

Wina Nurfitriani, S.A.B., M.M.

Lecturer of Diploma Program in Finance Study Program
Faculty of Vocational Education
Universitas Sumatera Utara

✉ winanurfitriani@usu.ac.id

🌐 vokasi.usu.ac.id/en/lecturer/wina-nurfitriani

Publications

2025

Prosiding seminar internasional

Exploring the Dual Influence of Investor Behavior on Stock Market Anomalies in Indonesia: A Novel Composite Index Framework Integrating Traditional and Modern Proxies

WINA NURFITRIANI , SYAFRITA RIDHA GINTING S , MUHAMMAD SIMBA SEMBIRING

2023

Jurnal nasional

ANALISIS EMPIRIS FAKTOR PENDORONG DAN PENGHAMBAT PADA PRAKTIK RANTAI PASOKAN HIJAU DALAM PENGGANTIAN SEDOTAN PLASTIK DI KAFE DAN RESTORAN

WINA NURFITRIANI , FADILA NURFAUZIA

2024

Jurnal nasional terakreditasi

UTILIZATION OF FINANCIAL TECHNOLOGY FOR THE DEVELOPMENT OF HOME BUSINESSES TO INCREASE COMMUNITY INCOME DENAI SARANG BURUNG VILLAGE

ISFENTI SADALIA , YUNITA SARAH SIREGAR , WINA NURFITRIANI , LAILAN SYAFRINA HASIBUAN , BEBY KENDIDA HASIBUAN

2025

Artikel ilmiah

Composite Behavioral-Fundamental Indexes via PCA for Predicting Indonesia Stock Exchange Excess Returns: An Integrated Anomaly Analysis

WINA NURFITRIANI

2026

Jurnal internasional

ENHANCING COMMUNITY INCOME THROUGH GINGER CANDY PRODUCTION FROM RED GINGER IN DALIG RAYA VILLAGE Authors

WINA NURFITRIANI

2024

Jurnal internasional bereputasi

Pathways to SME Sustainability Integrating: Islamic Finance, Islamic Finance Literature and Government Support for Small and Medium Enterprises

WINA NURFITRIANI , BEBY KENDIDA HASIBUAN , ISFENTI SADALIA , YASMIN CHAIRUNISA MUCHTAR , NISRUL IRAWATI , LAILAN SYAFRINA HASIBUAN

2022

Jurnal internasional

Impact of News Related to Covid-19 on Stock Market Returns in Five Major ASEAN Countries

WINA NURFITRIANI

2026

Prosiding seminar internasional

Composite Behavioral-Fundamental Indexes via PCA for Predicting Indonesia Stock Exchange Excess Returns: An Integrated Anomaly Analysis

WINA NURFITRIANI , SYAFRITA RIDHA GINTING S , LAILAN SYAFRINA HASIBUAN , MUHAMMAD SIMBA SEMBIRING

2026

Jurnal nasional terakreditasi

ENHANCING COMMUNITY INCOME THROUGH GINGER CANDY PRODUCTION FROM RED GINGER IN DALIG RAYA VILLAGE

YASMIN CHAIRUNISA MUCHTAR , MUHAMMAD ANGGIA MUCHTAR , JANE MELITA KELIAT , WINA NURFITRIANI

2026

Prosiding seminar internasional

Assessing Macroeconomic Stability in Shaping Foreign Direct Investment: Evidence from Inflation and Regional GDP in North Sumatra

LAILAN SYAFRINA HASIBUAN , YUNITA SARAH SIREGAR , WINA NURFITRIANI , MUHAMMAD SIMBA SEMBIRING

2024

Prosiding seminar internasional

Sharia Financial Literacy and SME Sustainability: Unlocking the Keys to Long-Term Success

WINA NURFITRIANI

2022

Jurnal nasional

Symmetry and Asymmetry of World Oil Prices Against Major World Stock Indices

WINA NURFITRIANI

2023

Jurnal internasional

The role of green procurement, green supply chain management, green marketing strategy, and customers' environmental attitudes on green purchase intentions of plastic bag substitutes: a structural equation model on modern retail

WINA NURFITRIANI , FADILA NURFAUZIA

2024

Prosiding seminar internasional

Sentiment-Driven Swings: Unveiling the Interplay Between Consumer Confidence, Business Confidence, and Stock Performance in Indonesia's Consumer Cyclical Sector

WINA NURFITRIANI

Researches

2025

Exploring the Dual Influence of Investor Behavior on Stock Market Anomalies in Indonesia: A Novel Composite Index Framework Integrating Traditional and Modern Proxies

SYAFRITA RIDHA GINTING S , MUHAMMAD SIMBA SEMBIRING , WINA NURFITRIANI

2025

Sector-Specific Herding Dynamics in Indonesia's Stock Exchange: Unraveling the Impact of Global, Regional, and Market Trends

YASMIN CHAIRUNISA MUCHTAR , WINA NURFITRIANI , BEBY KENDIDA HASIBUAN

2025

PENELITIAN DOSEN MUDA/PEMULA 2025 (Exploring the Dual Influence of Investor Behavior on Stock Market Anomalies in Indonesia: A Novel Composite Index Framework Integrating Traditional and Modern Proxies)

SYAFRITA RIDHA GINTING S , MUHAMMAD SIMBA SEMBIRING , WINA NURFITRIANI

2025

Penelitian Dosen Pemula

PENELITIAN DOSEN MUDA/PEMULA 2025 (Exploring the Dual Influence of Investor Behavior on Stock Market Anomalies in Indonesia: A Novel Composite Index Framework Integrating Traditional and Modern Proxies)

MUHAMMAD SIMBA SEMBIRING , WINA NURFITRIANI

Community Services

2023

Ipteks Bagi Masyarakat

Mengenal Digital Marketing dan Pengembangan Produk untuk Pelaku UMKM di Desa Licin, Kecamatan Cimalaka

WINA NURFITRIANI , ILA KARMILA

2023

Ipteks Bagi Kewirausahaan

Mengenal digital marketing dan pengembangan produk untuk para pelaku umkm

FADILA NURFAUZIA , MEGAH DEWI ANGGINI , SHINTA RIZQIYA , WINA NURFITRIANI , ILA KARMILA

2022

Pendampingan Kelompok Simpan Pinjam, Kepada Perempuan di Kecamatan Ganeas

AYI SRIE YUNIAWATI , WINA NURFITRIANI

2022

Pendampingan Kelompok Simpan Pinjam, Kepada Perempuan di Kecamatan Ganeas

FADILA NURFAUZIA , HELLES AMANDA , DESAN HENRIAWAN , MEGAH DEWI ANGGINI , A A KARTIWA , WINA NURFITRIANI , YAYAT GINANJAR

2025

Enhancing Community Income through Ginger Candy Production from Red Ginger in Dalig Raya Village

JANE MELITA KELIAT , YASMIN CHAIRUNISA MUCHTAR , MUHAMMAD ANGGIA MUCHTAR , WINA NURFITRIANI

2025

Teknologi Tepat Guna Untuk Pencatatan Keuangan Usaha Jamu di Desa Karya Jaya

SYAFRITA RIDHA GINTING S , YUNITA SARAH SIREGAR , LAILAN SYAFRINA HASIBUAN , WINA NURFITRIANI

2024

MENINGKATKAN PENGELOLAAN KEUANGAN KELUARGA DI DESA DENAI SARANG BURUNG KECAMATAN DELI SERDANG

WINA NURFITRIANI , BEBY KENDIDA HASIBUAN