

# Prof. Dr. Dra. T. Thyrhaya Zein, M.A.

Dosen Program Studi S1 Sastra Inggris  
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*Jabatan:*

1. Dekan FIB USU (2021 - 2026)
2. Sekretaris Prodi Magister Linguistik (2017 - 2021)
3. Ketua Prodi Sarjana Sastra Cina (2008 - 2017)
4. Ketua Prodi Diploma Bahasa Inggris (1999 - 2005)

*Pendidikan Formal:*

1. Sarjana Sastra Inggris (Dra.), Universitas Sumatera Utara
2. Magister Sastra Bandingan (M.A.), Universiti Sains Malaysia
3. Doktor Linguistik (Dr.), Universitas Sumatera Utara

*Kompetensi:*

1. Asesor Beban Kinerja Dosen (BKD) oleh Kemdikbudristek
2. Penulis Artikel Ilmiah oleh BNSP
3. Penelaah Karya Tulis Ilmiah oleh BNSP
4. Sertifikat Pendidik (Serdos)
5. Penerjemah oleh Himpunan Penerjemah Indonesia (HPI)

*Riwayat Pekerjaan:*

- Pembimbing Tesis di Program Studi Linguistik Terapan Bahasa Inggris, Universitas Negeri Medan
- Reviewer di Academic Journal *PERSPECTIVE: Education, Language and Literature*, Universitas Swadaya Gunung Jati
- Penilai Makalah di *Malay Literature*, Dewan Bahasa dan Pustaka (Malaysia)
- Reviewer di Universitas Syiah Kuala
- Ahli Lembaga Editorial di Dewan Bahasa dan Pustaka (Malaysia)
- Lembaga Editorial *International Journal of Cultural and Arts Studies*, Universitas Sumatera Utara
- Lembaga Editorial *International Journal: Linguistics of Sumatera and Malay*, Universitas Sumatera Utara
- Chief in Editor *Linguistik, Terjemahan, Sastra (LINGTERSA)*
- Pengampu Mata Kuliah Tenaga Edukatif di Fakultas Bahasa dan Komunikasi, Universitas Harapan Medan
- Dosen Pengasuh di Magister Sastra Inggris, Universitas Islam Sumatera Utara
- Penguji di Program Studi S3 Ilmu Sastra, Universitas Padjajaran
- Penguji di Sekolah Pascasarjana, Universitas Pendidikan Indonesia

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## Publications

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2021  
Jurnal nasional

### **Linguistic Landscape on Coffee Shop Signboards in Medan**

T THYRHAYA ZEIN

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2022  
Jurnal internasional bereputasi

### **Cultural Values Associated With the Use of Ecolexicon "Bamboo" in Karonese**

## Proverbs

RUDY SOFYAN , BAHAGIA TARIGAN , T THYRHAYA ZEIN

2020

Jurnal nasional terakreditasi

### **Visual and Verbal in Line Messenger Application: A Semiotic Study**

T THYRHAYA ZEIN

2010

Jurnal nasional

### **Suatu Tinjauan terhadap Keterlibatan Matematika dalam Peribahasa**

T THYRHAYA ZEIN

2024

Jurnal nasional

### **DIFFERENT VIEW OF NEWS MEDIA ON COVERING PRABOWO'S &#8217;FREE LUNCH PROGRAM'S: A DISCOURSE ANALYSIS**

T THYRHAYA ZEIN , FABIAN PUTRA NAZREENSYAH

2005

Jurnal nasional

### **Evidensialitas Dalam Bahasa Melayu Serdang**

T THYRHAYA ZEIN

2019

Jurnal nasional terakreditasi

### **DIKSI PADA TAHAPAN UPACARA FALĀWA NIAS SELATAN: ANALISIS WACANA KRITIS**

T SILVANA SINAR , T THYRHAYA ZEIN

2018

Prosiding seminar internasional

### **A Multimodal Analysis of Advertisement of Online Marketplace Shopee**

T THYRHAYA ZEIN

2023

Jurnal nasional

### **To The Bone: A Multimodal Discourse Analysis of Pamungkas' Music Songs**

T THYRHAYA ZEIN

2024

Jurnal nasional terakreditasi

### **Gender-Based Differences in EFL Writing: Linguistic Features in Indonesian High School Students' Narratives**

T THYRHAYA ZEIN , MIFTAHUR RIDHA

2024

Jurnal nasional terakreditasi

### **A MOVE AND STEP ANALYSIS OF COFFEE PROMOTIONS IN ONLINE MEDIA**

T THYRHAYA ZEIN , RACHEL PRATIWI SIAHAAN , OLGA ADELIA DAULAY , RASLIMA SIMORANGKIR , VANNY WULANDARI ,  
CHINTAMI ANGELICA BACAS

2024

Jurnal nasional

### **AN ANALYSIS OF MARKED AND UNMARKED THEMES IN ONLINE NEWSPAPER A STUDY CASE: RAY DALIO'S PERSPECTIVE ON AMERICAN PRESIDENTIAL CANDIDATES**

T THYRHAYA ZEIN , NAIYA AZAHRA

2020

Jurnal nasional

### **Speech Indexicality Melayu pada Acara Hempang Batang: Kajian Antropolinguistik**

ROBERT SIBARANI , T THYRHAYA ZEIN

2025

Jurnal nasional terakreditasi

# Exploring Modality in Analytical Exposition Texts: A Study of Senior High School Students' Writing

SITI KHAIRANI RITONGA , T THYRHAYA ZEIN

2012

Jurnal nasional

## Ekspresi Lingual dalam Kontak Bahasa Komunitas Melayu Langkat di Stabat

T THYRHAYA ZEIN

2020

Jurnal nasional terakreditasi

## The Ethics of Care in Barack Obamas Speech in the United States of Women Summit

T THYRHAYA ZEIN , MASDIANA LUBIS

2003

Jurnal nasional

## Pancaran Filosofis Rabindranath Tagore dan Hinduisme pada Sanusi Pane: Satu Pendekatan Genetik

T THYRHAYA ZEIN

2023

Jurnal nasional terakreditasi

## Existential Feminism in Andrea Hirata's Novel Padang Bulan and Cinta Di Dalam Gelas

T THYRHAYA ZEIN , PARDI , MUHAMMAD FATIH SUHADI , DEVI PRATIWY , M MANUGEREN

2016

Jurnal nasional

## Identity Construction and Code Mixing on Micro Scale Business Advertisements in Medan

T THYRHAYA ZEIN

2023

Jurnal internasional

## Appraisal on Editorial Texts Related To Covid-19 in Newspaper in Dairi

AMRIN SARAGIH , T THYRHAYA ZEIN

2023

Prosiding seminar internasional

## Translator Competence in the Revolution Era 4.0

T THYRHAYA ZEIN , RUDY SOFYAN , ROHANI GANIE , RUSDI NOOR ROSA

2019

Prosiding seminar internasional

## Speech Acts in ILC (Indonesia Lawyers Club) Talk Show Program

BUSMIN GURNING , T THYRHAYA ZEIN

2019

Jurnal nasional terakreditasi

## BAGAIMANAKAH REALISASI TINDAK UJAR REMAJA ALAYERS PADA AKUN FACEBOOK &#8216;KUMPULAN ANAK SMP/SMA CARI PACAR DAN SAHABAT&#8217;

T THYRHAYA ZEIN , RIDWAN HANAFIAH

2024

Jurnal nasional terakreditasi

## Exploring Relational Transgression and Its Consequences in J.M Coetzee's Novel Disgrace

PARDI , M MANUGEREN , T THYRHAYA ZEIN , DEVI PRATIWY , HJ ASNANI SS MPD , HIDAYATI

2022

Monograf

## Metafora pantun Melayu : warisan pantun UNESCO

SHAFWAN HADI UMRY , T THYRHAYA ZEIN

2018  
Jurnal nasional

## **IMPOLITE READER RESPONSES ON ONLINE NEWS COMMENTS IN VIVA.CO.ID**

T THYRHAYA ZEIN

2024  
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## **Multimodal Discourse Analysis Of Gay Identity In Lil Nas X 'Montero (Call Me By Your Name)' Music Video: Implications In Religion**

T THYRHAYA ZEIN , FRISKA BR TAMBUNAN , MUTIARA , THESIA APRIANTI PURBA , ELIZABETH RUSIDA YOSEPHINE BR. TAMBA

2025  
Jurnal nasional terakreditasi

## **Idiomatic Expressions and Their Translation Equivalence into English in the Karo Cultural Legend "Pustaka Sembiring"**

T THYRHAYA ZEIN , SYAHRON LUBIS , HELTI MARGARETHA TARIGAN

2022  
Jurnal nasional

## **Analisis Kesenambungan Topik dalam Cerita Rakyat Melayu Batu Batangkep**

T THYRHAYA ZEIN

2021  
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## **Spanduk Penolakan Vaksin Covid-19: Kajian Semiotik Multimodal**

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EDDY SETIA , T THYRHAYA ZEIN

2022  
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## **Forensic Linguistic Study Of Experiential Meaning In Minutes Of Inheritance Lawsuit At The Medan District Court**

T THYRHAYA ZEIN , EDDY SETIA

2024  
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## **A CORPUS-BASED DISCOURSE ANALYSIS: THE NARRATIVE OF ZIONIS AND ISRAEL IN INDONESIAN MEDIA**

T THYRHAYA ZEIN , ANANDA FAHRANISA , SALSALINA CANTIKA BR TARIGAN , GABRIEL ZEVANYA SEMBIRING , WAHYU NINGSIH , ZIHAN AFRIDA

2022  
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## **Representation of Women in the Film Marlina the Murderer in Four Acts: A Case Study Through Critical Discourse Analysis**

MASDIANA LUBIS , T THYRHAYA ZEIN

2021  
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2024

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## **Marketing Language in Tourism Discourse: Corpus Based Study on Personal Pronoun "You"**

T THYRHAYA ZEIN

2021

Artikel ilmiah

## **An Analysis on Mixed English-Indonesian Demonstration Banners on Instagram**

MIN ADLINA , EDDY SETIA , T THYRHAYA ZEIN

2017

Jurnal nasional

## **Speech Acts In Police Investigative Interviews**

T THYRHAYA ZEIN , AMRIN SARAGIH

2023

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## **MILLS' PERSPECTIVE ON SIMA BAHOUS CLOSING SPEECH AT UN-WOMEN ANNUAL SEASON: A FEMINIST CRITICAL DISCOURSE ANALYSIS**

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2019

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## **Realisasi Tindak Tutur Remaja Alayers pada Akun Facebook**

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## **A Genre Analysis of Car Brochure Advertisements: Exploring Move and Step Approach**

MUTIARA ROMI ARTIKA , DEVI SOFILLA , TERESIA ANJELINA SEMBIRING , T THYRHAYA ZEIN

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## **Rhetoric in Advertising: A Study of Samsung Galaxy 24 FE Advertisement on Youtube**

T THYRHAYA ZEIN , RAYSA PURBA , MEGA ULI ARTA SILITONGA , NAOMI SEPHANIA BR SIRAIT

2018

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## **IMPOLITENESS IN INFORMATION ACCOUNT ON INSTAGRAM**

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## **Studies on Language and Literature**

TASNIM LUBIS , PARLINDUNGAN PURBA , T THYRHAYA ZEIN , YULIANUS HAREFA , T SILVANA SINAR , MUHAMMAD YUSUF , EDDY SETIA

2005  
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## **Pemeran Serta Semantik Dalam Bahasa Melayu Serdang**

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## **Vlogs in University EFL Speaking: Student-Teachers' Perceptions**

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## **Perbedaan Gaya Bahasa Demonstran Laki-Laki dan Perempuan dalam Aksi Protes RUU KUHP dan Pengesahan UU KPK**

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## **An Analysis on Mixed English-Indonesian Demonstration Banners on Instagram**

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## **THE EFFECT OF APPLYING HERRINGBONE TECHNIQUE ON SENIOR HIGH SCHOOL EFL STUDENTS'ABILITY TO COMPREHEND NEWS ITEM TEXTS: A QUASI-EXPERIMENTAL STUDY**

T THYRHAYA ZEIN , DAVID BERTHONY MANALU , AFDHALINA , IHSAN TANAMA SITIO

2021  
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## **Multimodal Analysis Of Coffee Shop Franchises In Medan City**

MASDIANA LUBIS , T THYRHAYA ZEIN

2021  
Buku referensi

## **An Anthology of Covid-19 Poetry**

SIAMIR MARULAFU , T SILVANA SINAR , YULIANUS HAREFA , RAHMADSYAH RANGKUTI , T THYRHAYA ZEIN

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## **The Classroom Interaction Patterns in Bilingual Classroom at Junior High School in Medan City**

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## **Exploring Narrative Writing Skills of Indonesian 6th Graders: A Critical Genre Analysis**

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## **Struktur Naratif Vladimir Propp dalam Cerita Rakyat Si Pitung Jagoan Betawi**

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## **Exploring a Figure of Speech: The Realisation of Onomatopoeia in “Aquaman: Through Fire and Water” Webcomic**

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## **Representation of Indonesian Society in Covid-19 Pandemic on Illustration Work in Instagram Accounts @Harimerdeka and @Micecartoon: Semiotics Study**

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## **The Ethics of Care in Barack Obama’s Speech in the United States of Women Summit**

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## **Semiotic of Female Masculinity in Videogame 'The Last of Us Part II'**

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## **FROM DOUBT TO TRIUMPH: DISSECTING THE IDEATIONAL METAFUNCTION IN IMAN USMAN’S INSPIRATIONAL NARRATIVE**

T THYRHAYA ZEIN , AURA SAVINKA BALQIS , ALYA VANIA RAHMA , ELFA SALSABILA BR. GULTOM , NIA F SITUMORANG

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## **An Analysis on Mixed English-Indonesian Demonstration Banners on Instagram**

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## **Semiotika Meme Jawa pada Akun Instagram Dubbing Jawa Official**

EDDY SETIA , T THYRHAYA ZEIN

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## **A GENRE-BASED DISCOURSE ANALYSIS: CHRISTMAS INVITATION LETTER IN GKPS INDONESIA**

ANNISA KARIMA , FRANS DHANIKO CRISTIAN SARAGIH , MUHAMMAD RANGGA PRIYATAMA , NICO SAHPUDAN SIMORANGKIR , T THYRHAYA ZEIN

2020  
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# **A Conversation Analysis on Interview with Prime Minister Julia Gillard in Sky News Australia Channel**

RIDWAN HANAFIAH , T THYRHAYA ZEIN

2023

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## **Struktur Naratif Vladimir Propp dalam Cerita Rakyat Batu Menangis**

T THYRHAYA ZEIN

2015

Jurnal internasional

## **North Sumateran Malay Folktales: Its Structure, Social Function and Meaning**

T THYRHAYA ZEIN

2014

Jurnal internasional

## **Batubara Malay's Proverbs and Local Working Ethos**

T THYRHAYA ZEIN , BAHREN UMAR SIREGAR , ROBERT SIBARANI

2014

Jurnal internasional

## **Metaphorical Expression of Bahasa Aceh in Trumon of South Aceh: Ecolinguistics Study**

T THYRHAYA ZEIN , EDDY SETIA

## **Researches**

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2018

Penelitian Unggulan Perguruan Tinggi

## **Revitalisasi Umpama dan Umpasa Batak Toba Sebagai Bahagian Kearifan Lokal**

ROSWITA SILALAH , MARTHA PARDEDE , T THYRHAYA ZEIN

2017

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## **Revitalisasi Umpama dan Umpasa Batak Toba Sebagai Bahagian Kearifan Lokal**

ROSWITA SILALAH , MARTHA PARDEDE , T THYRHAYA ZEIN

2025

Penelitian Kerjasama Antar Perguruan Tinggi

## **Konstruksi Wellbeing: Anti Kekerasan Seksual di Pendidikan Dasar dan Menengah di Yogyakarta, Bandung dan Medan**

TRI INDRI HARDINI , WENING UDASMORO , T THYRHAYA ZEIN

## **Community Services**

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## **TIM PENGELOLA LINGPOET: JOURNAL OF LINGUISTICS AND LITERARY RESEARCH**

T THYRHAYA ZEIN

## **Intellectual Property Rights**

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2014

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## **Konvensi Stilistika Dalam Puisi Muhammad Haji Salleh**

SHAFWAN HADI UMRY , T THYRHAYA ZEIN

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2014

Hak cipta nasional

## **SASTRA MAHKOTA BAHASA**

SHAFWAN HADI UMRY , T THYRHAYA ZEIN

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2014

Hak cipta nasional

## **Metafora pantun Melayu : warisan pantun UNESCO**

SHAFWAN HADI UMRY , T THYRHAYA ZEIN

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2014

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## **MAHKOTA ADAT DAN BUDAYA MELAYU SERDANG**

T SILVANA SINAR , T THYRHAYA ZEIN , SHAFWAN HADI UMRY

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