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## Publications

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2017

Jurnal internasional bereputasi

### **A Critical Review on Students' Decision in Selecting Private University**

SAPNA BIBY , ENDANG SULISTYA RINI , PAHAM GINTING , PARAPAT GULTOM

2019

Jurnal internasional bereputasi

### **The Effect of Advertising Through Television and Internet Media on the Decision of Purchase of the Smartphone Samsung Brand with Consumer Attitudes as Intervening Variables (Study on Students of Universitas Harapan Medan)**

ENDANG SULISTYA RINI , PAHAM GINTING , RIZKA DEWI

2020

Jurnal internasional

### **The Effect of Work Load, Discipline and Employee Income of Employees on Aparature Performance Civil Country through Work Satisfaction as an Intervening Variable on Medan**

YENI ABSAH , PAHAM GINTING

2022

Jurnal internasional bereputasi

### **The Effect Of Application Of Good Corporate Governance (GCG) Principles On Supplier Satisfaction Level In The Procurement Of Goods/Services Pt Indonesia Asahan Aluminium With Environmental Factors As Moderating Variables**

YENI ABSAH , PAHAM GINTING

2024

Jurnal internasional bereputasi

### **A study intention, implementation and adoption of e-wallet in Indonesia**

AMLYS SYAHPUTRA SILALAHI , PAHAM GINTING , BEBY KARINA FAWZEEA , NORA ANISA BR SINULINGGA

2018

Prosiding seminar internasional

### **The Influence of Firm Performance, Firm Size and Debt Monitoring on Firm Value: The Moderating Role of Earnings Management**

FAHMI NATIGOR NASUTION , PAHAM GINTING , RINA BR BUKIT

2017

Jurnal internasional bereputasi

### **Marketing analysis of North-Sumatera tourism an empirical study on satisfaction and sustainable visit of the Asean-Region tourists**

PAHAM GINTING , ENDANG SULISTYA RINI , YENI ABSAH

2023

Jurnal nasional terakreditasi

### **The Effect Of Customer Value, Customer Experience And Customer Trust On Customer Satisfaction (Ace Hardware Medan Customer)**

2019

Jurnal internasional bereputasi

## **An Analysis on the Influence of Tuition and Service Quality on Parents' Satisfaction and Its Effect on Their Loyalty at TK Swasta Sriwijaya, Medan**

PARAPAT GULTOM, PAHAM GINTING, SRI HARTANTI

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## **Researches**

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2015

Ipteks Bagi Wilayah

## **Journal of Business and Management**

IHSAN EFFENDI, PAHAM GINTING

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## **Community Services**

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2023

## **Pengurus Cendekiawan Karo Indonesia**

JHONY HARTANTA SEMBIRING, PAHAM GINTING

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