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## Publications

2024

Prosiding seminar internasional

### **Relevance of Technological Adaptation to Support Tridharma Performance**

MUHAMMAD ARIF LUBIS , ANDREW SATRIA LUBIS

2024

Jurnal internasional bereputasi

### **Factors Affecting Entrepreneurial Intentions of Students of the Faculty of Islamic Religion, University of Muhammadiyah North Sumatra**

ALFI AMALIA , ANDREW SATRIA LUBIS , ISRA HAYATI

2025

Jurnal nasional terakreditasi

### **The Influence of Leadership, Motivation, and Work Environment on Company Performance at PT PLN (Persero) Sektor Pembangunan Belawan**

MUHAMMAD ARIF LUBIS , ANDREW SATRIA LUBIS , FAUZIAH KUMALASARI , TAUFIK AKBAR PARLUHUTAN

2023

Jurnal nasional terakreditasi

### **Strategy Of Omni Channel Marketing & Business Sustainability Of E Commerce Through The Character And Mindset Of Msmes During The Covid-19 Pandemic In Siantar City**

DOLI M JAFAR DALIMUNTHE , BONGSU HUTAGALUNG , MUHAMMAD ARIF LUBIS , ANDREW SATRIA LUBIS

2023

Prosiding seminar internasional

### **Analysis of the Effect of WFA (Work From Anywhere) on Work Stress and Job Satisfaction and Its Impact on Lecturer Performance**

MUHAMMAD ARIF LUBIS , ANDREW SATRIA LUBIS , MONICA ROSIANA

2024

Jurnal nasional terakreditasi

### **Pengaruh Bentuk Pelayanan SDM, Fasilitas dan Promosi terhadap Kepuasan Pelanggan PT. Asia Sakti Wahid Foods Manufacture Medan**

ANDREW SATRIA LUBIS , SYLVANI , KENJIE MERKURY , DHITA ADRIANI RANGKUTI

2026

Prosiding seminar nasional

### **PENGARUH KOMPETENSI PEDAGOGIK GURU DAN STRES KERJA TERHADAP KINERJA GURU DI SD NEGERI 104217 SIDOMULYO, SD NEGERI 104218 SIDOMULYO DAN SD NEGERI 101807 CANDIREJO DI KECAMATAN&#8230;**

ANDREW SATRIA LUBIS

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### **Assessing the Impact of Innovation, Risk-Taking, and Managerial Skills on Business Performance Through Strategic Mediation**

2022

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## **Strategi Omnichannel Marketing & Keberlanjutan Bisnis E-Commerce Melalui Karakter dan Mindset UMKM Selama Pandemi Covid-19 di Kota Medan**

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WINDI ASTUTI , ANDREW SATRIA LUBIS , MUHAMMAD ARIF LUBIS , AMLYS SYAHPUTRA SILALAHI

## **Researches**

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2021

Penelitian Dosen Pemula

## **Strategi Omnichannel Marketing & Keberlanjutan Bisnis E-commerce Melalui Karakter dan Mindset UMKM Selama Pandemi Covid-19 di Kota Medan**

ANDREW SATRIA LUBIS , MUHAMMAD ARIF LUBIS , BONGSU HUTAGALUNG , DOLI M JAFAR DALIMUNTHE

2025

Penelitian Dana Lokal Perguruan Tinggi

## **EFEKTIVITAS MINDFULNESS BERBASIS VIRTUAL REALITY (VR) DALAM MENGELOLA STRES KERJA DAN MENINGKATKAN KESEIMBANGAN KEHIDUPAN KERJA KARYAWAN WANITA BERPERAN GANDA DI ERA DIGITAL**

ANDREW SATRIA LUBIS

2021

Ipteks

## **Building The Character of Indonesia's Sharia-Based Indonesian Human Resources As An Important Component In Dealing With The Asean Economic Community (MEA)**

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2025

Penelitian Dana Lokal Perguruan Tinggi

## **Efektivitas Mindfulness Berbasis Virtual Reality (VR) Dalam Mengelola Stres Kerja Dan Meningkatkan Keseimbangan Kehidupan Kerja Karyawan Wanita Berperan Ganda Di Era Digital**

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2021

Ipteks

## **Employee Performance Assessment With Human Resources Scorecard And Ahp Method (Case Study : PT. PLN (Persero) North Sumatra Generation)**

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2022

Ipteks Bagi Masyarakat

## **Analisis Kesiapan WFA (Work From Anywhere) Terhadap Komitmen Kinerja Dosen Universitas Sumatera Utara**

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2025

Penelitian Dana Lokal Perguruan Tinggi

## **EFEKTIVITAS MINDFULNESS BERBASIS VIRTUAL REALITY (VR) DALAM MENGELOLA STRES KERJA DAN MENINGKATKAN KESEIMBANGAN KEHIDUPAN KERJA KARYAWAN WANITA BERPERAN GANDA DI ERA DIGITAL**

## Community Services

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2023

Ipteks Bagi Masyarakat

### **PELATIHAN PENGGUNAAN APLIKASI KOMPUTER AKUNTANSI UNTUK GURU DAN SISWA SMA NEGERI 1 DOLOK BATU NANGGAR**

ANDREW SATRIA LUBIS , MUHAMMAD ARIF LUBIS , WINDI ASTUTI , AMLYS SYAHPUTRA SILALAH

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### **Pengurus Badan Kemakmuran Masjid Baiturrahmah FEB USU**

ANDREW SATRIA LUBIS , MUHAMMAD ARIF LUBIS , AMLYS SYAHPUTRA SILALAH

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2023

### **Optimizing Fundamental Mathematics Concepts for Middle School Students at Al Ulum Integrated Islamic School through Innovative Teaching Methods**

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