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Publications

2024

Jurnal internasional bereputasi

Investigation of the role of internet marketing, word of mouth communication and brand awareness on purchasing decisions: An empirical study in online stores

TITA HARIYANTI , MULYONO , ETI SETIAWATI , GUSTIARTI LEILA , ir. HADI PURNOMO , NICKO ALBART , YOGI , INDARTI

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2022

Prosiding seminar nasional

Effect of Structural Empowerment and Work Autonomy on Innovative Work Behavior in Plantation Companies

GUSTIARTI LEILA

Researches

2025

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FERRY NOVLIADI , GUSTIARTI LEILA

2025

Peran Moderasi Interaksi Parasosial pada Pengaruh Citra Merek terhadap Keputusan Pembelian Skincare pada Wanita

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2023

Pengangkatan Psikolog / Assesor P3M untuk pelayanan Jasa Psikologi Harian Fakultas Psikologi USU

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