasil Laut Untuk Peningkatan Pendapatan Masyarakat Kampung Nelayan Medan

YASMIN CHAIRUNISA MUCHTAR , FRIDA RAMADINI , INNEKE QAMARIAH

2025

Optimization of Community Economic Empowerment through Kelulut Bee Cultivation in Tanjung Pasir Village with Innovation in Honey Processing and Propolis Utilization

YOLA ANGGIA , ZIKRI NOER , YASMIN CHAIRUNISA MUCHTAR , WAHYU ARIO PRATOMO , ALDI FRANSISCO S. TURNIP , NAZWA AULIA SALSABILA , MIFTAHUL DAENG HIJRAH

2023

Kerjasama Luar Negeri dan Publikasi Internasional

Chrysanthemum Anti Aging Cream Business Model to Enhance Community Income In Raya Tourism Village

YASMIN CHAIRUNISA MUCHTAR , ISFENTI SADALIA , MAHATIR MUHAMMAD , NISRUL IRAWATI , AZRA NADIAH , KHAIRUN NISA , ANDIKA ALFARIZI AMRI , DAYU OWIT ANDANI , ILHAM MAULANA

2024

Optimizing Community Engagement: Empowering Local Communities through Ginger Turmeric Candy Production in Denai Sarang Burung Village

JANE MELITA KELIAT , YASMIN CHAIRUNISA MUCHTAR , MUHAMMAD ANGGIA MUCHTAR , INGGRITA GUSTI SARI NASUTION , Azila Azmi

2025

Enhancing Community Income through Ginger Candy Production from Red Ginger in Dalig Raya Village

JANE MELITA KELIAT , YASMIN CHAIRUNISA MUCHTAR , MUHAMMAD ANGGIA MUCHTAR , WINA NURFITRIANI

2023

OPTIMALISASI OMSET MELALUI PENINGKATAN KUALITAS DAN PRODUKTIVITAS OLAHAN PRODUK TURUNAN GAHARU DI DESA KWALA BEGUMIT KECAMATAN STABAT

JANE MELITA KELIAT , YASMIN CHAIRUNISA MUCHTAR , ADIKA FAJAR PUTRA , NAZWAN RADITIYA PAKPAHAN , RIDHO JAYA ANDHIKA , NAZWA ELFIRA , JEVANIA OKTORIN BARUS

Intellectual Property Rights

2018

Paten nasional

SISTEM PEMBELAJARAN KARAKTER KEBANGSAAN BERBASIS DIGITAL

BAMBANG RIYANTO , RAHMA YURLIANI , BEBY KENDIDA HASIBUAN , HASNIDA , MUHAMMAD YUSUF , MUHAMMAD ANGGIA MUCHTAR , ALWI DAHLAN RITONGA , YASMIN CHAIRUNISA MUCHTAR , MURYANTO AMIN

2018

Hak cipta nasional

Model Kesuksesan Karir Subjektif

ISFENTI SADALIA , ELISABET SIAHAAN , YENI ABSAH , YASMIN CHAIRUNISA MUCHTAR

2018

Hak cipta nasional

Strategi Keunggulan Bersaing UMKM

YASMIN CHAIRUNISA MUCHTAR , BEBY KARINA FAWZEEA , INNEKE QAMARIAH , YENI ABSAH

2018

Hak cipta nasional

Intellectual Capital pada UMKM

YASMIN CHAIRUNISA MUCHTAR
