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## Publications

2025

Jurnal nasional terakreditasi

### **Authenticity, Credibility, and Cultural Context: An Integrated Model of Influencer Marketing in Collectivistic Societies**

INNEKE QAMARIAH , FADLI

2021

Jurnal internasional bereputasi

### **THE EFFECT OF STRATEGIC LEADERSHIP ON COMMERCIALIZATION CAPABILITY EXAMINING THE MODERATING ROLE OF UNIVERSITY SUPPORT**

INNEKE QAMARIAH , YASMIN CHAIRUNISA MUCHTAR

2014

Jurnal internasional bereputasi

### **Role of parents in children's career selection as an entrepreneur**

MARHAINI , RITHA F DALIMUNTHER , INNEKE QAMARIAH

2022

Artikel ilmiah

### **INTERNATIONALIZATION OF SMALL MEDIUM ENTERPRISES: SUSTAINABLE STRATEGIC OF HUMAN RESOURCES DEVELOPMENT**

RITHA F DALIMUNTHER , INNEKE QAMARIAH

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## Community Services

2023

### **PENGURUS BADAN KEMAKMURAN MESJID BAITURRAHMAH FEB USU DEKAN FAKULTAS EKONOMI DAN BISNIS UNIVERSITAS SUMATERA UTARA**

FADLI , INNEKE QAMARIAH

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