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Publications

2026
Prosiding seminar internasional
The Impact of the Revitalization of the Kesawan Old Town Area in Medan on the Sales Turnover and the Welfare of MSME Actors
WALAD ALTSANI HR , AUDRY CALISTA ALICIA SIMAMORA

2026
Prosiding seminar internasional
The Relationship of Venture Capital, Creativity, and Business Location to the Success of MSMEs in Medan City
WALAD ALTSANI HR , KHAIRUNNISA

2025
Koran/majalah populer/majalah umum
Solidaritas SDM: Kesalahan Paling Mahal UMKM
WALAD ALTSANI HR

2025
Prosiding seminar nasional
The Effect of Interest Rate, Effort Expectancy, and Performance Expectancy on Interest in Using Online Loans
WALAD ALTSANI HR , ARA CHRISTIN NAPITUPULU

2025
Prosiding seminar nasional
The Influence of Pocket Money and Self-Control on the Consumption Patterns of Students of the Faculty of Economics and Business, University of North Sumatra
WALAD ALTSANI HR , HARIATI SIMARMATA

2024
Prosiding seminar nasional
The Application of Digital Marketing to The Development of The Culinary Industry/Creative Economy in The City of Medan
WALAD ALTSANI HR , M. FADHLI RAZALY BATUBARA

2024
Prosiding seminar nasional
Influence of Lifestyle, Social Influence, Motivation and Perceived Convenience on The Behaviour of Gopay Users In Transactions at MSME
S. AISHPRIYA , WALAD ALTSANI HR

2023
Hasil penelitian/pemikiran yang tidak dipublikasikan
Digitalisasi Desa Wisata Berbasis Kompetensi Karang Taruna Desa Dokan
WALAD ALTSANI HR

2023
Prosiding seminar nasional

Efektivitas dan Dampak Program Kur dari Bank Sumut Cabang Tebing Tinggi Terhadap Pendapatan UMKM

WALAD ALTSANI HR

2023

Prosiding seminar nasional

Analisis Peranan PT. BPR NBP Bandar Jaya Terhadap Pembiayaan Sektor Usaha Mikro Kecil di Pematangsiantar

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