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## Publications

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2014

Jurnal nasional

### **Analisis Pengaruh Sikap Konsumen terhadap Keputusan Pembelian Handphone Blackberry pada Mahasiswa Manajemen Ekstensi Fakultas Ekonomi USU**

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## Researches

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2023

Penelitian Hibah Bersaing

### **Model Kinerja Karyawan Berdasarkan Employee Engagement, Work Life Balance, Organization Trust, Job Satisfaction dan Turnover Intention Pada Karyawan Generasi Milenial di Kota Medan.**

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## Community Services

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2014

Penelitian Hibah Bersaing

### **Model Implementasi Strategi Sebagai Determinan Kinerja Perusahaan**

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