Prof. Dr. Dra. T. Thyrhaya Zein, M.A.

Lecturer of Undergraduate Program in English Literature Study Program
Faculty of Cultural Science
Universitas Sumatera Utara

t.thyrhaya@usu.ac.id

Jl. Universitas No 19, 20155, Medan Baru, Sumatera Utara

fib.usu.ac.id/en/lecturer/t-thyrhaya-zein

Position:

1. Dean of FIB USU (2021 - 2026)

2. Secretary of the English Masters Study Program (2017 - 2021)

3. Head of Chinese Literature Undergraduate Study Program (2008 - 2017)

4. Head of the English Diploma Study Program (1999 - 2005)

Formal Education:

1. Bachelor of English Literature (Dra.), Universitas Sumatra Utara

2. Master of Comparative Literature (M.A.), Universiti Sains Malaysia

3. Doctor of Linguistics (Dr.), Universitas Sumatra Utara

Competence:

1. Assessor of Lecturer Performance (BKD) by the Ministry of Education and Culture

2. Writer of Scientific Articles by BNSP

3. Reviewer of Scientific Papers by BNSP

4. Educator Certificate (Serdos)

5. Translator by the Indonesian Translator Association (HPI)

Employment history:

- Thesis Advisor at the English Applied Linguistics Study Program, Universitas Negeri Medan

- Reviewer on Academic Journal PERSPECTIVE: Education, Language and Literature, Universitas Gunung Jati Swadaya

- Reviewer on Malay Literature, Dewan Bahasa dan Pustaka (Malaysia)

- Reviewer at Universitas Syiah Kuala

- Editorial Board at the Dewan Bahasa dan Pustaka (Malaysia)

- Editorial Board on International Journal of Cultural and Arts Studies, Universitas Sumatera Utara

- Editorial Board on International Journal: Linguistics of Sumatera and Malay, Universitas Sumatera Utara

- Chief in Editor Linguistik, Terjemahan, Sastra (LINGTERSA)

- Educational Personnel at the Faculty of Language and Communication, Universitas Harapan Medan

- Lecturer at the Master of English Literature, Universitas Islam Sumatra Utara

- Examiner at the Literary Science Doctoral Study Program, Universitas Padjadjaran

- Examiner at the Postgraduate School, Universitas Pendidikan Indonesia

Publications

2026
Jurnal nasional terakreditasi

Attitude Realization in Tempo.co’s News Coverage of Bahlil Lahadalia’s Doctoral Program: An Appraisal Analysis

MUHAMMAD YUSUF , T THYRHAYA ZEIN

2026
Jurnal nasional terakreditasi

THE EFFECT OF APPLYING HERRINGBONE TECHNIQUE ON SENIOR HIGH SCHOOL EFL STUDENTS'ABILITY TO COMPREHEND NEWS ITEM TEXTS: A QUASI-EXPERIMENTAL STUDY

T THYRHAYA ZEIN , IHSAN TANAMA SITIO , DAVID BERTHONY MANALU , AFDHALINA

2026
Hasil penelitian/pemikiran yang tidak dipublikasikan

PENDAMPINGAN PENGUATAN KESIAPSIAGAAN BENCANA ALAM BERBASIS SISTEM PENJAMINAN MUTU INTERNAL (SPMI) DI SDIT AL-ANSHAR KAB. LANGKAT

T THYRHAYA ZEIN , MAHRIYUNI , NURLELA , DELIANA

2026
Jurnal nasional terakreditasi

Using Communicative Language Teaching Method in Teaching English to Senior High School Students in Karo Regency

T THYRHAYA ZEIN

2026
Jurnal nasional terakreditasi

Tabu Bahasa dalam Kekerabatan Keluarga Masyarakat Angkola

T THYRHAYA ZEIN , JAMALUDDIN NASUTION , PUAN MAHARANI , Dedi Sanjaya , Kudratov Laziz Farkhodovich

2026
Prosiding seminar internasional

Representation And Negotiation Of Power In Prabowo Subianto's Political Speeches: A Critical Discourse Analysis

ROZANNA MULYANI , RUSDI NOOR ROSA , EKA PUTRI SAPTARI WULAN , T THYRHAYA ZEIN

2026
Jurnal nasional terakreditasi

PRE-COMMODIFICATION OF SIGALEGALE: BETWEEN FOLKLORE AND THE PAPURPUR SAPATA RITUAL IN SIMANINDO DISTRICT

T THYRHAYA ZEIN , MAULY PURBA , YEHEZKIEL LANTULA PARDOSI , Septiana Wahyuningsih

2026
Jurnal internasional bereputasi

Theme and rheme: The contribution of thematic progression to the cohesiveness of writing discussion texts

T THYRHAYA ZEIN , RUSDI NOOR ROSA , ISVANELLY ANWAR

2026
Jurnal nasional terakreditasi

Using Communicative Language Teaching Method in Teaching English to Senior High School Students in Karo Regency

RUSDI NOOR ROSA , RUDY SOFYAN , T THYRHAYA ZEIN , Tengku Silvana Sinar

2026
Jurnal internasional

POLITENESS IN SOCIAL MEDIA CAMPAIGNS: A CASE STUDY OF THE 2024 TEBING TINGGI REGIONAL ELECTIONS

EMILIA RAMADHANI , T THYRHAYA ZEIN , MAHRIYUNI , PUAN MAHARANI , DIAN MARISHA PUTRI

2025
Prosiding seminar internasional

Mapping the Schematic Structure of Argumentative Essays: A Contextualized Genre-Based Approach in EFL Classrooms

T THYRHAYA ZEIN , NURLELA , GUSTIANINGSIH , DELIANA , RUSDI NOOR ROSA , JULIANA

2025
Prosiding seminar internasional

Cultural Strategy as A Hybrid Fortress in The Society 5.0 Era: Defending Indonesia's Cognitive Sovereignty Amidst Global Domination

PULUMUN PETERUS GINTING , TENGKU RIZQAN , T THYRHAYA ZEIN , MAULY PURBA

2025
Prosiding seminar internasional

Kulcapi Innovation and Digitalization as Karo Cultural Diplomacy

MAULY PURBA , RAMANTA ALKARO SINULINGGA , T THYRHAYA ZEIN

2025
Jurnal nasional terakreditasi

The Ideational Metafunction Realisation of Indonesia’s President Prabowo Subianto’s Speech on Commemoration of National Teacher’s Day 2024

T THYRHAYA ZEIN , NURLELA , DELIANA , NEHEMIA ANUGRAH PARASIAN

2025
Jurnal internasional bereputasi

The structure of Indonesian mimetic process: A natural semantic metalanguage analysis

T THYRHAYA ZEIN , MULYADI , DARDANILA , SITI AYU NURHIDAYATI

2025
Jurnal internasional bereputasi

Narrative structure patterns in selected childrenâs book on disabilities

T THYRHAYA ZEIN , NURLELA , MUHAMMAD YUSUF , FIKRY PRASTYA SYAHPUTRA

2025
Jurnal nasional terakreditasi

Framing Paradise Online: A Multimodal Discourse Analysis of Destination Narratives on France Travel Website

TAUFIK AFDAL , T THYRHAYA ZEIN , PUAN MAHARANI

2025
Artikel ilmiah

The Geo-Culture of Indigenous Pantun in Malay Society Local Wisdom

T THYRHAYA ZEIN , RUDY SOFYAN , Tengku Silvana Sinar

2025
Prosiding seminar internasional

Gender Representation Through Vocabulary Used By Women On Tiktok’s Caption

T THYRHAYA ZEIN , VIVI NOVALIA SITINJAK , NURSUKMA SURI , SYAIFUDDIN

2025
Jurnal internasional bereputasi

Understanding Mangrove Conservation through Metaphors in Ecological Discourse: An Ecolinguistics Study

T THYRHAYA ZEIN , DWI WIDAYATI , MULYADI

2025
Jurnal internasional bereputasi

Student perceptions towards the implementation of higher educationâs character education program: Challenges and the role of the academic environment

TENGKU SYARFINA , TRI INDRI HARDINI , WENING UDASMORO , MAHRIYUNI , T THYRHAYA ZEIN

2025
Jurnal nasional terakreditasi

Appraisal of Teachersâ€™ Comments on Primary Studentsâ€™ Reports: A Systemic Functional Linguistics

T SILVANA SINAR , T THYRHAYA ZEIN , INDAH ANDRYANI SIHOMBING

2025
Jurnal nasional terakreditasi

Exploring Modality in Analytical Exposition Texts: A Study of Senior High School Students' Writing

SITI KHAIRANI RITONGA , T THYRHAYA ZEIN

2025
Jurnal internasional bereputasi

USING VIRTUAL WRITING TUTOR IN TEACHING WRITING TO EFL LEARNERS

DELIANA , T THYRHAYA ZEIN , Tengku Silvana Sinar

2025
Jurnal nasional terakreditasi

A GENRE-BASED DISCOURSE ANALYSIS: CHRISTMAS INVITATION LETTER IN GKPS INDONESIA

ANNISA KARIMA , FRANS DHANIKO CRISTIAN SARAGIH , MUHAMMAD RANGGA PRIYATAMA , NICO SAHPUDAN SIMORANGKIR , T THYRHAYA ZEIN

2025
Artikel ilmiah

Peningkatan Mutu Pendidikan Bahasa Inggris melalui Pelatihan Content and Language Integrated Learning (CLIL)

RUDY SOFYAN , RUSDI NOOR ROSA , T THYRHAYA ZEIN , JUNITA SETIANA GINTING

2025
Jurnal nasional terakreditasi

Idiomatic Expressions and Their Translation Equivalence into English in the Karo Cultural Legend "Pustaka Sembiring"

T THYRHAYA ZEIN , SYAHRON LUBIS , HELTI MARGARETHA TARIGAN

2025
Book chapter nasional

Language in Everyday Life: How Words Shape Our Wold

MUHAMMAD YUSUF , T THYRHAYA ZEIN , RUSDI NOOR ROSA

2025
Jurnal nasional terakreditasi

Exploring Narrative Writing Skills of Indonesian 6th Graders: A Critical Genre Analysis

FILA ALFIA , MUTIARA ALDA LEKSON , LIDYA ARELLA CHATERINA MANALU , AFRAHUL FADHILLAH PARINDURI , T THYRHAYA ZEIN

2025
Jurnal nasional terakreditasi

A Genre Analysis of Car Brochure Advertisements: Exploring Move and Step Approach

MUTIARA ROMI ARTIKA , DEVI SOFILLA , TERESIA ANJELINA SEMBIRING , T THYRHAYA ZEIN

2024
Jurnal internasional bereputasi

Assessing lexical density and its relevance to the CEFR level of reading materials for non-English-major students

T THYRHAYA ZEIN , MUHAMMAD YUSUF , NURLELA

2024
Jurnal nasional

FROM DOUBT TO TRIUMPH: DISSECTING THE IDEATIONAL METAFUNCTION IN IMAN USMAN'S INSPIRATIONAL NARRATIVE

T THYRHAYA ZEIN , AURA SAVINKA BALQIS , ALYA VANIA RAHMA , ELFA SALSABILA BR. GULTOM , NIA F SITUMORANG

2024
Jurnal nasional

DIFFERENT VIEW OF NEWS MEDIA ON COVERING PRABOWO’S ‘FREE LUNCH PROGRAM’: A DISCOURSE ANALYSIS

T THYRHAYA ZEIN , FABIAN PUTRA NAZREENSYAH

2024
Jurnal nasional terakreditasi

A MOVE AND STEP ANALYSIS OF COFFEE PROMOTIONS IN ONLINE MEDIA

T THYRHAYA ZEIN , RACHEL PRATIWI SIAHAAN , OLGA ADELIA DAULAY , RASLIMA SIMORANGKIR , VANNY WULANDARI , CHINTAMI ANGELICA BACAS

2024
Jurnal nasional

AN ANALYSIS OF MARKED AND UNMARKED THEMES IN ONLINE NEWSPAPER A STUDY CASE: RAY DALIO’S PERSPECTIVE ON AMERICAN PRESIDENTIAL CANDIDATES

T THYRHAYA ZEIN , NAIYA AZAHRA

2024
Jurnal nasional

A CORPUS-BASED DISCOURSE ANALYSIS: THE NARRATIVE OF ZIONIS AND ISRAEL IN INDONESIAN MEDIA

T THYRHAYA ZEIN , ANANDA FAHRANISA , SALSALINA CANTIKA BR TARIGAN , GABRIEL ZEVANYA SEMBIRING , WAHYU NINGSIH , ZIHAN AFRIDA

2024
Jurnal nasional terakreditasi

Multimodal Discourse Analysis Of Gay Identity In Lil Nas X ‘Montero (Call Me By Your Name)’Music Video: Implications In Religion

T THYRHAYA ZEIN , FRISKA BR TAMBUNAN , MUTIARA , THESIA APRIANTI PURBA , ELIZABETH RUSIDA YOSEPHINE BR. TAMBA

2024
Jurnal nasional

Rhetoric in Advertising: A Study of Samsung Galaxy 24 FE Advertisement on Youtube

T THYRHAYA ZEIN , RAYSA PURBA , MEGA ULI ARTA SILITONGA , NAOMI SEPHANIA BR SIRAIT

2024
Jurnal nasional terakreditasi

Gender-Based Differences in EFL Writing: Linguistic Features in Indonesian High School Students’ Narratives

T THYRHAYA ZEIN , MIFTAHUR RIDHA

2024
Prosiding seminar internasional

Mangroves are Machines: Ecolinguistics Study

T THYRHAYA ZEIN , MULYADI , MUHAMMAD KIKI WARDANA , DWI WIDAYATI

2024
Jurnal nasional terakreditasi

Exploring Relational Transgression and Its Consequences in J.M Coetzee’S Novel Disgrace

PARDI , M MANUGEREN , T THYRHAYA ZEIN , DEVI PRATIWY , HJ ASNANI SS MPD , HIDAYATI

2024
Jurnal nasional

Marketing Language in Tourism Discourse: Corpus Based Study on Personal Pronoun “You”

T THYRHAYA ZEIN

2024
Jurnal internasional bereputasi

Leader’s discourse in responding to natural disaster: an appraisal analysis

T THYRHAYA ZEIN , TENGKU SYARFINA , MUHAMMAD YUSUF

2024
Jurnal nasional terakreditasi

IKON, INDEKS, DAN SIMBOL DALAM MEME DI INSTAGRAM

HARIADI SUSILO , RINI PRISMAYANTI , T THYRHAYA ZEIN

2024
Jurnal nasional

Hate speech used by haters in social media

T THYRHAYA ZEIN , RAHMADSYAH RANGKUTI

2024
Jurnal internasional bereputasi

The Role of Folklore in Shaping the Leukonese Characters: An

Anthropolinguistic Study

TASNIM LUBIS , AMALIA , T THYRHAYA ZEIN

2024
Jurnal internasional bereputasi

Exchange roles in reviewer-student’s virtual interaction: A case study on English department students’ presentation in Indonesia

MUHAMMAD YUSUF , T THYRHAYA ZEIN , T SILVANA SINAR , NURLELA

2024
Jurnal nasional terakreditasi

The Exploration of Deli Malay Language Vowels: An Acoustic Phonetic Analysis

T THYRHAYA ZEIN , MUHAMMAD YUSUF , TENGKU SYARFINA

2024
Jurnal nasional terakreditasi

Stuktur Naratif Vladimir Propp dalam Cerita Rakyat Si Pitung Jagoan Betawi

T THYRHAYA ZEIN

2024
Prosiding seminar internasional

Exploring the Use of the Term “Pemilu” in the Context of the 2024 General Election in Indonesia: A Corpus Linguistics Study

T SILVANA SINAR , T THYRHAYA ZEIN

2024
Prosiding seminar internasional

Lecturer's Speech Acts in Learning English Language Universitas Islam Negri Sumatera Utara

T SILVANA SINAR , RUDY SOFYAN , T THYRHAYA ZEIN

2024
Prosiding seminar internasional

Phonological Acquisition of Indonesian in Down Syndrome Children at SLB E Negeri Pembina Tingkat Provinsi Sumatera Utara, Medan (Psycholinguistic Studies)

T THYRHAYA ZEIN , GUSTIANINGSIH

2024
Prosiding seminar internasional

Directive Speech Act English Education Lecturer

T SILVANA SINAR , RUDY SOFYAN , T THYRHAYA ZEIN

2024
Jurnal nasional

Exploring a Figure of Speech: The Realisation of Onomatopoeia in “Aquaman: Through Fire and Water” Webcomic

T THYRHAYA ZEIN , IHSAN TANAMA SITIO

2024
Jurnal internasional bereputasi

Learning English Literacy through Video Games: A Multimodal Perspective

T SILVANA SINAR , MUHAMMAD YUSUF , T THYRHAYA ZEIN

2024
Jurnal internasional bereputasi

Exploring Transitivity in Speeches of President Joko Widodo Using UAM Corpus Tool

T SILVANA SINAR , FAIDO MARUDUT PARDAMEAN SIMANJUNTAK , T THYRHAYA ZEIN

2023
Jurnal nasional terakreditasi

Modality Realization in Covid-19 Academic Papers

T SILVANA SINAR , T THYRHAYA ZEIN

2023

Jurnal internasional

The Translation Quality of Clinically Oriented Anatomy Book in Bahasa Indonesia

RUDY SOFYAN , DINA SRI WAHYUNI , T THYRHAYA ZEIN

2023
Jurnal internasional

An Analysis on Mixed English-Indonesian Demonstration Banners on Instagram

MIN ADLINA , T THYRHAYA ZEIN

2023
Artikel ilmiah

Peningkatan Sumber Daya Suku Siladang dalam Mendokumentasikan Bahasa Siladang melalui TELAN

T THYRHAYA ZEIN , ABIYULAIL ALATAS ABUS , NAZMI FATHIRA LUBIS , NURUL ADILLA ALATAS ABUS , TASNIM LUBIS , AMALIA

2023
Prosiding seminar internasional

IDEOLOGY CONTEXT IN THE TEXT OF" MAK YONG": SYSTEMIC FUNCTIONAL LINGUISTICS APPROACH

T THYRHAYA ZEIN , T SILVANA SINAR

2023
Jurnal nasional

IMPOLITENESS IN INFORMATION ACCOUNT ON INSTAGRAM

T THYRHAYA ZEIN

2023
Jurnal nasional terakreditasi

Struktur Naratif Vladimir Propp dalam Cerita Rakyat Batu Menangis

T THYRHAYA ZEIN

2023
Jurnal internasional bereputasi

Contextualizing corrective feedback in scientific writing through online learning platforms

T THYRHAYA ZEIN , ERIKSON SARAGIH , DESRI MARIA SUMBAYAK

2023
Jurnal nasional

The Phenomenon of English Language Learning Content in Instagram: Threat or Opportunity?

T THYRHAYA ZEIN , FIKRY PRASTYA SYAHPUTRA

2023
Jurnal nasional terakreditasi

INTERPERSONAL METAFUNCTION IN MORGAN FREEMAN’S SPEECH IN THE OPENING OF THE QATAR 2022 WORLD CUP

DWI KURNIA SURYA NINGRUM , SITI SURIYANI , T THYRHAYA ZEIN , NURLELA

2023
Jurnal nasional terakreditasi

Thematic Structure of Students’ Anecdote Text

MAHRIYUNI , T SILVANA SINAR , T THYRHAYA ZEIN

2023
Jurnal nasional terakreditasi

Existential Feminism in Andrea Hirata’s Novel Padang Bulan and Cinta Di Dalam Gelas

T THYRHAYA ZEIN , PARDI , MUHAMMAD FATIH SUHADI , DEVI PRATIWY , M MANUGEREN

2023
Jurnal internasional

Appraisal on Editorial Texts Related To Covid-19 in Newspaper in Dairi

AMRIN SARAGIH , T THYRHAYA ZEIN

2023
Jurnal nasional terakreditasi

Rhetorical Structure in Scientific Article Introduction Section Written by Tertiary Students

T SILVANA SINAR , T THYRHAYA ZEIN , FIKRY PRASTYA SYAHPUTRA , NURLELA

2023
Jurnal nasional terakreditasi

MILLS'PERSPECTIVE ON SIMA BAHOUS CLOSING SPEECH AT UN-WOMEN ANNUAL SEASON: A FEMINIST CRITICAL DISCOURSE ANALYSIS

T THYRHAYA ZEIN

2023
Jurnal nasional terakreditasi

Using a Video Project to Enhance Students’ Speaking Ability

RUDY SOFYAN , T THYRHAYA ZEIN , BAHAGIA TARIGAN

2023
Jurnal nasional

To The Bone: A Multimodal Discourse Analysis of Pamungkas' Music Songs

T THYRHAYA ZEIN

2023
Prosiding seminar internasional

Translator Competence in the Revolution Era 4.0

T THYRHAYA ZEIN , RUDY SOFYAN , ROHANI GANIE , RUSDI NOOR ROSA

2023
Jurnal nasional terakreditasi

New Normal Campaign of Covid-19 Advertisements by Who: A Multimodal Study

T THYRHAYA ZEIN , T SILVANA SINAR

2023
Jurnal nasional

THE MEANING OF TRADITIONAL FOOD "BUBUR PEDAS" IN LANGKAT MALAY

MAHRIYUNI , T THYRHAYA ZEIN

2023
Jurnal internasional bereputasi

Theme structure in an introduction section of articles published in Indonesian national journals

TASNIM LUBIS , NURLELA , T THYRHAYA ZEIN , T SILVANA SINAR

2023
Jurnal nasional terakreditasi

An Analysis of Cohesive Devices in EFL Students' Essay Writing

NURLELA , T THYRHAYA ZEIN

2023
Jurnal internasional bereputasi

Content Words and Readability in Studentsâ Thesis Findings

RAHMADSYAH RANGKUTI , MUHAMMAD YUSUF , TENGKU SYARFINA , T THYRHAYA ZEIN , MAHRIYUNI , ROHANI GANIE , T SILVANA SINAR

2022
Jurnal nasional

Analisis Kesinambungan Topik dalam Cerita Rakyat Melayu Batu Batangkup

T THYRHAYA ZEIN

2022
Jurnal internasional bereputasi

Cultural Values Associated With the Use of Ecolexicon "Bamboo" in Karonese Proverbs

RUDY SOFYAN , BAHAGIA TARIGAN , T THYRHAYA ZEIN

2022
Jurnal nasional

Sukin Skincare Product Advertisement in Social Media: A Multimodal Analysis

T THYRHAYA ZEIN , DIAN MARISHA PUTRI

2022
Jurnal internasional bereputasi

Cultural Values Associated With the Use of Ecolexicon "Bamboo" in Karonese Proverbs

RUDY SOFYAN , BAHAGIA TARIGAN , T THYRHAYA ZEIN

2022
Jurnal internasional

Collaborative Style Used by Transgender Women in Indonesia

T THYRHAYA ZEIN , EDDY SETIA

2022
Jurnal internasional

Causing Factors and Goals of Merantau as a Minangkabau Tradition in Indonesia: Hamka’s Novels and Reality

IKHWANUDDIN NASUTION , SYAIFUDDIN , PARDI , T THYRHAYA ZEIN

2022
Jurnal internasional

The Analysis Schematic Structure of Research Article from Journal Indexed by Sinta

EDDY SETIA , T THYRHAYA ZEIN

2022
Jurnal nasional

Multimodal Analysis in Covid-19 Advertisement of Indonesia and Arabic Version

T THYRHAYA ZEIN , RAHIMAH

2022
Jurnal nasional

Representation of Indonesian Society in Covid-19 Pandemic on Illustration Work in Instagram Accounts @Harimerdeka and @Micecartoon: Semiotics Study

T THYRHAYA ZEIN

2022
Jurnal nasional

Semiotic of Female Masculinity in Videogame 'The Last of Us Part II'

T THYRHAYA ZEIN , ALEMINA BR PERANGIN-ANGIN

2022
Jurnal internasional

Representation of Women in the Film Marlina the Murderer in Four Acts: A Case Study Through Critical Discourse Analysis

MASDIANA LUBIS , T THYRHAYA ZEIN

2022
Jurnal internasional

Forensic Linguistic Study Of Experiential Meaning In Minutes Of Inheritance Lawsuit At The Medan District Court

T THYRHAYA ZEIN , EDDY SETIA

2022
Jurnal nasional

Stylistics in the Country of Novel (Figure Of Speech, Dictions, Morphologhical)

T THYRHAYA ZEIN , IKHWANUDDIN NASUTION

2022
Jurnal nasional

Eufemism in Environmental Discourse of the Movement Capital Country in Indonesian Mass Media: Critical Ecolinguistics

RACHMAD FADILLAH MAHA , T THYRHAYA ZEIN , DWI WIDAYATI

2022
Jurnal nasional

Semiotics in Avengers' Movie: Infinity War and End Game Trailer

IKHWANUDDIN NASUTION , JANINTA BR GINTING , T THYRHAYA ZEIN

2022
Monograf

Metafora pantun Melayu : warisan pantun UNESCO

SHAFWAN HADI UMRY , T THYRHAYA ZEIN

2022
Jurnal nasional

Appraisal Attitude Analysis of Debate Verbal Adjudication

YULIANUS HAREFA , T THYRHAYA ZEIN

2021
Jurnal internasional

Multimodal Analysis In Wardah Islamic Beauty Product Advertising

T THYRHAYA ZEIN , T SILVANA SINAR

2021
Jurnal internasional

Multimodal Analysis Of Coffee Shop Franchises In Medan City

MASDIANA LUBIS , T THYRHAYA ZEIN

2021
Jurnal internasional

An Analysis on Mixed English-Indonesian Demonstration Banners on Instagram

EDDY SETIA , T THYRHAYA ZEIN

2021
Artikel ilmiah

An Analysis on Mixed English-Indonesian Demonstration Banners on Instagram

MIN ADLINA , EDDY SETIA , T THYRHAYA ZEIN

Researches

2025
Penelitian Dana Lokal Perguruan Tinggi

Kesantunan Berbahasa dalam Berkampanye di Media Sosial : Studi Kasus Pilkada Tebing Tinggi 2024

EMILIA RAMADHANI , PUAN MAHARANI , MAHRIYUNI , T THYRHAYA ZEIN

2025
Penelitian Kerjasama Antar Perguruan Tinggi

Konstruksi Wellbeing: Anti Kekerasan Seksual di Pendidikan Dasar dan Menengah di Yogyakarta, Bandung dan Medan

TRI INDRI HARDINI , WENING UDASMORO , T THYRHAYA ZEIN

2024
Penelitian Dana Lokal Perguruan Tinggi

Makna Logis dan Struktur Narasi dalam Buku Cerita Anak Disabilitas: Analisis Linguistik Fungsional Sistemik

MUHAMMAD YUSUF , NURLELA , FIKRY PRASTYA SYAHPUTRA , T THYRHAYA ZEIN

2024
Penelitian Dana Lokal Perguruan Tinggi

Makna Eksperiensial dan Interpersonal dalam Lanskap Linguistik Tempat

Wisata Religi: Studi Kasus di Medan dan Penang

MUHAMMAD YUSUF , ROHANI GANIE , T THYRHAYA ZEIN

2023

Fungsi Eksperiensial dan Metafora Leksikal dalam Buku Teks Bahasa Inggris anak Berkebutuhan di Indonesia

MUHAMMAD YUSUF , T SILVANA SINAR , T THYRHAYA ZEIN

2023
Penelitian Dana Lokal Perguruan Tinggi

KOMPLEKSITAS TEKS (TEXT COMPLEXITY) DALAM BUKU TEKS BAHASA INGGRIS 'ENGLISH FOR ISLAMIC STUDIES

MUHAMMAD YUSUF , NURLELA , T THYRHAYA ZEIN

2022
Penelitian Dana Lokal Perguruan Tinggi

Realisasi Makna Interpersonal dalam Wacana Kepala Daerah Terkait Bencana

TENGKU SYARFINA , T THYRHAYA ZEIN , PATRIAL OLIVERT ZEGA

2022
Penelitian Hibah Bersaing

Model Revitalisasi Nandong Simeulue melalui Digitalisasi dengan Web Archive untuk Pengembangan Industri Pariwisata Budaya: Pendekatan Antropolinguistik

TASNIM LUBIS , AMALIA , T THYRHAYA ZEIN , NURUL ADILLA ALATAS ABUS , MUHAMMAD DAFITRA , RAISYA AULIA LUBIS

2021
Penelitian Dana Lokal Perguruan Tinggi

Folklor dalam Masyarakat Leukon di Pulau Simeulue: Kearifan Lokal Pembentuk Karakter

TASNIM LUBIS , EDDY SETIA , T THYRHAYA ZEIN , HONESTY TEUNOMVIRA , NURUL ADILLA ALATAS ABUS , HALIMATUSSAKDIAH , WAHYU MAULANA

2021
Penelitian Dana Lokal Perguruan Tinggi

Struktur Retorika dan Fitur Linguistik pada Bagian Pendahuluan Artikel Ilmiah Jurnal Kajian Sosial Humaniora Universitas Sumatera Utara

T SILVANA SINAR , NURLELA , FIKRY PRASTYA SYAHPUTRA , T THYRHAYA ZEIN , SOFIANI , SAYRA NURAFLAH DIANA , SAPTARI WIBOWO , TRI ANGGI HUTAMI , DINA SRI WAHYUNI

2020
Penelitian Dosen Pemula

Kompleksitas Klausa dalam Teks News Item: Perspektif Linguistik Fungsional Sistemik

MUHAMMAD YUSUF , RIDWAN HANAFIAH , ALEMINA BR PERANGIN-ANGIN , T THYRHAYA ZEIN

2019
Penelitian Dana Lokal Perguruan Tinggi

KEARIFAN LOKAL YANG TERDAPAT PADA PERIBAHASA MASYARAKAT KARO DI KABANJAHE: KAJIAN EKOLINGUISTIK

RUDY SOFYAN , BAHAGIA TARIGAN , T THYRHAYA ZEIN

2019
Penelitian Dana Lokal Perguruan Tinggi

Penanda Metawacana Interpersonal dan Kompleksitas dalam Karya Akademik Mahasiswa

T SILVANA SINAR , NURLELA , T THYRHAYA ZEIN

2019
Penelitian Unggulan Perguruan Tinggi

Fitur Fungsional Wacana Verbal dan Visual dalam Sidang Tipikor di Pengadilan Tinggi Sumatera Utara Kajian Linguistik Forensik II

T SILVANA SINAR , NURLELA , T THYRHAYA ZEIN

2018
Penelitian Unggulan Perguruan Tinggi

Fitur Fungsional Wacana Verbal dan Visual dalam Sidang Tipikor di Pengadilan Tinggi Sumatera Utara Kajian Linguistik Forensik I

T SILVANA SINAR , NURLELA , T THYRHAYA ZEIN

2018
Penelitian Dana Lokal Perguruan Tinggi

Konteks Situasi pada Teks Narasi Mahasiswa Jurusan Bahasa dan Sastra Inggris: Analisis Linguistik Fungsional Sistemik

T SILVANA SINAR , NURLELA , T THYRHAYA ZEIN

2018
Penelitian Unggulan Perguruan Tinggi

Revitalisasi Umpama dan Umpasa Batak Toba Sebagai Bahagian Kearifan Lokal

ROSWITA SILALAHI , MARTHA PARDEDE , T THYRHAYA ZEIN

2017
Penelitian Unggulan Perguruan Tinggi

Revitalisasi Umpama dan Umpasa Batak Toba Sebagai Bahagian Kearifan Lokal

ROSWITA SILALAHI , MARTHA PARDEDE , T THYRHAYA ZEIN

2017
Penelitian Dana Lokal Perguruan Tinggi

Ciri Kebahasaan Teks Narasi Bertema Kearifan Lokal oleh Mahasiswa Jurusan Bahasa dan Sastra Inggris di Sumatera Utara

T SILVANA SINAR , NURLELA , T THYRHAYA ZEIN , HAWAI APRIANI GINTING , MUHAMMAD YUSUF , HABIB RAHMANSYAH

2017
Penelitian Unggulan Perguruan Tinggi

Interaksi Gestur Perempuan pada Pengungsi Korban Vulkanik Gunung Sinabung di Kabupaten Karo, Sum Utara

T SILVANA SINAR , NURLELA , FERNANDA PUTRA ADELA , T THYRHAYA ZEIN

2015
Penelitian Fundamental

Revitalisasi Falsafah Hidup Masyarakat Batak Toba Melalui Subtitle

RUDY SOFYAN , ROSWITA SILALAHI , T THYRHAYA ZEIN

2013
Penelitian Fundamental

Cerita Rakyat Melayu Sumatera Utara:Struktur, Fungsi Sosial, dan Maknanya

RUDY SOFYAN , ROSWITA SILALAHI , T THYRHAYA ZEIN

Community Services

2026

Pendampingan Penguatan Kesiapsiagaan Bencana Alam Berbasis Sistem Penjaminan Mutu Internal (SPMI) di SDIT Al-Anshar Kab. Langkat

DELIANA , NURLELA , MAHRIYUNI , T THYRHAYA ZEIN

2025
Ipteks Bagi Masyarakat

EDUKASI PELAYANAN PRIMA BERBASIS ETIKA DALAM ADMINISTRASI PERKANTORAN BAGI SISWA SMKS DARUSSALAM MEDAN

TENGKU SYARFINA , DELIANA , NURLELA , ROHANI GANIE , T THYRHAYA ZEIN

2024

Edukasi Tentang Mitigasi Bencana Banjir Masyarakat Kelurahan Sei Mencirim Kecamatan Binjai Timur Kota Binjai

TENGKU SYARFINA , DELIANA , NURLELA , ROHANI GANIE , T THYRHAYA ZEIN

2025

Peningkatan Mutu dan Pemasaran Produksi Instrumen Musik Melayu Melalui Modernisasi Peralatan dan Pemberdayaan Pengrajin Gendang Pakpong 'Rentak Serdang' di Desa Binjai Bakung Dusun II, Kecamatan Pantai Labu, Kabupaten Deli Serdang

MAULY PURBA , RAHMATIKA LUTHFIANA SHOLIKHAH , YOE ANTO GINTING , T THYRHAYA ZEIN , HENNY OLIVIA ANGELICA NABABAN , TENGKU ZAQIERRA ZAAIN , YOHANA MARLINA SARAGIH

2025

TIM PENGELOLA LINGPOET: JOURNAL OF LINGUISTICS AND LITERARY RESEARCH

T THYRHAYA ZEIN

2024

Ipteks Bagi Masyarakat

PENERAPAN CONTENT AND LANGUAGE INTEGRATED LEARNING (CLIL) DALAM PENGAJARAN BAHASA INGGRIS

RUDY SOFYAN , JUNITA SETIANA GINTING , RUSDI NOOR ROSA , T THYRHAYA ZEIN

2024

Pemberdayaan Berbasis Kearifan Lokal pada Penenun Rumah Songket Yusra di Desa Padang Genting Batubara

MHD PUJIONO, SS., M.HUM. , HERISTINA DEWI , T THYRHAYA ZEIN

2024

Sosialisasi Menjaga dan Melestarikan Warisan Budaya

KIKI MAULANA AFFANDI , M. AZIS RIZKY LUBIS , JUNITA SETIANA GINTING , JUNAIDI , PENINNA SIMANJUNTAK , LESTARI DARA CINTA UTAMI GINTING , EDI SUMARNO , NINA KARINA , LILA PELITA HATI , NURHABSYAH , T THYRHAYA ZEIN , SUPRAYITNO

2024

Ipteks Bagi Masyarakat

Integrated Programming English

TENGKU SYARFINA , T SILVANA SINAR , ROHANI GANIE , T THYRHAYA ZEIN

2024

Ipteks Bagi Masyarakat

Integrated Programming English

TENGKU SYARFINA , ROHANI GANIE , T THYRHAYA ZEIN

2023

Penguatan Nilai Kebudayaan bagi Pelajar di SMA Negeri 1 Pantai Cermin

MUHAMMAD RASYID RIDLO , MHD PUJIONO, SS., M.HUM. , HERISTINA DEWI , T THYRHAYA ZEIN

2023

Penelitian Dana Lokal Perguruan Tinggi

PELATIHAN COMMUNICATIVE LANGUAGE TEACHING (CLT) BAGI GURU BAHASA INGGRIS SMA/SMK DI KABUPATEN KARO

RUDY SOFYAN , T SILVANA SINAR , BAHAGIA TARIGAN , T THYRHAYA ZEIN , MERISA ABIGAIL YULIANA BR. SIRAIT , FLORENCE SIREGAR , BINTANG TERANG PUTRA UTAMA PURBA , ANNAN FAYUSAURADA

2023

Penelitian Unggulan Perguruan Tinggi

Pelatihan Essential Skill for English Language Teaching

RUDY SOFYAN , JUNITA SETIANA GINTING , T THYRHAYA ZEIN

2023

TELAN: Model Dokumentasi Bahasa Menggunakan ELAN untuk Meningkatkan Sumber Daya IPTEK Suku Siladang di Desa Sipagapaga Kabupaten Mandailing Natal

TASNIM LUBIS , AMALIA , T THYRHAYA ZEIN , NURUL ADILLA ALATAS ABUS , ABIYULAIL ALATAS ABUS , NAZMI FATHIRA LUBIS

2023

Penelitian Dana Lokal Perguruan Tinggi

PELATIHAN ESSENTIAL SKILL FOR ENGLISH LANGUAGE TEACHING

RUDY SOFYAN , JUNITA SETIANA GINTING , T THYRHAYA ZEIN , ANDREAS , DEVID HELPSON APRILLIANT , CORY PATRICIA

SIAHAAN , PUTRI ZAHRA SIREGAR , SHANIA MALIKA EPIPHANIAS SIMORANGKIR

2022
Penelitian Dana Lokal Perguruan Tinggi

Pelatihan Bahasa Inggris Interaktif Bagi Siswa SMU Kurang Mampu di Kota Medan

RUDY SOFYAN , BAHAGIA TARIGAN , T THYRHAYA ZEIN , MARLABA AGUSTINA MANALU , ABIGAIL PUTRI CHRISSANTHA TARIGAN , MARIYANTI AMBARITA , MIQDAD ZEPHANDA , JOSIA CAESAR JACOB RODOLFO SIHOMBING

2021
Hibah HI-LINK

Pelatihan Penyaringan Berita di Media Sosial Tentang Pandemi Covid-19 dan Vaksinasi kepada Masyarakat Desa Rantau Panjang

T SILVANA SINAR , SYAHRON LUBIS , T THYRHAYA ZEIN

2020
KKN Pembelajaran Pemberdayaan Masyarakat

Mengembangkan Potensi Masyarakat dalam Peningkatan Ekonomi Kreatif, Pendidikan dan Kesehatan Masyarakat Berbasis New Normal di Masa Pandemi Covid-19 di Kelurahan Pabatu Kecamatan Padang Hulu Kota Tebing Tinggi

MUHAMMAD YUSUF , ROHANI GANIE , T THYRHAYA ZEIN

2020
KKN Pembelajaran Pemberdayaan Masyarakat

Meningkatkan Kualitas Sumber Daya Manusia Melalui Peningkatan Pengetahuan Berbasis Kesehatan dan Budaya serta Produktivitas Tani dalam Masa Panemi Covid-19 di Kelurahan Begelen, Kota Tebing Tinggi

ROZANNA MULYANI , ROHANI GANIE , T THYRHAYA ZEIN

2020
KKN Pembelajaran Pemberdayaan Masyarakat

Pemberdayaan Masyarakat dalam Pentingnya Pengguanaan Masker dan Hand Sanitizer serta Membangun Pola Hidup Sehat pada Masa Pandemi Covid-19

MUHAMMAD YUSUF , TASNIM LUBIS , ROHANI GANIE , T THYRHAYA ZEIN

2019
Hibah HI-LINK

Pencegahan Perilaku Bullying Verbal dengan Memanfaatkan Etika Bahasa Qurani

T SILVANA SINAR , NURLELA , SYAHRON LUBIS , T THYRHAYA ZEIN

2019
KKN Pembelajaran Pemberdayaan Masyarakat

Meningkatkan Kesadaran Masyarakat akan Lingkungan Bersih Masyarakat Sehat di Kelurahan Simpang Tiga Pekan, Kecamatan Perbaungan, Kebupaten Serdang Bedagai

DIAN MARISHA PUTRI , ROHANI GANIE , T THYRHAYA ZEIN

2018

Peningkatan Keterampilan Kreatifitas Seni Budaya Remaja di MTs. Sinar Serdang - Perbaungan

RUDY SOFYAN , T SILVANA SINAR , T THYRHAYA ZEIN

2018
Hibah HI-LINK

Pelatihan Bahasa Inggris bagi Anak-Anak Pengungsi Sinabung (English for Beginners) di Kota Kabanjahe

RUDY SOFYAN , T SILVANA SINAR , BAHAGIA TARIGAN , T THYRHAYA ZEIN

2016

Pelatihan Peningkatan Kemampuan Mengajar Berbasis Communicative Speaking Activities bagi Guru Bahasa Inggris Sekolah Menengah Pertama/Atas/Kejujuran Kota Kabanjahe Tanah Karo

RUDY SOFYAN , EDDY SETIA , BAHAGIA TARIGAN , T THYRHAYA ZEIN

2014

Pelatihan Peningkatan Kemampuan Pengajaran Berbasis ICT bagi Guru Bahasa Inggris SMA/SMK Kota Tanjung Balai

RUDY SOFYAN , T SILVANA SINAR , T THYRHAYA ZEIN

Intellectual Property Rights

2025
Paten nasional

SISTEM PEMBELAJARAN BAHASA PRANCIS UNTUK TINGKAT SMA SEDERAJAT

DEDY ARISANDI , T THYRHAYA ZEIN , MAHRIYUNI

2025
Hak cipta nasional

Sistem Pembelajaran Bahasa Prancis untuk Tingkat SMA Derajat

T THYRHAYA ZEIN

2024
Hak cipta nasional

Model Dan Modul Penulisan Teks Argumentatif Melalui Artificial Intelligence Virtual Writing Tutor

T THYRHAYA ZEIN , T SILVANA SINAR , DELIANA

2023
Hak cipta nasional

STRUKTUR RETORIKA BAGIAN PENDAHULUAN ARTIKEL ILMIAH BIDANG SOSIAL-HUMANIORA

TASNIM LUBIS , T THYRHAYA ZEIN , T SILVANA SINAR , NURLELA , FIKRY PRASTYA SYAHPUTRA

2022
Hak cipta nasional

Metafora pantun Melayu : warisan pantun UNESCO

SHAFWAN HADI UMRY , T THYRHAYA ZEIN

2022
Hak cipta nasional

Konvensi Stilistika Dalam Puisi Muhammad Haji Salleh

SHAFWAN HADI UMRY , T THYRHAYA ZEIN

2022
Hak cipta nasional

SASTRA MAHKOTA BAHASA

SHAFWAN HADI UMRY , T THYRHAYA ZEIN

2019
Hak cipta nasional

Sistem Paradigmatik dan Sintagmatik Deiksis Bahasa Aceh

T SILVANA SINAR , T THYRHAYA ZEIN , NURLELA

2008
Hak cipta nasional

MAHKOTA ADAT DAN BUDAYA MELAYU SERDANG

T SILVANA SINAR , T THYRHAYA ZEIN , SHAFWAN HADI UMRY