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Publications

2026
Jurnal nasional terakreditasi

Analysis of Jungle Zone Tourism Communication at Tahura Berastagi

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NURBANI , SABILLA TRI ANANDA

2023
Prosiding seminar internasional

Can We Survive? Personal Branding Model of Five Female Entrepreneurs and Songket Weavers in Padang Genting Village, Batubara Regency

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2023
Artikel ilmiah

Halal Tourism Communication in the Perception of Visitors in Takengon City

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Researches

2025
Penelitian Fundamental

Pengaruh Media Sosial Terhadap Literasi Visual Gen Z Melalui Penerapan Model Utaut 2 Dimoderasi Oleh AI-Keterlibatan Sosial

SABILLA TRI ANANDA , ELVITA YENNI , YURISNA TANJUNG , CORRY NOVRICA AP SINAGA , NAJWA SALSABILA , DELILA DIRA ARDINA

2024
Penelitian Dosen Pemula

Perilaku Konsumen Dalam Pengambilan Keputusan Pembelian Pada Program Shopee Jaminan Tepat Waktu

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