Prof. Dr. Ir. Tavi Supriana, MS

Dosen Program Studi S2 Agribisnis
Fakultas Pertanian
Universitas Sumatera Utara

tavi@usu.ac.id

Fakultas Pertanian USU

fp.usu.ac.id/id/dosen/tavi-supriana

Prof. Dr. Ir. Tavi Supriana, M.S., lahir di Pematang Siantar pada 2 November 1964, merupakan seorang akademisi dan pemimpin di bidang agribisnis. Beliau meraih gelar Sarjana Pertanian dari Program Studi Sosial Ekonomi Pertanian Universitas Sumatera Utara (USU) pada tahun 1988 dan melanjutkan studi hingga meraih gelar Master di Program Studi Pengembangan Wilayah dan Pedesaan, Sekolah Pascasarjana USU pada tahun 1995. Pada tahun 2004, Dr. Tavi Supriana memperoleh gelar Doktor di Program Studi Ekonomi Pertanian, Sekolah Pascasarjana, Institut Pertanian Bogor.

Sebagai dosen di Program Studi Agribisnis, Fakultas Pertanian, Universitas Sumatera Utara, Prof. Dr. Tavi Supriana telah meniti karier akademisnya dengan berbagai jabatan, termasuk Ketua Program Studi Agribisnis, Ketua Program Studi Magister Agribisnis, dan Wakil Dekan III Bidang Penelitian, Pengabdian, dan Kerjasama Fakultas Pertanian USU. Saat ini, beliau memegang posisi sebagai Dekan Fakultas Pertanian USU untuk periode 2021-2026.

Dengan keaktifannya dalam organisasi profesi seperti PERHEPI, ISEI, AAI, dan ISSAAS, Prof. Dr. Tavi Supriana turut berperan dalam mengembangkan ilmu agribisnis di tingkat nasional dan internasional. Sebagai peneliti yang produktif, beliau telah menerbitkan 5 buku referensi dengan fokus pada statistik nonparametrik, metode penelitian sosial ekonomi, preferensi dan kesediaan membayar konsumen beras, analisis siklus bisnis di Indonesia, dan ekonomi makro. Hibah penelitian yang diterimanya serta publikasi ilmiahnya mencerminkan ketertarikannya pada ekonomi pertanian, terutama dalam bidang pangan dan umbi-umbian.

Publications

2026
Prosiding seminar internasional

Analysis of the factors influencing the export volume of indonesian edible bird’s nests to major destination countries

TASYA CHAIRUNA PANE , TAVI SUPRIANA , SALSABILLAH

2026
Prosiding seminar internasional

The impact of climate change on the productivity of exported spice commodities in North Sumatera

TAVI SUPRIANA , SALSABILLAH , DEAR TUMANGDO SINAGA , TASYA CHAIRUNA PANE

2026
Prosiding seminar internasional

Determinants of Indonesia’s sustainable CPO, rubber, and cocoa exports and their effect on foreign exchange reserves

TAVI SUPRIANA , SISKA GLORIA HUTASOIT

2025
Book chapter internasional

Book Chapter - Natural Resources, Environment, and Food and Energy Security Updates in North Sumatra

NOVERITA SPRINSE VINOLINA , TAVI SUPRIANA

2024
Prosiding seminar internasional

Factors influencing the level of adoption of organic pesticides in red chili commodities

YUSAK MARYUNIANTA , TAVI SUPRIANA , NADINI ELVANDARI

2024
Prosiding seminar internasional

Analysis of factors affecting Indonesian nutmeg export volumes to sustainability of Indonesian nutmeg production

TASYA CHAIRUNA PANE , TAVI SUPRIANA , LUHUT SIHOMBING , SALSABILLAH

2024
Jurnal internasional bereputasi

Analysis Competition Coffee Exports from Producing Countries in the United States Market with Use Almost Ideal Demand System (AIDS) Model

TAVI SUPRIANA , RULIANDA PURNOMO WIBOWO , ISKANDARINI

2024
Prosiding seminar internasional

Analysis of Indonesia coffee exports competitiveness in the United States and Japan to promote sustainable market

SUHELA PUTRI NASUTION , TAVI SUPRIANA , RULIANDA PURNOMO WIBOWO

2023
Prosiding seminar internasional

Financial analysis and contribution of arabica coffee for sustainable coffee farming in Sitolu Bahal Village, Lintongnihuta Subdistrict, Humbang Hasundutan Regency

SALMIAH , TAVI SUPRIANA

2023
Prosiding seminar internasional

Production function analysis of green onions in Merdeka Subdistrict, Karo Regency, North Sumatera Province

TAVI SUPRIANA , GIKA SISAPRIN BR GINTING , TASYA CHAIRUNA PANE

2023
Prosiding seminar internasional

Factors affecting maize farming’s decision-making process as an attribute in production sustainability analysis in Percut Sei Tuan Subdistrict, Deli Serdang Regency, North Sumatera Province

AZZAHRA , TAVI SUPRIANA , TASYA CHAIRUNA PANE

2023
Prosiding seminar internasional

Factors correlating to the success rate of agricultural extension in improving sustainability (a case study at BPP Tanjung Beringin, Tanjung Beringin Subdistrict, Serdang Bedagai Regency)

SALMIAH , WINA THERESIA SITUMORANG , TAVI SUPRIANA , TASYA CHAIRUNA PANE

2023
Jurnal internasional

Analysis of Willingness to Pay for Hydroponic Vegetable Consumers and its Affecting Factors in Medan City

TAVI SUPRIANA , AFIKA ALDY , SRI FAJAR AYU, SP, MM, DBA

2023
Jurnal internasional bereputasi

ANALYSIS OF DIFFERENCE IN SALES PRICE OF ARABICA COFFEE CERTIFIED BY SUSTAINABLE AGRICULTURE INSTITUTES RAINFOREST ALIANCE AND FAIRTRADE IN CENTRAL ACEH (Case Study Of Rahmat Kinara Multi-Purpose Cooperative)

ILMA FITRI , YUSAK MARYUNIANTA , TAVI SUPRIANA

2023
Prosiding seminar nasional

Faktor-faktor yang Mempengaruhi Ekspor Kopi Indonesia di Pasar Amerika Serikat

ISKANDARINI , SUHELA PUTRI NASUTION , TAVI SUPRIANA , RULIANDA PURNOMO WIBOWO

2023
Jurnal nasional terakreditasi

PRODUCTION EFFICIENCY ANALYSIS KUB CHICKEN IN TEBING TINGGI

TAMPE TUAH MALEM GINTING , TAVI SUPRIANA , MARUF TAFSIN

2023
Prosiding seminar internasional

Marketing efficiency perspective of sustainable Andaliman agroforestry in Humbang Hasundutan Regency

TAVI SUPRIANA , TASYA CHAIRUNA PANE , MUHAMMAD KHALIQI , BOI TARIPAR RUMAIJUK

2023
Jurnal internasional bereputasi

Analysis of Income Enhancement of Cattle in Karo Regency

TAVI SUPRIANA

2023
Jurnal internasional bereputasi

Analysis of Income Enhancement of Cattle in Karo Regency

QORYNA KHALIDA , TAVI SUPRIANA , ADE TRISNA

2022
Jurnal nasional terakreditasi

STRATEGI PENGEMBANGAN WIRAUSAHAWAN MUDA PERTANIAN DI SUMATERA

TAVI SUPRIANA , ELISA JULIANTI , ISKANDARINI

2022
Jurnal nasional terakreditasi

Analisis Faktor-Faktor yang Mempengaruhi Ekspor Kubis dari Provinsi Sumatera Utara, Indonesia ke Malaysia

SRI FAJAR AYU, SP, MM, DBA , TAVI SUPRIANA

2022
Jurnal nasional terakreditasi

Impact of the COVID-19 Pandemic on the Socio-Economic Conditions of Farmers and Alternatives for Their Recovery in Deli Serdang District

TAVI SUPRIANA

2022
Jurnal nasional terakreditasi

Pengaruh Curah Hujan terhadap Produksi Ubi Kayu di Indonesia

TAVI SUPRIANA

2022
Jurnal nasional terakreditasi

Pengaruh Curah Hujan pada Produksi Padi Gogo di Indonesia

TAVI SUPRIANA

2022
Jurnal internasional bereputasi

Study on Good Agriculture Practice (GAP) for Pineapple Cultivation in Labuhan Batu Regency, North Sumatra Province, Indonesia

CHAIRANI HANUM L , LUTHFI AZIZ MAHMUD SIREGAR , TAVI SUPRIANA

2022
Jurnal internasional bereputasi

Export of indonesian cinnamon in international market: competitiveness and performance

MUHAMMAD KHALIQI , TAVI SUPRIANA , TASYA CHAIRUNA PANE

2022
Jurnal internasional bereputasi

Study on Good Agriculture Practice (GAP) for Pineapple Cultivation in Labuhan Batu Regency, North Sumatra Province, Indonesia

CHAIRANI HANUM L , SISWA PANJANG HERNOSA , TAVI SUPRIANA

2022
Jurnal nasional terakreditasi

Persepsi Petani Terhadap Pola Tanam Dengan Sistem Rotasi Tanam (Padi-Kacang Hijau-Padi) di Desa Paya Rengas Kabupaten Langkat

TAVI SUPRIANA

2022
Prosiding seminar internasional

Price formation of red chili in producer level to maintain the sustainability of chili farmer's farming business

ISKANDARINI , TAVI SUPRIANA

2022
Jurnal internasional bereputasi

Morphological Characterization and its Relationship with Preference for Pineapple in Labuhan Batu Regency, Indonesia

LUTHFI AZIZ MAHMUD SIREGAR , TAVI SUPRIANA , CHAIRANI HANUM L

2022
Jurnal nasional terakreditasi

AN ANALYSIS OF FISHBEIN MULTIATRIBUTE ATTITUDE OF AWAI NA SHRIMP PASTE PRODUCTS AND INDOFOOD SHRIMP PASTE PRODUCTS

TAVI SUPRIANA , RULIANDA PURNOMO WIBOWO

2022
Artikel ilmiah

AN ANALYSIS OF FISHBEIN MULTIATRIBUTE ATTITUDE OF AWAI NA SHRIMP PASTE PRODUCTS AND INDOFOOD SHRIMP PASTE PRODUCTS

TAVI SUPRIANA , RULIANDA PURNOMO WIBOWO

2022
Jurnal internasional bereputasi

Morphological Characterization and its Relationship with Preference for Pineapple in Labuhan Batu Regency, Indonesia

TAVI SUPRIANA , SISWA PANJANG HERNOSA , CHAIRANI HANUM L

2021
Jurnal nasional terakreditasi

PENGARUH INPUT PRODUKSI TERHADAP PENDAPATAN MELALUI PRODUKSI PADI SAWAH DI DESA SITANGGOR, KECAMATAN MUARA, KABUPATEN TAPANULI UTARA

TAVI SUPRIANA , DR IR RAHMANTA GINTING MSI

2021
Jurnal internasional bereputasi

Conjoint analysis of consumer preferences for pineapple fruit in Labuhan Batu District, North Sumatra

CHAIRANI HANUM L , LUTHFI AZIZ MAHMUD SIREGAR , TAVI SUPRIANA

2021
Jurnal internasional

Analysis of the Role of Youth Fishermen Catching the Marine and Fishery Sector in Regional Development in Langkat District

HASAN BASRI TARMIZI , TAVI SUPRIANA

2021
Jurnal nasional

Analisis Faktor-faktor yang Mempengaruhi Pendapatan Usaha Tani Jeruk Siam (Studi pada Petani Jeruk Siam di Kecamatan Besitang, Kabupaten Langkat, Sumatera Utara)

DR IR RAHMANTA GINTING MSI , TAVI SUPRIANA

2021
Jurnal nasional

Analisis Faktorâ€“Faktor yang Mempengaruhi Produksi Tandan Buah Segar di Ptpn IV Distrik IV

ISKANDARINI , TAVI SUPRIANA

2021
Prosiding seminar internasional

Marketing strategy of crystal guava (Psidium Guajava L.) as an alternative opportunity community economic empowerment (Tanjung Anom Village, Pancur Batu District, Deli SerdangÃ‚Â …

TAVI SUPRIANA

2021
Jurnal nasional terakreditasi

Pemasaran dan Faktor-faktor yang Mempengaruhi Pendapatan Usaha Tani Jeruk Siam (Citrusnobilis) di Kecamatan Besitang Kabupaten Langkat

TAVI SUPRIANA , DR IR RAHMANTA GINTING MSI

2021
Prosiding seminar internasional

Conjoint Analysis of Consumer Preferences for Pineapple Fruit in Labuhan Batu Regency,North Sumatra

SISWA PANJANG HERNOSA , TAVI SUPRIANA , CHAIRANI HANUM L

2021
Jurnal internasional bereputasi

Impact of diversification of CPO to biodiesel on financial performance and stock price of palm oil plantation company

TAVI SUPRIANA , SRI FAJAR AYU, SP, MM, DBA

2021
Jurnal internasional bereputasi

Strategies of mangrove crab rearing business use natural method (case: Belawan Sicanang Village, Medan City, North Sumatera)

TAVI SUPRIANA

2021
Prosiding seminar internasional

Impact of diversification of CPO to biodiesel on financial performance and stock price of palm oil plantation company

TAVI SUPRIANA , SRI FAJAR AYU, SP, MM, DBA

2021
Jurnal internasional bereputasi

Analysis of factors affecting beef cattle farming income (case study in Langkat Regency)

TAVI SUPRIANA , HASNUDI

2021
Prosiding seminar internasional

Analysis of the feasibility of a polyculture pond business (tilapia â€“ tiger shrimp â€“ crab) (case: Belawan Sicanang Village, Medan Belawan, Medan City)

TAVI SUPRIANA

2021
Jurnal internasional bereputasi

The analysis of marketing channels and price disparity of shallots in North Sumatera Province

YUSAK MARYUNIANTA , TAVI SUPRIANA

2021
Jurnal internasional bereputasi

Development and potential analysis of cassava-based agroindustry in North Sumatera

DR IR RAHMANTA GINTING MSI , TAVI SUPRIANA , SATIA NEGARA LUBIS

2021
Prosiding seminar internasional

Marketing analysis of tiger shrimp (Penaeus monodon)(case: Belawan Sicanang Village, Medan Belawan District, Medan, North Sumatra)

TAVI SUPRIANA

2021
Jurnal internasional bereputasi

Analysis of effect of production factors on the production and income of coffee farmers using Beauveria bassiana in Siborongborong Subdistrict

ISKANDARINI , TAVI SUPRIANA

2021
Jurnal internasional

Analysis of factors affecting beef cattle farming income (case study in Langkat Regency)

HASNUDI , TAVI SUPRIANA , AGUS SALIM HARAHAP

2021
Jurnal internasional bereputasi

Analysis of affecting factors of Vannamei shrimp (Litopeaneus Vannamei) production farming

MOZART DARUS MBA , TAVI SUPRIANA

2021
Jurnal internasional bereputasi

Determinant factors of Indonesian rubber export to Japan

TAVI SUPRIANA , DR IR RAHMANTA GINTING MSI

2021
Prosiding seminar internasional

IOP Conference Series: Earth and Environmental Science PAPER â€¢ OPEN ACCESS Risk analysis of polyculture cultivations of tiger shrimp (Penaeus monodon) and tilapia (Oreochromis niloticus) (case: Belawan Sicanang Village, Medan Belawan District, Medan City)

TAVI SUPRIANA

2021
Prosiding seminar internasional

Risk analysis of polyculture cultivations of tiger shrimp (Penaeus monodon) and tilapia (Oreochromis niloticus) (case: Belawan Sicanang Village, Medan Belawan District, Medan City)

RULIANDA PURNOMO WIBOWO , TAVI SUPRIANA

2021
Jurnal internasional bereputasi

Analysis of the feasibility of a polyculture pond business (tilapiaâ€“tiger shrimpâ€“crab) (case: Belawan Sicanang Village, Medan Belawan, Medan City)

THOMSON SEBAYANG , TAVI SUPRIANA

2021
Jurnal internasional bereputasi

Determinant factors of Indonesian rubber export to Japan

TAVI SUPRIANA

2021
Prosiding seminar internasional

The analysis of marketing channels and price disparity of shallots in North Sumatera Province

YUSAK MARYUNIANTA , TAVI SUPRIANA

2021
Jurnal internasional bereputasi

Analysis factors affecting the production of tilapia pond cultivation (case:

Belawan Sicanang Village, Medan Belawan District, Medan City)

TAVI SUPRIANA , THOMSON SEBAYANG

2021
Prosiding seminar internasional

Development strategy of young agricultural entrepreneurs

TAVI SUPRIANA

2021
Prosiding seminar internasional

Marketing strategy of crystal guava (Psidium Guajava L.) as an alternative opportunity community economic empowerment (Tanjung Anom Village, Pancur Batu District, Deli SerdangÃƒâ€šÃ‚Â â€¦

TAVI SUPRIANA

2021
Prosiding seminar internasional

Analysis of Rice Production Factor Efficiency in Langkat Regency North Sumatra Province

TAVI SUPRIANA

2021
Prosiding seminar internasional

Analysis of carrot production development in Karo Regency North Sumatera

TAVI SUPRIANA , RULIANDA PURNOMO WIBOWO

2021
Jurnal internasional bereputasi

Marketing strategy of crystal guava (Psidium Guajava L.) as an alternative opportunity community economic empowerment (Tanjung Anom Village, Pancur Batu District, Deli Serdang Regency)

SALMIAH , TAVI SUPRIANA

2021
Jurnal internasional bereputasi

Marketing analysis of tiger shrimp (Penaeus monodon)(case: Belawan Sicanang Village, Medan Belawan District, Medan, North Sumatra)

THOMSON SEBAYANG , TAVI SUPRIANA

2021
Jurnal internasional bereputasi

Marketing efficiency of curly red chilli in Karo District

ISKANDARINI , TAVI SUPRIANA

2021
Prosiding seminar internasional

Determinant factors of Indonesian rubber export to Japan

DR IR RAHMANTA GINTING MSI , TAVI SUPRIANA

2021
Jurnal internasional bereputasi

Strategies of mangrove crab rearing business use natural method (case: Belawan Sicanang Village, Medan City, North Sumatera)

TAVI SUPRIANA , ISKANDARINI

2021
Jurnal internasional bereputasi

Identifying the Factors Contributing to the Volume of Coffee Export from North Sumatra to the United States, Malaysia and Japan

TAVI SUPRIANA , SRI FAJAR AYU, SP, MM, DBA

2021
Jurnal internasional

Analysis Factors Affecting the Demand and Supply of Local Chicken Meat in Pakpak Bharat Regency

TAVI SUPRIANA , HASNUDI

2021
Jurnal nasional terakreditasi

Identifying the Factors Contributing to the Volume of Coffee Export from North Sumatra to the United States, Malaysia and Japan

TAVI SUPRIANA , SRI FAJAR AYU, SP, MM, DBA

2021
Jurnal internasional bereputasi

Analysis of Effect Socio-economic Factors on Integrated Farming System based on Paddy Rice and Regional Development in Parlilitan District Humbang Hasundutan Regency

TAVI SUPRIANA , MARUF TAFSIN , MARLON SIHOMBING

2021
Jurnal internasional bereputasi

Influence of internal and external factors for youth agripreneurship development in Sumatra Region

TAVI SUPRIANA

2020
Prosiding seminar internasional

Analysis of Factors Influencing the Production of Dried Gambier Sap in Pakpak Bharat District

TASYA CHAIRUNA PANE , TAVI SUPRIANA

2020
Prosiding seminar internasional

Factors Influencing the Conversion of Cocoa Lands into Oil Palm in Asahan District of North Sumatra

TASYA CHAIRUNA PANE , TAVI SUPRIANA , SITI KHADIJAH HIDAYATI NASUTION

2020
Prosiding seminar nasional

Meningkatkan Produktivitas dan Daya Tahan Tanaman Kopi dengan Aplikasi Pupuk Organik Secara Tepat [Increasing Productivity and Immunity of Coffee Plants with Appropriate Organic Fertilizer Application]

TASYA CHAIRUNA PANE , R.B. MOH. IBRAHIM FATONI , MUHAMMAD KHALIQI , RAJU , TAVI SUPRIANA , PUTRI CHANDRA AYU

2020
Prosiding seminar nasional

Memotivasi Petani Bawang Merah untuk Meningkatkan Produksi dengan Perbaikan Teknik Pengairan [Motivating Shallot Farmers to Increase Production with Improvement of Irrigation Techniques]

TASYA CHAIRUNA PANE , TAVI SUPRIANA , SITI KHADIJAH HIDAYATI NASUTION

2020
Prosiding seminar nasional

Meningkatkan Produktivitas Tanaman Kentang dengan Manajemen Pemupukan [Improving Potato Productivity with Fertilizing Management]

MUHAMMAD KHALIQI , PUTRI CHANDRA AYU , TAVI SUPRIANA , TASYA CHAIRUNA PANE , R.B. MOH. IBRAHIM FATONI , RAJU

2020
Jurnal internasional

Meningkatkan Produktivitas Tanaman Kentang dengan Manajemen Pemupukan Improving Potato Productivity with Fertilizing Management

TAVI SUPRIANA

2020
Jurnal nasional terakreditasi

Identifying the Factors Contributing to the Volume of Coffee Export from North Sumatra to the United States, Malaysia and Japan

SRI FAJAR AYU, SP, MM, DBA , TAVI SUPRIANA

2020
Jurnal internasional

Social Capital Identification and its Effect on Corn Farming Productivity in Simalungun District

TAVI SUPRIANA

2020
Jurnal internasional

Reevaluation of Land Fitness For Soybean Plant in Kabamatan Stabat, Langkat District

TAVI SUPRIANA

2020
Jurnal nasional terakreditasi

ANALISIS PENGELOLAAN LINGKUNGAN HIDUP AKIBAT DAMPAK AKTIVITAS SPBU TERHADAP PENURUNAN KUALITAS AIR

TAVI SUPRIANA

2020
Jurnal nasional terakreditasi

Perspektif Ekonomi Pada Era New Normal Pasca Covid-19

TAVI SUPRIANA

2020
Jurnal internasional bereputasi

Evaluation of factor influencing the success of Artificial Insemination (AI) of beef cattle through UPSUS SIWAB program in Deli Serdang Regency, Sumatera Utara Province, Indonesia

TAVI SUPRIANA

2020
Prosiding seminar internasional

Analysis of farmerâ€™s revenue and factors which affect carrot production in Surbakti Village

TAVI SUPRIANA

2019
Prosiding seminar internasional

Analysis of UPSUS PAJALE program influence toward the decision of farmers in planting soybean commodity (case study: Sumberejo Village, Pagar Merbau Subdistrict, Deli SerdangÃ‚Â …

TAVI SUPRIANA

2019
Jurnal nasional

FAKTOR PENENTUAN BIAYA PRODUKSI PADI DI SUMBERTANI, TALAWI, BATU BARA

TAVI SUPRIANA

2019
Tulisan ilmiah

Analisis Forecasting Permintaan Bawang Merah di Provinsi Sumatera Utara

TAVI SUPRIANA

2019
Jurnal internasional bereputasi

Supply chain analysis of papaya in Central Market, Medan Tuntungan Subdistrict, Medan City

TAVI SUPRIANA

2019
Prosiding seminar internasional

Analysis of UPSUS PAJALE program influence toward the decision of farmers in planting soybean commodity (case study: Sumberejo Village, Pagar Merbau Subdistrict, Deli Serdang

TAVI SUPRIANA

2019
Jurnal internasional bereputasi

Factors influencing the soybean import volume in North Sumatera Province

TAVI SUPRIANA

2019
Jurnal internasional bereputasi

Analysis of probability value of risk and its influence on agribusiness of citrus cultivators (case: Parbuluan IV Village, Parbuluan Subdistrict, Dairi District)

TAVI SUPRIANA

2019
Jurnal internasional bereputasi

Factors affecting the production of arabica coffee of smallholder plantations in Dairi District

TAVI SUPRIANA

2018
Jurnal nasional terakreditasi

FAKTOR-FAKTOR YANG MEMPENGARUHI KEPUTUSAN KONSUMEN UNTUK MEMBELI SAYURAN HIDROPONIK DI KOTA MEDAN

TAVI SUPRIANA

2018
Jurnal nasional

Effect of Earnings Management on Cost of Debt Before and After International Standard Financial Reporting Implementation

TAVI SUPRIANA

2018
Jurnal internasional

Analisis Faktor-faktor yang Mempengaruhi Harga Bawang Merah (Allium ascalonicum L.) di Sumatera Utara

TAVI SUPRIANA

2018
Tulisan ilmiah

Faktor Faktor yang Mempengaruhi Keputusan Konsumen untuk Membeli Sayuran Hidroponik di Kota Medan

TAVI SUPRIANA

2018
Jurnal internasional bereputasi

The effect of consumersâ€™ perception to the satisfaction of use of traditional medicines in Medan

TAVI SUPRIANA

2018
Jurnal internasional

Factors Affecting Consumer Decision to Buy Berastagi Orange in Medan

TAVI SUPRIANA

Researches

2024

Judul KegiatanANALISIS KOMPREHENSIF DAYA SAING DAN EKSPOR CENGKEH INDONESIA DI PASAR INTERNASIONAL SERTA KONTRIBUSINYA TERHADAP PERTUMBUHAN EKONOMI INDONESIA

TAVI SUPRIANA , TASYA CHAIRUNA PANE

2024

ANALISIS TREND DAN DAYA SAING EKSPOR SARANG BURUNG WALET

INDONESIA SERTA FAKTOR-FAKTOR YANG MEMPENGARUHI PERMINTAAN EKSPOR DAN DAYA SAINGNYA DI PASAR INTERNASIONAL

TAVI SUPRIANA , TASYA CHAIRUNA PANE

2023

ANALISIS TREND DAN DAYA SAING EKSPOR SARANG BURUNG WALET INDONESIA SERTA FAKTOR-FAKTOR YANG MEMPENGARUHI PERMINTAAN EKSPOR DAN DAYA SAINGNYA DI PASAR INTERNASIONAL

TAVI SUPRIANA , TASYA CHAIRUNA PANE

2023

ANALISIS KOMPREHENSIF DAYA SAING DAN EKSPOR CENGKEH INDONESIA DI PASAR INTERNASIONAL SERTA KONTRIBUSINYA TERHADAP PERTUMBUHAN EKONOMI INDONESIA

TAVI SUPRIANA , TASYA CHAIRUNA PANE

2021

Penelitian Dana Lokal Perguruan Tinggi

KAJIAN PENINGKATAN POTENSI BUAH NANAS DI KABUPATEN LABUHANBATU (Melalui Pendekatan Preferensi Konsumen dan Identifikasi Karakteristik serta Penerapan Prinsip GAP budidaya Nanas)

LUTHFI AZIZ MAHMUD SIREGAR , TAVI SUPRIANA , CHAIRANI HANUM L , SISWA PANJANG HERNOSA

2021

Penelitian Dosen Pemula

ANALISIS TATANIAGA KOMODITAS ANDALIMAN (Zanthoxylum acanthopodium DC) DI KECAMATAN POLLUNG KABUPATEN HUMBANG HASUNDUTAN

TAVI SUPRIANA , M JUFRI MSI IR , MUHAMMAD KHALIQI , TASYA CHAIRUNA PANE , BOI TARIPAR RUMAIJUK , DIONLY PARDAMEAN , GIKA SISAPRIN BR GINTING , ELVI JUNITA , LEONARDO MANURUNG , AZZAHRA

2021

Penelitian Disertasi Doktor

Penelitian Disertasi Doktor

LUTHFI AZIZ MAHMUD SIREGAR , TAVI SUPRIANA , CHAIRANI HANUM L , SISWA PANJANG HERNOSA

2021

Analisis Faktor Determinan Ekspor Kayu Manis Indonesia

TAVI SUPRIANA , MUHAMMAD KHALIQI , TASYA CHAIRUNA PANE , DINDA SAPIRA BR PERANGIN-ANGIN , ANDINI PUTRI , GIKA SISAPRIN BR GINTING , AZZAHRA , WIDYA SAFTIANINGRUM , PETRA MICHAEL MORDEKHAI GINTING

2020

Penelitian Disertasi Doktor

Analisis Faktor-Faktor Yang Mempengaruhi Keberhasilan Berwirausaha Dan Strategi Pengembangan Wirausahawan Muda Pertanian

TAVI SUPRIANA , ELISA JULIANTI , REFISWAL

2020

Analysis of Factors Affecting Cabbage Exports from Karo District to Malaysia

TAVI SUPRIANA , DR IR RAHMANTA GINTING MSI

2020

Determinant factors of Indonesian rubber export to Japan

TAVI SUPRIANA , DR IR RAHMANTA GINTING MSI

2019

Analysis of Rice Demand and Supply in North Sumatra Province

TAVI SUPRIANA , DR IR RAHMANTA GINTING MSI

2019

Factors Affecting the Decision of Farmers to Produce Rice Seeds in Deli Serdang Regency

TAVI SUPRIANA , DR IR RAHMANTA GINTING MSI

2019

Penyusunan Buku Statistik Pertanian Kabupaten Samosir 2019

R.B. MOH. IBRAHIM FATONI , TAVI SUPRIANA , MUHAMMAD KHALIQI , TASYA CHAIRUNA PANE , HASANUDDIN

2018

Factors Affecting Production and Value Added by Coconut Farmers in West Aceh District

TAVI SUPRIANA , DR IR RAHMANTA GINTING MSI

2018

Factors Affecting Consumer Decision to Buy Berastagi Orange in Medan

TAVI SUPRIANA , DR IR RAHMANTA GINTING MSI

2018

STRATEGI MENAHAN LAJU ALIH FUNGSI LAHAN KAKAO MENJADI KELAPA SAWIT DI SUMATERA UTARA

TAVI SUPRIANA , SITI KHADIJAH HIDAYATI NASUTION , TASYA CHAIRUNA PANE , SITI SYARIFAH HANUM

2018

Factors Influence Tea Exports in North Sumatera Province

TAVI SUPRIANA , DR IR RAHMANTA GINTING MSI

2018

Analysis of Demanding of Imported Maize in North Sumatera Province

TAVI SUPRIANA , DR IR RAHMANTA GINTING MSI

2018

Factors Affecting Clove Exports in North Sumatera Province

TAVI SUPRIANA , DR IR RAHMANTA GINTING MSI

2018

Factors affecting the production of arabica coffee of smallholder plantations in Dairi District

TAVI SUPRIANA , DR IR RAHMANTA GINTING MSI

2018

Factors Affecting Orange Demand Imports at Consumer Level in Binjai City

TAVI SUPRIANA , DR IR RAHMANTA GINTING MSI

2017

Dampak Kebijakan Kuota Impor dan Harga Acuan terhadap Harga dan Kesejahteraan Produsen dan Konsumen Bawang Merah di Sumatera Utara

TAVI SUPRIANA , MUHAMMAD KHALIQI , SITI KHADIJAH HIDAYATI NASUTION , TASYA CHAIRUNA PANE , FERDINAND C.SITUMORANG , FARIDA YANI , MEGAWATI CITRA ALAM , JONNI AKIM , AFLAHUN FADHLY SRG

2015

Penelitian Unggulan Perguruan Tinggi

Rekayasa Model Agroekosistem Perkebunan Melalui Pendekatan Keterpaduan Wilayah

TAVI SUPRIANA , MARUF TAFSIN , CHAIRANI HANUM L

Community Services

2025

Pelatihan dan Pemberdayaan Petani Dalam Meningkatkan Produktivitas dan Daya Saing Kopi Samosir Melalui Good Agricultural Practices (GAP) dan Inovasi Pascapanen (Kerjasama Fakultas Pertanian Dengan Indonesia Diaspora Network of The America)

SARIFUDDIN , TAVI SUPRIANA , LISNAWITA

2025

Pelatihan Pembuatan Kompos Jerami Padi (Pemberdayaan Masyarakat Kerjasama Penanganan Akses Reforma Agraria Kementrian ATR/BPN)

TAVI SUPRIANA , LISNAWITA

2024

PELATIHAN PEMBUATAN ECO-ENZYME DI DESA PEMATANG JOHAR (PEMBERDAYAAN MASYARAKAT KERJASAMA PENANGANAN AKSES REFORMA AGRARIA KEMENTERIAN ATR/BPN)

VIVI INDRIANI , TAVI SUPRIANA , EMALISA

2024

Pelatihan Pembuatan Kompos Jerami Padi (Pemberdayaan Masyarakat Kerjasama Penanganan Akses Reforma Agraria Kementrian ATR/BPN)

TAVI SUPRIANA , TASYA CHAIRUNA PANE , LISNAWITA

2024

Pelatihan Pembuatan Eco-Enzyme Di Desa Pematang Johar (Pemberdayaan Masyarakat Kerjasama Penanganan Akses Reforma Agraria Kementerian ATR/BPN)

VIVI INDRIANI , TAVI SUPRIANA , EMALISA

2023

Pemberdayaan Petani untuk Meningkatkan Ketahanan Cabai Terhadap Penyakit Melalui Teknik Pemuliaan Tanaman di Desa Lubuk Cuik

TAVI SUPRIANA , HAFNES WAHYUNI , DIANA SOFIA HANAFIAH , Khairunnisa Lubis , RAHMATIKA ALFI , IRDA SAFNI , FACHRURROZI NUGRAHA , EKA ALLISA SHALSABILLA

2021

PENINGKATAN KAPASITAS MASYARAKAT DALAM LINGKUP PERTANIAN DAN PARIWISATA DI DESA SEMANGAT KECAMATAN MERDEKA KABUPATEN KARO

TAVI SUPRIANA , NAZIF ICHWAN , FUAD HASAN

2021

Ipteks Bagi Masyarakat

Pertanian Padi Organik dengan Memanfaatkan Mikroorganisme Dekomposer

TAVI SUPRIANA , HAFNES WAHYUNI , TASYA CHAIRUNA PANE

2020

Peningkatan Kemandirian Masyarakat di Desa Semangat Kecamatan Merdeka Kabupaten Karo

TAVI SUPRIANA , RISWANTI SIGALINGGING

2020

Ipteks Bagi Kewirausahaan

Pendampingan Desa Binaan USU : Peningkatan Kemandirian Masyarakat Di Desa Semangat Kecamatan Merdeka Kabupaten Karo

SARIFUDDIN , NINI RAHMAWATI , TAVI SUPRIANA , HAMIDAH HANUM , TATI VIDIANA SARI , HASANUDDIN

2020

Ipteks Bagi Masyarakat

Peningkatan Pendapatan Petani Bawang Merah dengan Aplikasi Hormon Tumbuh dan Usaha Pembibitan

R.B. MOH. IBRAHIM FATONI , TAVI SUPRIANA , MUHAMMAD KHALIQI , TASYA CHAIRUNA PANE , BOI TARIPAR RUMAIJUK , DINDA SAPIRA BR PERANGIN-ANGIN , ANDINI PUTRI , GIKA SISAPRIN BR GINTING , AZZAHRA , WIDYA SAFTIANINGRUM

2019

Ipteks Bagi Masyarakat

Meningkatkan Produktivitas dan Daya Tahan Tanaman Kopi dengan Aplikasi Pupuk Organik Secara Tepat di Kecamatan Purba Kabupaten Simalungun

R.B. MOH. IBRAHIM FATONI , PUTRI CHANDRA AYU , TAVI SUPRIANA , MUHAMMAD KHALIQI , TASYA CHAIRUNA PANE , RAJU

2019

Ipteks Bagi Masyarakat

MENINGKATKAN PRODUKTIVITAS TANAMAN KENTANG DENGAN MANAJEMEN PEMUPUKAN

R.B. MOH. IBRAHIM FATONI , PUTRI CHANDRA AYU , TAVI SUPRIANA , MUHAMMAD KHALIQI , TASYA CHAIRUNA PANE , RAJU

2017
Ipteks Bagi Masyarakat

Memotivasi Petani untuk Meningkatkan Produksi dengan Teknik Pengairan dan Memprediksi Iklim

TAVI SUPRIANA , SITI KHADIJAH HIDAYATI NASUTION

2016

PEMBERDAYAAN PETANI BAWANG MERAH MELALUI PENERAPAN SPO (STANDAR PROSEDUR OPERASIONAL) BAWANG MERAH SPESIFIK LOKASI YANG BERBASIS GAP (GOOD AGRICULTURAL PRACTICES)

TAVI SUPRIANA , NURUL FAJRIAH PINEM , DR IR RAHMANTA GINTING MSI

2016
Ipteks Bagi Masyarakat

Pemberdayaan petani bawang merah melalui penerapan SPO (Standar Prosedur Operasional) Bawang Merah Spesifik Lokasi yang Berbasis GAP (Good Agricultural Practices)

TAVI SUPRIANA , NURUL FAJRIAH PINEM

Intellectual Property Rights

2025
Hak cipta nasional

Pelatihan GAP tanaman kopi di samosir oleh Fakultas pertanianUSU dan IDNA

SARIFUDDIN , TAVI SUPRIANA , LISNAWITA , SALSABILLAH

2024
Paten nasional

PELET KELINCI BERBASIS KULIT PISANG KEPOK (Musa paradisiaca L) YANG DIFERMENTASI DENGAN MOL (Mikroorganisme Lokal)

GALIH ARI WIRAWAN SIREGAR , LISNAWITA , TAVI SUPRIANA , TASYA CHAIRUNA PANE , VANNY PUTRI GRAKI PESIA MUNTHE , RAHMAWATI DONGORAN , AYOMI NUR RAMADHANI , ILHAM SANTOSO , RIZKA RAMADHANI

2023
Hak cipta nasional

Analisis dan Strategi Peningkatan Pendapatan Peternak Sapi Potong Di Kabupaten Karo

TAVI SUPRIANA , ADE TRISNA

2023
Hak cipta nasional

Analisis Dan Strategi Peningkatan Pendapatan Peternak Sapi Potong Di Kabupaten Karo

TAVI SUPRIANA

2019
Hak cipta nasional

Metode Penelitian Sosial Ekonomi

TAVI SUPRIANA

2019
Hak cipta nasional

Ekonomi Makro (Edisi Revisi)

TAVI SUPRIANA