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*Prof. Dr. Ir. Satia Negara Lubis, M.Ec. dilahirkan di Medan pada tanggal 04 Februari 1963 dan merupakan seorang dosen Agribisnis di Universitas Sumatera Utara. Beliau menyelesaikan pendidikan terakhirnya, yakni S3 Ilmu Ekonomi Pertanian, di IPB pada tahun 2002.*

## Publications

2024

Jurnal internasional

### **A Study on the Relationship between Community Participation and the Improvement of Slum Settlement Quality in Medan City, Indonesia**

SATIA NEGARA LUBIS

2015

Jurnal nasional

### **Analisis Nilai Tambah Produk Olahan Bolu dan Brownies Rambutan (Studi Kasus : Industri Royyan Bakery, Kota Binjai)**

ISKANDARINI , SATIA NEGARA LUBIS

2023

Jurnal nasional

### **Analisis Potensi Dan Strategi Kebijakan Prioritas Pengembangan Tanaman Pangan Dalam Rangka Pengembangan Wilayah Pedesaan Di Kabupaten Aceh Tenggara**

SATIA NEGARA LUBIS

2021

Prosiding seminar internasional

### **Integrated farming system of Arabica coffee in Karo District, North Sumatera**

LILY FAUZIA , SATIA NEGARA LUBIS

2024

Jurnal nasional terakreditasi

### **Analysis of Land Carrying Capacity and Projected Rice Agricultural Land Needs in 2033 in Southeast Aceh Regency Aceh Province**

Zulkifli Nasution , SATIA NEGARA LUBIS

2022

Prosiding seminar internasional

### **Determination of classification of red chili production area in North Sumatra Province**

SIROJUZILAM , SATIA NEGARA LUBIS , TAVI SUPRIANA

2023

Jurnal nasional terakreditasi

### **ANALYSIS OF THE IMPACT OF THE PARTNERSHIP AND ENVIRONMENTAL DEVELOPMENT PROGRAM (PKBL) PT. PERKEBUNAN NUSANTARA IV IN IMPROVING THE SOCIO-ECONOMY OF THE BAH JAMBI I VILLAGEÂ ...**

SATIA NEGARA LUBIS

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2025

Jurnal internasional bereputasi

**Strengthening Rural Economies Through Integrated Agriculture: Evidence from Southeast Aceh Using Input-Output Modeling**

SATIA NEGARA LUBIS

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2020

Prosiding seminar internasional

**Analysis of value added of Arabica Coffee in Central Aceh Regency (case of Indi Gayo Coffee business unit)**

HASMAN HASYIM , SATIA NEGARA LUBIS

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2023

Jurnal nasional terakreditasi

**Strategi Pengembangan Ekspor Kopi Arabika di Sumatera Utara, Indonesia**

SATIA NEGARA LUBIS

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2025

Jurnal nasional terakreditasi

**Analisis Kelayakan Ekowisata Mangrove Di Kuala Langsa**

SRI FAJAR AYU, SP, MM, DBA , SATIA NEGARA LUBIS , VINNY MIARI IRANIA

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2025

Jurnal internasional bereputasi

**Resilient Ecotourism and Community Well-Being: A PLS-SEM Approach in Bukit Lawang**

SATIA NEGARA LUBIS

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2024

Jurnal nasional

**Analysis of the Relationship between Internal and External Variables and the Level of Women's Participation in Development Planning in Lintongnihuta Subdistrict, HumbangÂ ...**

SATIA NEGARA LUBIS

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2024

Jurnal internasional bereputasi

**Examining the Impact of Tourism Growth on Karo District's Development: The Role of Attractions, Accessibility, Amenities, and Creative Economy-driven MSMEs**

SATIA NEGARA LUBIS , RUJIMAN

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2022

Jurnal nasional terakreditasi

**Analisis Permintaan dan Penawaran Kedelai di Provinsi Sumatera Utara, Indonesia**

SATIA NEGARA LUBIS , RULIANDA PURNOMO WIBOWO

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2023

Jurnal internasional

**Analyzing The Ecotourism Impact Of The Mangrove Forest On The Welfare Of Kampung Nelayan In Langsa City**

SATIA NEGARA LUBIS , T SABRINA

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2024

Jurnal internasional bereputasi

**Temporal and spatial dynamics of bovine spongiform encephalopathy prevalence in Akmola Province, Kazakhstan: Implications for disease management and control**

SATIA NEGARA LUBIS

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2024

Jurnal internasional bereputasi

**Enhancing Indonesian coffee trade: Strategies for navigating and reducing trade barriers**

2023

Hasil penelitian/pemikiran yang tidak dipublikasikan

## **Halal Literacy on Islamic Branding and Advertising in The Interest of Halal Product Consumption in High School Student Society**

T SABRINA , SATIA NEGARA LUBIS , HAMIDAH HARAHAP , ERI YUSNI , Irwandi Jaswir

2021

Jurnal internasional

## **Analysis of Income of Motorboat Workers with a 5 GT Capacity on the East and West Coast, Sumatra Utara**

MUHAMMAD JUFRI , SATIA NEGARA LUBIS

2022

Jurnal internasional bereputasi

## **The role of agricultural extension on the productivity of arabica coffee farmersâ€™ (Study: Sait Buttu Saribu, Pematang Sidamanik District, Simalungun Regency)**

SATIA NEGARA LUBIS

2025

Jurnal internasional bereputasi

## **Analyzing Development of Commodity-Based Economic Zones in Bebesen District, Central Aceh, Indonesia 2019-2023: An Econometric Case Study**

SINAR INDRA KESUMA , SATIA NEGARA LUBIS

2022

Jurnal internasional

## **Comparative Analysis of Added Value of Green Bean and Roast Bean in Bener Meriah Regency, North Sumatra Province, Indonesia**

MUHAMMAD JUFRI , SATIA NEGARA LUBIS

2024

Jurnal internasional bereputasi

## **Sustainable Food Systems and Regional Development: Analyzing Food Security in Medan City's Underprivileged Areas, Indonesia**

SATIA NEGARA LUBIS

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## **The Impact of Financial Literacy, Inclusion, And Access on Msme Growth and Welfare in North Sumatra: A Mediating Role of Business Growth**

SATIA NEGARA LUBIS

2024

Jurnal internasional

## **Halal Literacy on Islamic Branding and Advertising in The Interest of Halal Product Consumption in High School Student Society**

T SABRINA , HAMIDAH HARAHAP , SATIA NEGARA LUBIS , ERI YUSNI , Irwandi Jaswir

2024

Jurnal internasional

## **Analysis of the Relationship between Internal and External Variables and the Level of Women's Participation in Development Planning in Lintongnihuta Subdistrict, Humbang Hasundutan Regency**

SATIA NEGARA LUBIS , HAMIDAH HARAHAP

2022

Jurnal nasional terakreditasi

## **Keunggulan Komparatif dan Kompetitif Kopi Arabika di Kabupaten Karo, Sumatera Utara, Indonesia**

SATIA NEGARA LUBIS

2024

Jurnal internasional bereputasi

# MEASURING THE SUSTAINABILITY OF RED CHILI AGRIBUSINESS SYSTEM IN NORTH SUMATERA PROVINCE, INDONESIA

SATIA NEGARA LUBIS

2023

Jurnal internasional

## Analysis of Leading Agricultural Commodities and Their Role in Regional Development in North Tapanuli Regency, Indonesia

HAMIDAH HARAHAP , SATIA NEGARA LUBIS

2019

Jurnal nasional

## Increasing productivity and management of IRT business" kalia kripik" In Kelurahan Karang Berombak, Kecamatan Medan Barat, Kota Medan

SATIA NEGARA LUBIS

2022

Jurnal nasional terakreditasi

## Comparative Analysis of Added Value of Green Bean and Roast Bean in Bener Meriah Regency, North Sumatra Province, Indonesia

SATIA NEGARA LUBIS , M JUFRI MSI IR

2024

Prosiding seminar internasional

## Analysis of income and value addition from coffee beans to coffee powder in Lintong Nihuta sub-district, Humbang Hasundutan regency

Arga Abdi Rafiud Darajat Lubis , SATIA NEGARA LUBIS

2023

Jurnal internasional bereputasi

## DEVELOPMENT OF THE NATIONAL STRATEGIC PROGRAM OF FOOD ESTATE BASED ON INSTITUTIONS IN HUMBANG HASUNDUTAN REGENCY, NORTH SUMATRA PROVINCE

SATIA NEGARA LUBIS , LUHUT SIHOMBING

2022

Prosiding seminar internasional

## The role of agricultural extension on the productivity of arabica coffee farmers' (Study: Sait Buttut Saribu, Pematang Sidamanik District, Simalungun Regency)

SATIA NEGARA LUBIS

2023

Jurnal nasional terakreditasi

## ANALYSIS OF THE ROLE OF BAITUL QIRADH BABBURRAYAN COOPERATIVE IN MARKETING ARABICA COFFEE IN CENTRAL ACEH DISTRICT, INDONESIA

SATIA NEGARA LUBIS , RULIANDA PURNOMO WIBOWO

2024

Jurnal internasional bereputasi

## The Impact of Sustainable Certification on, Arabica Coffee's Competitiveness and Regional Development in Aceh, Indonesia

SATIA NEGARA LUBIS

2024

Jurnal internasional bereputasi

## Communication Model Between Regional Institutions Towards Regional Development and Environment in North Sumatra Province

SINAR INDRA KESUMA , SATIA NEGARA LUBIS

2022

Jurnal nasional terakreditasi

## Analisis Faktor-Faktor yang Mempengaruhi Permintaan dan Produksi Jagung di Provinsi Sumatera Utara, Indonesia

2025

Jurnal internasional bereputasi

**A Bottom-Up Inclusive Growth Model for Peripheral Coastal Cities: Structural Pathway to Regional Development in Post-Decentralized Indonesia**

SATIA NEGARA LUBIS

2025

Jurnal internasional bereputasi

**Cultural Tourism as a Catalyst for Rural Development: A Spatial-Econometric Study of a Tourism Village in North Sumatra, Indonesia**

SATIA NEGARA LUBIS

2022

Jurnal internasional

**Analysis Of The Effect Of Tourism Development On The Development Of The Karo Regency Area**

SATIA NEGARA LUBIS

2025

Jurnal internasional

**The Impact of Sustainable Certification on, Arabica Coffee's Competitiveness and Regional Development in Aceh, Indonesia**

EVAWANY YUNITA ARITONANG , SATIA NEGARA LUBIS , ZULKIFLI

2018

Jurnal nasional terakreditasi

**Analisis Faktor-Faktor yang Mempengaruhi Pengeluaran Konsumsi Pangan Rumah Tangga (Studi Kasus : Desa Karang Gading, Kecamatan Secanggang, Kabupaten Langkat) Analysis of Factors Affecting Household Food Consumption Expenditures (Case Study: Karang Gading Village, Secanggang District, Langkat Regency)**

SATIA NEGARA LUBIS

2022

Jurnal nasional terakreditasi

**Keunggulan Komparatif dan Kompetitif Kopi Arabika di Kabupaten Karo, Sumatera Utara, Indonesia (Comparative and Competitive Advantage of Arabic Coffee in Karo Regency, North Sumatra Province, Indonesia) Aisyah Amira Ginting, Satia Negara Lubis, © , Sinar Indra Kesuma**

SINAR INDERA KESUMA , SATIA NEGARA LUBIS

2019

Prosiding seminar internasional

**ANALYSIS OF ADDED VALUE AND DEVELOPMENT STRATEGY OF CASSAVA AGROINDUSTRY IN THE CITY OF BINJAI, INDONESIA**

SATIA NEGARA LUBIS

2021

Prosiding seminar internasional

**Development and potential analysis of cassava-based agroindustry in North Sumatera**

SATIA NEGARA LUBIS , TAVI SUPRIANA

2026

Prosiding seminar internasional

**Integrating TALC, SWOT and BCG analysis for sustainable ecotourism development in rural tourism villages: insights from Perkebunan Bukit Lawang tourism village, North Sumatera**

SATIA NEGARA LUBIS

2019

Jurnal internasional bereputasi

**Model distribution of poisonous plants as conservation biopesticides sources**

## **in Batang Gadis National Park, Mandailing Natal, North Sumatera**

SATIA NEGARA LUBIS

2022

Jurnal nasional terakreditasi

### **Analisis Faktor-Faktor yang Mempengaruhi Permintaan dan Produksi Jagung di Provinsi Sumatera Utara, Indonesia (Analysis of Factors Affecting Corn Demand and Production in North Sumatra Province, Indonesia)**

RAHMANTA , SATIA NEGARA LUBIS

2025

Jurnal internasional bereputasi

### **Analysis of the Effectiveness of the Medan Station Road Overpass in Reducing Traffic Congestion in the Urban Core**

SINAR INDRA KESUMA , SATIA NEGARA LUBIS

2020

Prosiding seminar internasional

### **The Feasibility Study of Palm Oil Replanting Using Chipping Technique**

SATIA NEGARA LUBIS , RULIANDA PURNOMO WIBOWO

2020

Prosiding seminar internasional

### **CSI (Customer Satisfaction Index) and IPA (Importance Performance Analysis) of Mandheling Coffee in Medan**

SATIA NEGARA LUBIS , LILY FAUZIA

2024

Jurnal nasional terakreditasi

### **Analisis Pemenuhan Kebutuhan Ruang Terbuka Hijau Kota Medan**

T SABRINA , SATIA NEGARA LUBIS , RAHMADHANI ULFAH SIREGAR

2025

Jurnal internasional

### **The Impact of Financial Literacy, Inclusion, And Access on Msme Growth and Welfare in North Sumatra: A Mediating Role of Business Growth**

EVAWANY YUNITA ARITONANG , SATIA NEGARA LUBIS , ERLINA

2021

Prosiding seminar internasional

### **Analysis of food availability in Medan City**

EMALISA , SATIA NEGARA LUBIS

## **Researches**

2019

Penelitian Dana Lokal Perguruan Tinggi

### **Analisis CSI dan IPA dalam Marketing Mix dan Usahatani Mandailing Kopi di Sumatera Utara**

SATIA NEGARA LUBIS , LILY FAUZIA

2025

Penelitian Kerjasama Antar Perguruan Tinggi

### **RENCANA PEMBANGUNAN DESA BUDAYA, WISATA, DAN EKONOMI KREATIF TERINTEGRASI REKTOR UNIVERSITAS SUMATERA UTARA**

SATIA NEGARA LUBIS

2022

### **ANALISIS REVEALED COMPARATIVE ADVANTAGE DAN COMPETITIVE PORTER PADA PERDAGANGAN EKSPORT KOPI ARABIKA DI KABUPATEN KARO**

M JUFRI MSI IR , SATIA NEGARA LUBIS , LILY FAUZIA

2020

## **Analisis Integrated Farming System Kopi Arabica Di Kabupaten Karo Propinsi Sumatera Utara**

SATIA NEGARA LUBIS , LILY FAUZIA

2021

## **ANALISIS LUAS LAHAN MINIMUM PADI SAWAH DAN TINGKAT KESEJAHTERAAN PETANI DI TAPANULI SELATAN**

EMALISA , SATIA NEGARA LUBIS , LILY FAUZIA

2025

Penelitian Tim Pasca Sarjana

## **PENYUSUNAN DOKUMENMASTERPLAN KAWASAN STRATEGIS PARIWISATA PROVINSI SUMATERA UTARA**

SATIA NEGARA LUBIS , T SABRINA

2023

## **STRUKTURAL EQUATION MODEL PENGEMBANGAN PARAWISATA EKONOMI KREATIF DALAM RANGKA PENGEMBANGAN WILAYAH DI KABUPATEN KARO**

EMALISA , SATIA NEGARA LUBIS , LILY FAUZIA

## **Community Services**

2023

## **Penggunaan Pupuk Organik Untuk Mencapai Pertanian Berkelanjutan di Desa Bulan Jahe Kecamatan Barus Jahe, Kabupaten Karo**

SATIA NEGARA LUBIS

2020

Penelitian Dana Lokal Perguruan Tinggi

## **PENINGKATAN PRODUKTIVITAS DAN PEMASARAN MELALUI INOVASI TEKNOLOGI OVEN PEMANGGANG TELUR ITIK ASIN DAN PEMASARAN SECARA DARING**

EMALISA , SATIA NEGARA LUBIS , LILY FAUZIA , TAUFIK RIZALDI

2019

Penelitian Dana Lokal Perguruan Tinggi

## **PENINGKATAN PRODUKTIVITAS DAN MANAJEMEN USAHA IRT KALIAN KRIPIK™ DI KELURAHAN KARANG BEROMBOK, KECAMATAN MEDAN BARAT, KOTA MEDAN**

ISKANDARINI , SATIA NEGARA LUBIS , MOZART DARUS MBA , LILY FAUZIA

2025

Kerjasama Luar Negeri dan Publikasi Internasional

## **Nutritional Education for Pregnant Women to Reduce Iron Deficiency Anemia and Accelerate the Reduction of Stunting in Children Under Five**

SATIA NEGARA LUBIS , T SABRINA , EVAWANY YUNITA ARITONANG , Novizar Nazir

2022

Ipteks Bagi Masyarakat

## **Penyuluhan Pemberdayaan BUMDes dan Kelompok Tani melalui Diversifikasi Turunan Kelapa Sawit untuk Peningkatan Pendapatan Masyarakat di Desa Ujung Bandar, Kecamatan Bahorok, Kabupaten Langkat**

ISKANDARINI , MUHAMMAD JUFRI , NURUL FAJRIAH PINEM , EMALISA , SATIA NEGARA LUBIS , MUHAMMAD KHALIQUI , TASYA CHAIRUNA PANE , LILY FAUZIA , KRISTIAWAN HADINATA GINTING , RULIANDA PURNOMO WIBOWO

2025

Ipteks Bagi Masyarakat

## **Nutritional education for pregnant women to reduce iron deficiency anemia and accelerate the reduction of stunting in children under five**

SATIA NEGARA LUBIS , T SABRINA , EVAWANY YUNITA ARITONANG

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# Intellectual Property Rights

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## **Mekanisme dan Struktur Pasar**

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2021

Paten nasional

## **Ekonometrika Teori dan Membangun Model**

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2021

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## **EKONOMETRIKA TERAPAN**

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