

Dr. Yasmin Chairunisa Muchtar, SP., MBA.

Dosen Program Studi S1 Manajemen
Fakultas Ekonomi dan Bisnis
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Publications

2026

Jurnal nasional terakreditasi

ENHANCING COMMUNITY INCOME THROUGH THE PRODUCTION OF RED GINGER CANDY BASED ON LOCAL POTENTIAL AND DOWNSTREAMING STRATEGIES

JANE MELITA KELIAT , YASMIN CHAIRUNISA MUCHTAR , LAILAN SYAFRINA HASIBUAN , WINA NURFITRIANI , JULI NOVITA SARI , MUHAMMAD ANGGIA MUCHTAR

2026

Jurnal nasional terakreditasi

ENHANCING COMMUNITY INCOME THROUGH GINGER CANDY PRODUCTION FROM RED GINGER IN DALIG RAYA VILLAGE

YASMIN CHAIRUNISA MUCHTAR , MUHAMMAD ANGGIA MUCHTAR , JANE MELITA KELIAT , WINA NURFITRIANI

2025

Jurnal nasional

Optimization of Community Economic Empowerment through Kelulut Bee Cultivation in Tanjung Pasir Village with Innovation in Honey Processing and Propolis Utilization

WAHYU ARIO PRATOMO , YASMIN CHAIRUNISA MUCHTAR , ZIKRI NOER , YOLA ANGGIA

2024

Jurnal internasional bereputasi

Sustainable Performance of SMEs Through Social Media Usage and Innovation Capabilities

YASMIN CHAIRUNISA MUCHTAR , MUHAMMAD ANGGIA MUCHTAR , ADIKA FAJAR PUTRA

2024

Jurnal internasional bereputasi

Sustainable Performance of SMEs Through Social Media Usage and Innovation Capabilities

MUHAMMAD ANGGIA MUCHTAR , YASMIN CHAIRUNISA MUCHTAR , ADIKA FAJAR PUTRA

2024

Jurnal nasional terakreditasi

OPTIMIZATION OF TURNOVER THROUGH IMPROVING THE QUALITY AND PRODUCTIVITY OF PROCESSED GAR-DERIVATIVE PRODUCTSIN KWALA BEGUMIT VILLAGE, STABAT DISTRICT

YASMIN CHAIRUNISA MUCHTAR , ADIKA FAJAR PUTRA , JANE MELITA KELIAT

2024

Jurnal nasional terakreditasi

OPTIMIZATION OF TURNOVER THROUGH IMPROVING THE QUALITY AND PRODUCTIVITY OF PROCESSED GAR-DERIVATIVE PRODUCTS IN KWALA BEGUMIT VILLAGE, STABAT DISTRICT

ADIKA FAJAR PUTRA , YASMIN CHAIRUNISA MUCHTAR , JANE MELITA KELIAT

2024
Jurnal internasional

OPTIMIZATION OF TURNOVER THROUGH IMPROVING THE QUALITY AND PRODUCTIVITY OF PROCESSED AGAR DERIVATIVE PRODUCTS IN KWALA BEGUMIT VILLAGE, STABAT DISTRICT

ADIKA FAJAR PUTRA , JANE MELITA KELIAT , YASMIN CHAIRUNISA MUCHTAR

2024
Jurnal internasional

Collaboration Networks and Sustainable SMEs Performance: The Role of Digital Leadership as Moderating Variable

YASMIN CHAIRUNISA MUCHTAR , ADIKA FAJAR PUTRA , MUHAMMAD ANGGIA MUCHTAR

2023
Prosiding seminar internasional

Sustainable Performance SMEs: The Use of Digital Platforms and Digital Leadership

YASMIN CHAIRUNISA MUCHTAR , BEBY KENDIDA HASIBUAN , MUHAMMAD ANGGIA MUCHTAR

2023
Jurnal internasional bereputasi

Sustainable Performance of SMEs Through Social Media Usage and Innovation Capabilities

MUHAMMAD ANGGIA MUCHTAR , ADIKA FAJAR PUTRA , YASMIN CHAIRUNISA MUCHTAR

2022
Prosiding seminar internasional

Does Gender Matter in the Relationship Between Individual Absorptive Capacity and Subjectivity Career Success?

YASMIN CHAIRUNISA MUCHTAR , INNEKE QAMARIAH

2022
Prosiding seminar internasional

Collaboration Networks and Sustainable SMEs Performance: The Role Of Digital Leadership as Moderating Variable

ADIKA FAJAR PUTRA , YASMIN CHAIRUNISA MUCHTAR , MUHAMMAD ANGGIA MUCHTAR

2022
Jurnal internasional

THE IMPACT OF INCLUSIVE LEADERSHIP AND LOCAL WISDOM-BASED COMMUNICATION STRATEGY ON EMPLOYEE PERFORMANCE, MEDIATED BY EMPLOYEE ENGAGEMENT

INNEKE QAMARIAH , YASMIN CHAIRUNISA MUCHTAR , LINDA T MAAS

2022
Jurnal internasional bereputasi

Sustainable Competitive Advantage in the Tourism Industry with IT Managerial Resources, IT Implementation Success and Social Responsibility

INNEKE QAMARIAH , YASMIN CHAIRUNISA MUCHTAR , LINDA T MAAS

2022
Jurnal internasional bereputasi

Recognizing Entrepreneurial Opportunity on Women SMEs Entrepreneurs in Medan

INNEKE QAMARIAH , YASMIN CHAIRUNISA MUCHTAR

2021
Prosiding seminar internasional

Employee Performance Analysis: The Influence of Local Wisdom-Based Communication Strategy And Employee Engagement on Employee Performance

YASMIN CHAIRUNISA MUCHTAR , LINDA T MAAS

2021
Prosiding seminar internasional

The Influence of Strategic Leadership, Intrapreneurship Orientation, and

University Support on the Commercialization Capability of Academics in Higher Education at USU

INNEKE QAMARIAH , YASMIN CHAIRUNISA MUCHTAR

2021

Prosiding seminar internasional

The Impact of Human Capital and Social Capital on the Recognition of Entrepreneurial Opportunities for Women SMEs Entrepreneurs in Medan

INNEKE QAMARIAH , YASMIN CHAIRUNISA MUCHTAR

2021

Jurnal internasional

The Intrapreneurship and University's Support to Enhance Commercialization Capabilities

INNEKE QAMARIAH , YASMIN CHAIRUNISA MUCHTAR

2021

Jurnal internasional bereputasi

Sustainable Performance of SMEs Through Social Media Usage and Innovation Capabilities

ADIKAJAJAR PUTRA , YASMIN CHAIRUNISA MUCHTAR , MUHAMMAD ANGGIA MUCHTAR

2021

Jurnal internasional bereputasi

THE EFFECT OF STRATEGIC LEADERSHIP ON COMMERCIALIZATION CAPABILITY: EXAMINING THE MODERATING ROLE OF UNIVERSITY SUPPORT

INNEKE QAMARIAH , YASMIN CHAIRUNISA MUCHTAR

2019

Jurnal internasional bereputasi

Analyzing business performance of small and medium enterprises (SMEs) based on human capital, social capital and competitive advantage

INNEKE QAMARIAH , YASMIN CHAIRUNISA MUCHTAR

2019

Prosiding seminar internasional

E-Marketplace Acceptance and Use by Millennials for Business Start-Up

INNEKE QAMARIAH , FADLI , YASMIN CHAIRUNISA MUCHTAR

2019

Prosiding seminar internasional

Service Quality of Mice (Meeting, Incentive, Conference and Exhibition) Industry

YASMIN CHAIRUNISA MUCHTAR , FADLI , INNEKE QAMARIAH

2019

Jurnal internasional

ANALYZING BUSINESS PERFORMANCE OF SMALL AND MEDIUM ENTERPRISES (SMEs) BASED ON HUMAN CAPITAL, SOCIAL CAPITAL AND COMPETITIVE ADVANTAGE

YASMIN CHAIRUNISA MUCHTAR

2019

Jurnal internasional bereputasi

UNDERSTANDING ENTREPRENEURIAL CAREER INTENTION FOR UNIVERSITY STUDENTS

INNEKE QAMARIAH , YASMIN CHAIRUNISA MUCHTAR

2018

Prosiding seminar internasional

The Effect of Intellectual Capital on Business Performance in Micro-, Small-, and Medium Enterprise (MSME) in Medan City.

INNEKE QAMARIAH , YENI ABSAH , YASMIN CHAIRUNISA MUCHTAR

2018
Prosiding seminar internasional

Entrepreneurial Intentions in University Students: Based on the Analysis of Entrepreneurship Education, Adversity Quotient, Emotional Intelligence and Family Factor

INNEKE QAMARIAH , YASMIN CHAIRUNISA MUCHTAR , FADLI

2018
Prosiding seminar internasional

Human Capital on Business Performance on Distro and Boutique SME in Medan City

YASMIN CHAIRUNISA MUCHTAR , INNEKE QAMARIAH , YENI ABSAH

2018
Prosiding seminar internasional

The Adversity Quotient (Control, Origin Ownership, Reach, and Endurance) and its Relationship Toward Entrepreneurial Intention: A Study on Student in Faculty of Economics

YASMIN CHAIRUNISA MUCHTAR

2018
Jurnal internasional

Entrepreneurial Intellectual Capital [Human Capital, Social Capital, Customer Capital, Technology Capital] on SMEs performance in Medan, Indonesia

YASMIN CHAIRUNISA MUCHTAR

2018
Prosiding seminar internasional

Entrepreneurship as Career Choice for University Students in Medan

YASMIN CHAIRUNISA MUCHTAR

2018
Jurnal internasional

The Effect of Intellectual Capital on Business Performance in Micro-, Small-, and Medium Enterprise (MSME) in Medan City

YASMIN CHAIRUNISA MUCHTAR

2018
Prosiding seminar internasional

The Effect of Intellectual Capital on Business Performance in Micro-, Small-, and Medium Enterprise (MSME) in Medan City

YASMIN CHAIRUNISA MUCHTAR , YENI ABSAH , INNEKE QAMARIAH

2018
Jurnal internasional

Confirming Career Success Model of Consultants in Direct Selling Companies through Entrepreneurial Competency, Commitment and Motivation Trainings.

YASMIN CHAIRUNISA MUCHTAR

2018
Jurnal internasional

Entrepreneurial Intentions in University Students: Based on the Analysis of Entrepreneurship Education, Adversity Quotient, Emotional Intelligence and Family Factor

YASMIN CHAIRUNISA MUCHTAR

2018
Prosiding seminar internasional

Improving Performance of SMEs through Social Media Marketing Training

YASMIN CHAIRUNISA MUCHTAR

2018
Jurnal internasional

Confirming career success model of consultants in direct selling companies through entrepreneurial c

YASMIN CHAIRUNISA MUCHTAR

2018

Prosiding seminar internasional

Improving Performance of SMEs through Social Media Marketing Training

YENI ABSAH , INNEKE QAMARIAH , YASMIN CHAIRUNISA MUCHTAR

2018

Prosiding seminar internasional

the adversity Quotient (Control, Origin & Ownership, Reach, and Endurance) and its relationship toward entrepreneurial intention: A study on student in faculty of economics & business Universitas Sumatera Utara

ARIF QAEDI HUTAGALUNG , AMI DILHAM , BONGSU HUTAGALUNG , YASMIN CHAIRUNISA MUCHTAR

2018

Prosiding seminar internasional

Entrepreneurial Intellectual Capital [Human Capital, Social Capital, Customer Capital, Technology Capital] on SME's Performance in Medan, Indonesia

FADLI , YASMIN CHAIRUNISA MUCHTAR , INNEKE QAMARIAH

2018

Prosiding seminar internasional

Entrepreneurship as Career Choice for University Students in Medan

YASMIN CHAIRUNISA MUCHTAR , INNEKE QAMARIAH

2018

Prosiding seminar internasional

The Effect of Entrepreneurial Marketing on Competitive Advantage: Small Culinary Souvenir Industry in Jalan Mojopahit Medan, Indonesia

INNEKE QAMARIAH , YASMIN CHAIRUNISA MUCHTAR

2017

Jurnal internasional bereputasi

Internationalization Preparation of Small Medium Enterprises (SMEs) in Medan

INNEKE QAMARIAH , YASMIN CHAIRUNISA MUCHTAR

2017

Jurnal internasional

Internationalization Preparation of Small Medium Enterprises (SMEs) in Medan

YASMIN CHAIRUNISA MUCHTAR

2016

Prosiding seminar internasional

The Influence of Entrepreneurial Characteristic and Entrepreneurial Marketing on Business Performance which is mediated by Competitive Advantage

YENI ABSAH , YASMIN CHAIRUNISA MUCHTAR , INNEKE QAMARIAH

2016

Prosiding seminar internasional

Social Media Marketing And Entrepreneurial Knowledge For Micro Scale Business Owners In Medan City

FRIDA RAMADINI , YASMIN CHAIRUNISA MUCHTAR , INNEKE QAMARIAH

2015

Poster seminar nasional

Analisis Kesuksesan Karir Para Konsultan pada Perusahaan Multi Level Marketing (Prosiding Seminar Nasional Call For Paper FMI ke 7)

YASMIN CHAIRUNISA MUCHTAR

2014

Jurnal internasional

Impact Of Motivation And Ability On Performance Of Woman Entrepreneurs In Online Business

FRIDA RAMADINI , YASMIN CHAIRUNISA MUCHTAR , INGGRITA GUSTI SARI NASUTION

2014

Jurnal internasional bereputasi

The influence of transformational leadership style on innovation mediated by organizational culture

INNEKE QAMARIAH , YASMIN CHAIRUNISA MUCHTAR

2014

Jurnal internasional

IMPACT OF MOTIVATION AND ABILITY ON PERFORMANCE OF WOMAN ENTREPRENEURS IN ONLINE BUSINESS ROLE OF PERCEPTION AND SITUATIONAL FACTOR AS MODERATORS

YASMIN CHAIRUNISA MUCHTAR

2014

Jurnal internasional bereputasi

The influence of transformational leadership style on innovation mediated by organizational culture

YASMIN CHAIRUNISA MUCHTAR

2014

Jurnal internasional bereputasi

IMPACT OF MOTIVATION AND ABILITY ON PERFORMANCE OF WOMAN ENTREPRENEURS IN ONLINE BUSINESS

INGGRITA GUSTI SARI NASUTION , YASMIN CHAIRUNISA MUCHTAR , FRIDA RAMADINI

2014

Jurnal internasional

IMPACT OF MOTIVATION AND ABILITY ON PERFORMANCE OF WOMAN ENTREPRENEURS IN ONLINE BUSINESS ROLE OF PERCEPTION AND SITUATIONAL...

YASMIN CHAIRUNISA MUCHTAR

2014

Jurnal internasional

IMPACT OF MOTIVATION AND ABILITY ON PERFORMANCE OF WOMAN ENTREPRENEURS IN ONLINE BUSINESS

YASMIN CHAIRUNISA MUCHTAR

2014

Jurnal internasional

A career success of the distributors in multi-level marketing (MLM) company

YASMIN CHAIRUNISA MUCHTAR

2013

Prosiding seminar internasional

The Influence Of Entrepreneurial Ability On The Performance Of Online Businesswomen And Situational Factor As The Moderating Variable

YASMIN CHAIRUNISA MUCHTAR , FRIDA RAMADINI , INGGRITA GUSTI SARI NASUTION

2011

Prosiding seminar internasional

Pengaruh Efikasi Diri terhadap Keberhasilan Usaha Pedagang Makanan Kaki Lima di Kawasan Gedung Johor, Kecamatan Medan Johor

YASMIN CHAIRUNISA MUCHTAR

2026

Prosiding seminar nasional

Budidaya Lebah Kelulut dalam Meningkatkan Kesejahteraan Ekonomi di Desa Tanjung Pasir, Pangkalan Susu

YASMIN CHAIRUNISA MUCHTAR

2026

Prosiding seminar internasional

The Development of Entrepreneurial Resilience to Support Sustainable Performance of SMEs by Applying Financial Digital Platform

Researches

2026

Innovation In Motion: The Power of Digital Leadership Ambidexterity and Digital Engagement in Elevating SME Performance and Regional Investment Climate

YASMIN CHAIRUNISA MUCHTAR , LAILAN SYAFRINA HASIBUAN , MUHAMMAD ANGGIA MUCHTAR

2025

Sector-Specific Herding Dynamics in Indonesia's Stock Exchange: Unraveling the Impact of Global, Regional, and Market Trends

YASMIN CHAIRUNISA MUCHTAR , WINA NURFITRIANI , BEBY KENDIDA HASIBUAN

2025

Unlocking The Role of Digital Leadership Towards Sustainable Performance of SMEs Through Business Networking, Digital Engagement and Business Resilience: Interactive Digital Business Platform

YASMIN CHAIRUNISA MUCHTAR , LAILAN SYAFRINA HASIBUAN , BEBY KENDIDA HASIBUAN

2024

SentSense: Market Sentiment, The Key Secret to Enhancing Market Returns and Making Intelligent Investment Decisions for Investors

YUNITA SARAH SIREGAR , YASMIN CHAIRUNISA MUCHTAR , BEBY KENDIDA HASIBUAN

2024

FUTURE BUSINESS POTENTIAL FOR SMEs: AN ANALYSIS OF SURVEY DATA USING LARGE LANGUAGE MODEL AND K-MEANS CLUSTERING

SARAH PURNAMAWATI , YASMIN CHAIRUNISA MUCHTAR , MUHAMMAD ANGGIA MUCHTAR

2024

THE DEVELOPMENT OF FINANCIAL DIGITAL PLATFORM TO ACHIEVE THE SUSTAINABLE PERFORMANCE OF SMES THROUGH ENTREPRENEURIAL RESILIENCE

YUNITA SARAH SIREGAR , YASMIN CHAIRUNISA MUCHTAR , MUHAMMAD ANGGIA MUCHTAR

2023

KINERJA USAHA UMKM MELALUI PEMANFAATAN PLATFORM DIGITAL BERBASIS BUSINESS MODEL CANVAS DAN POSISI KEUANGAN

YASMIN CHAIRUNISA MUCHTAR , MUHAMMAD ANGGIA MUCHTAR , BEBY KENDIDA HASIBUAN

2022

MODEL KINERJA INDUSTRI KREATIF YANG BERKELANJUTAN: PERAN COLLABORATIVE NETWORKS, PENGGUNAAN MEDIA SOSIAL MELALUI KAPABILITAS INOVASI YANG DIMODERASI OLEH KEPEMIMPINAN DIGITAL

YASMIN CHAIRUNISA MUCHTAR , ADIKA FAJAR PUTRA , MUHAMMAD ANGGIA MUCHTAR , AHMAD RIFALDI PASARIBU , DEWI SUYENI , LAURA SIBARANI , GESRI ANTO SITANGGANG , YUNITA INDAH SARI

2022

Human Capital dan Social Capital Terhadap Entrepreneurial Opportunity Recognition pada Pengusaha UMKM Wanita di Kota Medan Yang dimediasi Oleh Kinerja Usaha

YASMIN CHAIRUNISA MUCHTAR , INNEKE QAMARIAH

2020

Kapabilitas Komersialisasi Akademisi Universitas Sumatera Utara: Strategic Leadership dan Intrapreneurship Orientation yang dimoderasi Oleh Dukungan Universitas

YASMIN CHAIRUNISA MUCHTAR , INNEKE QAMARIAH

2019
Penelitian Hibah Bersaing

Business Start Up: Electronic Marketplace Vs. Social Media (Bagi Mahasiswa Universitas Sumatera Utara)

YASMIN CHAIRUNISA MUCHTAR , FADLI , INNEKE QAMARIAH

2019

Dampak Kualitas Layanan Hotel Terhadap Kepuasan Pelanggan pada Industri MICE (Meetings, Incentives, Conferences, Exhibitions) di Kota Medan

YASMIN CHAIRUNISA MUCHTAR , FADLI , INNEKE QAMARIAH

2018

Intensi Berwirausaha Pada Mahasiswa: Berdasarkan Analisis Pendidikan Kewirausahaan, Adversity Quotient, Emotional Quotient, dan Faktor Keluarga

YASMIN CHAIRUNISA MUCHTAR , FADLI , INNEKE QAMARIAH

2017

KINERJA UKM BERBASISKAN MODAL INTELEKTUAL

YASMIN CHAIRUNISA MUCHTAR , INNEKE QAMARIAH

Community Services

2026

“Enhancing Community Income through Ginger Candy Production from Red Ginger through Global Partnership: FGD and Dissemination of Red Ginger Candy Program in Dalig Raya Village”

JULI NOVITA SARI , JANE MELITA KELIAT , YASMIN CHAIRUNISA MUCHTAR , LAILAN SYAFRINA HASIBUAN , MUHAMMAD ANGGIA MUCHTAR , WINA NURFITRIANI

2026

Ipteks

Community Economic Empowerment through Honey Suction Technology and Colony Splitting Equipment for Stingless Beekeepers in Tanjung Pasir Village

YOLA ANGGIA , ZIKRI NOER , YASMIN CHAIRUNISA MUCHTAR , WAHYU ARIO PRATOMO

2026

Post-Flood Economic Recovery by Strengthening Shrimp Paste Enterprises through Packaging Innovation and Diversification into Shrimp Paste Powder in Kwala Gebang

JULI NOVITA SARI , JANE MELITA KELIAT , YASMIN CHAIRUNISA MUCHTAR , MUHAMMAD ANGGIA MUCHTAR , WINA NURFITRIANI

2025

Ipteks Bagi Masyarakat

Optimization of Community Economic Empowerment through Kelulut Bee Cultivation in Tanjung Pasir Village with Innovation in Honey Processing and Propolis Utilization

YOLA ANGGIA , ZIKRI NOER , YASMIN CHAIRUNISA MUCHTAR , WAHYU ARIO PRATOMO

2025

Penelitian Dana Lokal Perguruan Tinggi

Optimization of Community Economic Empowerment through Kelulut Bee Cultivation in Tanjung Pasir Village with Innovation in Honey Processing and Propolis Utilization

YOLA ANGGIA , ZIKRI NOER , YASMIN CHAIRUNISA MUCHTAR , WAHYU ARIO PRATOMO

2025

Optimization of Community Economic Empowerment through Kelulut Bee Cultivation in Tanjung Pasir Village with Innovation in Honey Processing and Propolis Utilization

YOLA ANGGIA , ZIKRI NOER , YASMIN CHAIRUNISA MUCHTAR , WAHYU ARIO PRATOMO , ALDI FRANSISCO S. TURNIP ,

2025

Enhancing Community Income through Ginger Candy Production from Red Ginger in Dalig Raya Village

JANE MELITA KELIAT , YASMIN CHAIRUNISA MUCHTAR , MUHAMMAD ANGGIA MUCHTAR , WINA NURFITRIANI

2024

Ipteks

Optimisation of Community Economic Empowerment Through Kelulut Bee Cultivation in Denai Sarang Burung Village

YOLA ANGGIA , WALAD ALTSANI HR , YASMIN CHAIRUNISA MUCHTAR , WAHYU ARIO PRATOMO , BINTANG EFRAIM SIBORO , DEBI AYU ARISANDY , SALSABILA

2024

Optimizing Community Engagement: Empowering Local Communities through Ginger Turmeric Candy Production in Denai Sarang Burung Village

JANE MELITA KELIAT , YASMIN CHAIRUNISA MUCHTAR , MUHAMMAD ANGGIA MUCHTAR , INGGRITA GUSTI SARI NASUTION , Azila Azmi

2023

OPTIMALISASI OMSET MELALUI PENINGKATAN KUALITAS DAN PRODUKTIVITAS OLAHAN PRODUK TURUNAN GAHARU DI DESA KWALA BEGUMIT KECAMATAN STABAT

JANE MELITA KELIAT , YASMIN CHAIRUNISA MUCHTAR , ADIKA FAJAR PUTRA , NAZWAN RADITIYA PAKPAHAN , JEVANIA OKTORIN BARUS , RIDHO JAYA ANDHIKA , NAZWA ELFIRA

2022

Pemanfaatan Tanah Milik Pemerintahan Kota Medan di Jalan Gatot Subroto, Kelurahan Sekip, Kecamatan Medan Barat

YASMIN CHAIRUNISA MUCHTAR , WAHYU ARIO PRATOMO , FAHMI NATIGOR NASUTION , SYARIEF FAUZIE , INGGRITA GUSTI SARI NASUTION

2019

Peningkatan Penjualan Melalui Pemanfaatan Aplikasi E-Commerce dan Branding pada Kelompok Medan Urban Hidroponik Di Tanjung Morawa

YASMIN CHAIRUNISA MUCHTAR , FRIDA RAMADINI , INGGRITA GUSTI SARI NASUTION , FADLI , INNEKE QAMARIAH

2014

Program Pemanfaatan Limbah Hasil Laut Untuk Peningkatan Pendapatan Masyarakat Kampung Nelayan Medan

YASMIN CHAIRUNISA MUCHTAR , FRIDA RAMADINI , INNEKE QAMARIAH

Intellectual Property Rights

2019

Hak cipta nasional

Intellectual Capital pada UMKM

YASMIN CHAIRUNISA MUCHTAR