

Dr. Fivi Rahmatus Sofiyah, SE., M.Si.

Dosen Program Studi S1 Manajemen
Fakultas Ekonomi dan Bisnis
Universitas Sumatera Utara

✉ fivi.rahmatus@usu.ac.id

🌐 feb.usu.ac.id/id/dosen/fivi-rahmatus-sofiyah

Publications

2026

Prosiding seminar internasional

IMPROVING CUSTOMER SERVICE USING ARTIFICIAL INTELLIGENCE CHATBOTS IN ACADEMIC FILE MANAGEMENT FACILITIES

JONATHAN LIVIERA MARPAUNG , FIVI RAHMATUS SOFIYAH , AMI DILHAM , ARIF QAEDI HUTAGALUNG , ANDREW SATRIA LUBIS

2026

Jurnal internasional bereputasi

How green transformational leadership shapes employee green behavior in Indonesian hotels

AISYAH , ANDREW SATRIA LUBIS , ANCE MARINTAN D. SITOANG , SAIMARA A.M. SEBAYANG , FIVI RAHMATUS SOFIYAH

2025

Jurnal nasional terakreditasi

Copula-Based Blind Detection of Copy-Move Image Forgery: A Robust Mutual Information Approach

FIVI RAHMATUS SOFIYAH , TULUS , TULUS JOSEPH HERIANTO

2024

Jurnal internasional bereputasi

The Impact of Artificial Intelligence Chatbot Implementation on Customer Satisfaction in Padangsidempuan: Study with Structural Equation Modelling Approach

AMI DILHAM , ANDREW SATRIA LUBIS , HAYATUNNUFUS , Jonathan Liviera Marpaung , Diapari Lubis , FIVI RAHMATUS SOFIYAH

2023

Jurnal nasional terakreditasi

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Jurnal internasional bereputasi

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Jurnal internasional

THE REATIONSHIP OF MOMPREENEUR OPTIMISM AS PERFORMANCE IMPROVEMENT THROUGH SUPPORT OF INNOVATION AND MARKET ORIENTATION

FIVI RAHMATUS SOFIYAH , AISYAH

2023

Jurnal nasional terakreditasi

Development of Practical Learning For Virtual Business Simulation Courses in

Business Administration Study Program at Medan State Polytechnic

AGUS MARIANI SARAGIH , NURSI AH FITRI , FIVI RAHMATUS SOFIYAH , JUMJUMA

2022

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Determination of Locus of Control, HR Competence and Information Technology Towards Distro Performance in Increasing MSME Income

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2021

Jurnal internasional

Determinants of Mompreneur Performance in the Pandemic Era (Case Study of Medan City Mompreneurs)

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2020

Jurnal internasional

An analysis of resilience level of business unit of the village-owned enterprises (Bumdes) associated with the dimensions of service quality using the canonical correlation analysis (case in Saintis village, Percut Sei Tuan, Deli Serdang, Indonesia)

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2019

Jurnal internasional bereputasi

The role of technology marketing micro business, small and medium enterprises (Smes) agents for repurchase intention and its impact on the community satisfaction (case in Indonesia)

BEBY KARINA FAWZEEA , FIVI RAHMATUS SOFIYAH , ISKANDAR MUDA , Ilyda Sudardjat

2019

Jurnal internasional

The role of technology marketing micro business, small and medium enterprises (Smes) agents for repurchase intention and its impact on the community satisfaction (case in Indonesia)

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The influence of e-commerce toward internal factors of startup business success (Case in indonesia)

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2019

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BUSINESS MANAGEMENT AND ENTREPRENEURSHIP FOR THE SANTRI AT PESANTREN AR-RAUDHATUL HASANAH MEDAN

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2019

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The Role Of Technology Marketing Micro Business, Small And Medium Enterprises (Smes) Agents For Repurchase Intention And Its Impact On The Community Satisfaction (Case In

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2018

Jurnal internasional

Village fund implementation for public work in deli serdang resident of north Sumatera Indonesia

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improving customer relationship through social media development

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2018

Jurnal internasional

The internet marketing effect on the customer loyalty level with brand awareness as intervening variables

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Penelitian Dana Lokal Perguruan Tinggi

Model Pengaruh Green Leadership Dan Green Human Resources Management Terhadap Pemberdayaan Sdm Wisata Untuk Mitigasi Kebakaran Di Destinasi Ekowisata Tanah Karo

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ANDREW SATRIA LUBIS , FIVI RAHMATUS SOFIYAH , HAYATUNNUFUS , AMI DILHAM

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Ipteks

Klasifikasi Hyperspectral Untuk Deteksi Pemalsuan Fotografi Berbasis Copula

TULUS JOSEPH HERIANTO , FIVI RAHMATUS SOFIYAH , TULUS

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Penelitian Kerjasama Antar Perguruan Tinggi

PENGEMBANGAN PEMBELAJARAN PRAKTIK MATA KULIAH SIMULASI BISNIS SECARA VIRTUAL PADA PROGRAM STUDI ADMINITRASI BISNIS POLITEKNIK NEGERI MEDAN

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2021

Penelitian Dana Lokal Perguruan Tinggi

DETERMINASI LOCUS OF CONTROL, KOMPETENSI SDM DAN TEKNOLOGI INFORMASI TERHADAP KINERJA DISTRIBUTION STORE DALAM MENINGKATKAN PENDAPATAN UMKM DI KOTA MEDAN

YETI MELIANY LUBIS , FIVI RAHMATUS SOFIYAH

Community Services

2023

Pembangunan Desa Wisata Pertanian Berteknologi (DEWI TANI) di Desa Lubuk Kasih, Kecamatan Brandan Barat, Kabupaten Langkat

ZIKRI NOER , IRWANA NAINGGOLAN , TULUS IKHSAN NASUTION , FIVI RAHMATUS SOFIYAH , TETTY YULIATY , AWAN MAGHFIRAH , INDRA FAUZAN

2016

Penelitian Kompetensi

Kegiatan Penyusunan Master Plan Pembangunan Ekonomi Daerah Kabupaten Nias Utara Tahun 2016

ISKANDAR MUDA , FIVI RAHMATUS SOFIYAH , SYAHRIR HAKIM NASUTION , AMI DILHAM

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Sistem Informasi Manajemen: Konsep dan Aplikasi

JONATHAN LIVIERA MARPAUNG , FIVI RAHMATUS SOFIYAH , ANDREW SATRIA LUBIS , AMI DILHAM , HAYATUNNUFUS , ALFI AMALIA , ANCE MARINTAN D. SITOANG , Dita Lisri Hasanah Gulo , Fera Melna Damanik , Siti Hajar
