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## Publications

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2023

Jurnal nasional terakreditasi

### **Activating Mud Beach Performing Art Attraction and Art Gallery for Community-Based Tourist Destination at Bandar Rahmat Village of Tanjung Tiram District, Batubara Regency**

RITHAONY HUTAJULU , KOKO SUJATMOKO , ARIFNINETRI ROSA

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2025

Jurnal nasional

### **Active Role of the Community in Increasing Sustainable Tourism in Sibolangit Village**

KOKO SUJATMOKO

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2012

Tulisan ilmiah

### **Analisis Pengaruh Strategi Bauran Pemasaran Terhadap Kepuasan Dan Loyalitas Pelanggan Pada Hotel Garuda Plaza Medan**

KOKO SUJATMOKO

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2007

Tulisan ilmiah

### **Pengaruh Insentif Terhadap Peningkatan Prestasi Kerja Karyawan Pada Departemen Operasional Pemasaran Dunkin&#8217;Donuts Cabang Arteri Jakarta**

KOKO SUJATMOKO

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Jurnal nasional

### **Feminist Narratives in Memes through Socio-Cognitive Analysis**

ALEMINA BR PERANGIN-ANGIN , CITRA ANGGIA PUTRI , KOKO SUJATMOKO

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### **Activating Mud Beach Performing Art Attraction and Art Gallery for Community-Based Tourist Destination at Bandar Rahmat Village of Tanjung Tiram District, Batubara Regency**

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2026

Jurnal nasional

# The values of local wisdom in Dedeng: Avocal tradition of Malay Langkatcommunity

KOKO SUJATMOKO

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## Researches

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2022

Penelitian Dosen Pemula

### **Analisis Pasar Kamu Kawan Lama Sebagai daya Tarik Wisata Di Desa Denai Lama Kabupaten Deli Serdang**

KOKO SUJATMOKO

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2017

Penelitian Dosen Pemula

### **Pengembangan Potensi Ekowisata sebagai Pemberdayaan Masyarakat di Kawasan Wisata Batu Katak Kabupaten Langkat**

GUSTANTO , KOKO SUJATMOKO

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## Community Services

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2022

Ipteks Bagi Masyarakat

### **PEMBERDAYAAN USAHA MIKRO KECIL MENENGAH (UMKM) DALAM UPAYA PENINGKATAN EKONOMI, WISATA DAN KESEJAHTERAAN MASYARAKAT DESA TANGJUNG KASAU DI KABUPATENBATUBARA PROVINSISUMATERA UTARA**

ISMAYADI , KOKO SUJATMOKO

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