

# Sabilla Tri Ananda, S.I.Kom., M.Si

Dosen Program Studi S1 Ilmu Komunikasi  
Fakultas Ilmu Sosial dan Ilmu Politik  
Universitas Sumatera Utara

✉ [sabilla.ananda@usu.ac.id](mailto:sabilla.ananda@usu.ac.id)

🌐 [fisip.usu.ac.id/id/dosen/sabilla-tri-ananda](https://fisip.usu.ac.id/id/dosen/sabilla-tri-ananda)

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## Publications

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2025

Jurnal nasional terakreditasi

### **Mimicry of Patriarchal Culture in the Form of Verbal Violence Towards Women in Instagram**

SABILLA TRI ANANDA , NURBANI

2023

Artikel ilmiah

### **Halal Tourism Communication in the Perception of Visitors in Takengon City**

SABILLA TRI ANANDA , NURBANI

2024

Jurnal nasional terakreditasi

### **Instagram As a Self Presentation Media for Young Mother in Medan City**

NURBANI , SABILLA TRI ANANDA

2026

Jurnal nasional terakreditasi

### **Analysis of Jungle Zone Tourism Communication at Tahura Berastagi**

SABILLA TRI ANANDA , NURBANI

2024

Jurnal nasional terakreditasi

### **The Intertwined Between Online Gambling and Online Loans (Qualitative Study of College Students in Medan City)**

SABILLA TRI ANANDA , NURBANI , HARIS WIJAYA

2023

Prosiding seminar internasional

### **Can We Survive? Personal Branding Model of Five Female Entrepreneurs and Songket Weavers in Padang Genting Village, Batubara Regency**

SABILLA TRI ANANDA , NURBANI

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## Researches

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2024

Penelitian Dosen Pemula

### **Perilaku Konsumen Dalam Pengambilan Keputusan Pembelian Pada Program Shopee Jaminan Tepat Waktu**

SABILLA TRI ANANDA

2024

Penelitian Dosen Pemula

### **Perilaku Konsumen Dalam Pengambilan Keputusan Pembelian Pada Program Shopee Jaminan Tepat Waktu**

2025

Penelitian Fundamental

# Pengaruh Media Sosial Terhadap Literasi Visual Gen Z Melalui Penerapan Model Utaut 2 Dimoderasi Oleh AI-Keterlibatan Sosial

SABILLA TRI ANANDA , ELVITA YENNI , YURISNA TANJUNG , CORRY NOVRICA AP SINAGA , NAJWA SALSABILA , DELILA DIRA ARDINA