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Publications

2024

Prosiding seminar nasional

The Application of Digital Marketing to The Development of The Culinary Industry/Creative Economy in The City of Medan

WALAD ALTSANI HR , M. FADHLI RAZALY BATUBARA

2024

Prosiding seminar nasional

Influence of Lifestyle, Social Influence, Motivation and Perceived Convenience on The Behaviour of Gopay Users In Transactions at MSME

S. AISHPRIYA , WALAD ALTSANI HR

2023

Prosiding seminar nasional

Analisis Peranan PT. BPR NBP Bandar Jaya Terhadap Pembiayaan Sektor Usaha Mikro Kecil di Pematangsiantar

WALAD ALTSANI HR

2025

Koran/majalah populer/majalah umum

Solidaritas SDM: Kesalahan Paling Mahal UMKM

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2025

Prosiding seminar nasional

The Effect of Interest Rate, Effort Expectancy, and Performance Expectancy on Interest in Using Online Loans

WALAD ALTSANI HR , ARA CHRISTIN NAPITUPULU

2023

Prosiding seminar nasional

Efektivitas dan Dampak Program Kur dari Bank Sumut Cabang Tebing Tinggi Terhadap Pendapatan UMKM

WALAD ALTSANI HR

2025

Prosiding seminar nasional

The Influence of Pocket Money and Self-Control on the Consumption Patterns of Students of the Faculty of Economics and Business, University of North Sumatra

WALAD ALTSANI HR , HARIATI SIMARMATA

2023

Hasil penelitian/pemikiran yang tidak dipublikasikan

Digitalisasi Desa Wisata Berbasis Kompetensi Karang Taruna Desa Dokan

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