Tasya Chairuna Pane, S.P., M.P.

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Tasya has been a lecturer since April 2014 and has been assigned to the Department of Agribusiness. Tasya collaborates with the teaching teams on several subjects, including Econometrics, Social Statistics, Statistics, International Trade, Macroeconomics, Agribusiness Management, Agricultural Production Economics, Entrepreneurship, and Research Methodology. Tasya is actively handling other additional tasks, such as being involved in various committees, organizations, and activities, including the International Conference AEFS (Agriculture, Environment, and Food Security), PERHEPI (Perhimpunan Ekonomi Pertanian Indonesia), AAI (Asosiasi Agribisnis Indonesia), and I-4 Indonesia (Ikatan Ilmuwan Internasional Indonesia). Tasya is passionate about research in macroeconomics and international trade, primarily related to the spices and vegetable oils market.

Publications

2026
Prosiding seminar internasional

Determinants of the sustainability of Indonesia’s CPO exports to India

TASYA CHAIRUNA PANE , ELIA KONTESA SIDABUTAR , SALSABILLAH

2024
Prosiding seminar internasional

Evaluating climatic factors affecting cassava production in North Sumatera, Indonesia

ADLI NADHIF SYAIFULLAH , SALSABILLAH , TASYA CHAIRUNA PANE

2024
Jurnal nasional

Landscape Management Facilitation of BUMDes Arih Ersada's Taman Seribu Bunga to Increase Agrotourism Attraction in Raya Village, Karo Regency

RIANTRI BR. BARUS S.P. M.SI. , TASYA CHAIRUNA PANE , KRISTIAWAN HADINATA GINTING

2023
Prosiding seminar internasional

Halal Food Standards in Indonesia: A Study of Young Muslim Consumers’ Perceptions and Religiosity

TASYA CHAIRUNA PANE , MUHAMMAD KHALIQI

2023
Prosiding seminar internasional

Processing coconut husk waste to gain profit in Tanjung Pura Subdistrict, Langkat Regency, North Sumatera Province

MOZART DARUS MBA , TASYA CHAIRUNA PANE

2023
Prosiding seminar internasional

Indonesian consumers' willingness to pay for organic coffee

I RANI MELLYA SARI , TASYA CHAIRUNA PANE , ARIELLA RAMADHANI PUTRI , MUHAMMAD KHALIQI , DEDY DARMANSYAH

2022
Prosiding seminar internasional

Farm business analysis and marketing channels for Andaliman agroforestry in

Humbang Hasundutan District

TASYA CHAIRUNA PANE , M JUFRI MSI IR , BOI TARIPAR RUMAIJUK , MUHAMMAD KHALIQI

2022
Prosiding seminar internasional

Consumers' preferences for North Sumatera specialty coffees

MUHAMMAD KHALIQI , TASYA CHAIRUNA PANE

2021
Prosiding seminar internasional

Young consumer awareness of halal food in Indonesia

MUHAMMAD KHALIQI , TASYA CHAIRUNA PANE

2021
Prosiding seminar internasional

Implementation of rice farming insurance to support food security and the willingness to pay (case study in Cinta Damai Village, Percut Sei Tuan Subdistrict, Deli Serdang District)

TASYA CHAIRUNA PANE , DESI NOVITA , YALMON SUPRIYONO

2021
Prosiding seminar internasional

Supporting food security with rice farming insurance: the farmers' perceptions (case study in Cinta Damai Village, Percut Sei Tuan Subdistrict, Deli Serdang District)

DESI NOVITA , TASYA CHAIRUNA PANE , YALMON SUPRIYONO

2020
Prosiding seminar internasional

The supply chain of North Sumatera shallot

TAVI SUPRIANA , TASYA CHAIRUNA PANE

2020
Prosiding seminar internasional

The supply elasticity for North Sumatera shallot in short and long-run

TAVI SUPRIANA , TASYA CHAIRUNA PANE

2020
Prosiding seminar internasional

The impact of import quota and reference price policies on the shallot price and supply in North Sumatera

TASYA CHAIRUNA PANE , TAVI SUPRIANA

2019
Prosiding seminar internasional

Comparing farming income prospects for cocoa and oil palm in Asahan District of North Sumatera

TAVI SUPRIANA , TASYA CHAIRUNA PANE , SITI KHADIJAH HIDAYATI NASUTION

2019
Prosiding seminar internasional

Short-run and long-run demand elasticity of shallot in North Sumatera Province

MUHAMMAD KHALIQI , TASYA CHAIRUNA PANE , TAVI SUPRIANA

2018
Prosiding seminar internasional

The influences of consumer characteristics on the amount of rice consumption

TAVI SUPRIANA , TASYA CHAIRUNA PANE

2017
Book chapter nasional

Konsumen Beras. Preferensi dan Kesediaan Membayar

SALMIAH , TASYA CHAIRUNA PANE , TAVI SUPRIANA

Researches

2025

Agricultural Sustainability & Climate Impacts Lab, Department of Ecosystem Science and Sustainability, Colorado State University

TASYA CHAIRUNA PANE , Nathan D. Mueller

2019

Intensi Konsumen Muslim Terhadap Produk Makanan Halal di Indonesia

MUHAMMAD KHALIQI , TASYA CHAIRUNA PANE , HERU YULIAN

Community Services

2023

Ipteks Bagi Masyarakat

FASILITASI PENATAAN ELEMEN HARDSCAPE LANSKAP TAMAN SERIBU BUNGA BUMDES ARIH ERSADA SEBAGAI DAYA TARIK AGROWISATA BAGI TERWUJUDNYA DESA RAYA KABUPATEN KARO YANG MANDIRI

TASYA CHAIRUNA PANE , RIANTRI BR. BARUS S.P. M.SI. , KRISTIAWAN HADINATA GINTING

2021

Ipteks Bagi Masyarakat

Pembuatan dan Instalasi Sumur Air Tanah untuk Meningkatkan Produktifitas Tanaman Padi di Desa Kota Datar, Kecamatan Hamparan Perak, Kabupaten Deli Serdang

VINDY RILANI MANURUNG , MUHAMMAD KHALIQI , TASYA CHAIRUNA PANE

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2024

Paten nasional

Pelet Kelinci Berbasis Kulit Pisang Kepok(Musa paradisiaca L) Yang Difermentasi Dengan MOL (Mikroorganisme Lokal)

GALIH ARI WIRAWAN SIREGAR , DR LISNAWITA SP, MSI , TAVI SUPRIANA , TASYA CHAIRUNA PANE , VANNY PUTRI GRAKI PESIA MUNTHE , RAHMAWATI DONGORAN , ILHAM SANTOSO , AYOMI NUR RAMADHANI , RIZKA RAMADHANI