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Lecturer of Undergraduate Program in English Literature Study Program
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Position:

1. *Dean of FIB USU (2021 - 2026)*
2. *Secretary of the English Masters Study Program (2017 - 2021)*
3. *Head of Chinese Literature Undergraduate Study Program (2008 - 2017)*
4. *Head of the English Diploma Study Program (1999 - 2005)*

Formal Education:

1. *Bachelor of English Literature (Dra.), Universitas Sumatra Utara*
2. *Master of Comparative Literature (M.A.), Universiti Sains Malaysia*
3. *Doctor of Linguistics (Dr.), Universitas Sumatra Utara*

Competence:

1. *Assessor of Lecturer Performance (BKD) by the Ministry of Education and Culture*
2. *Writer of Scientific Articles by BNSP*
3. *Reviewer of Scientific Papers by BNSP*
4. *Educator Certificate (Serdos)*
5. *Translator by the Indonesian Translator Association (HPI)*

Employment history:

- *Thesis Advisor at the English Applied Linguistics Study Program, Universitas Negeri Medan*
- *Reviewer on Academic Journal PERSPECTIVE: Education, Language and Literature, Universitas Gunung Jati Swadaya*
- *Reviewer on Malay Literature, Dewan Bahasa dan Pustaka (Malaysia)*
- *Reviewer at Universitas Syiah Kuala*
- *Editorial Board at the Dewan Bahasa dan Pustaka (Malaysia)*
- *Editorial Board on International Journal of Cultural and Arts Studies, Universitas Sumatera Utara*
- *Editorial Board on International Journal: Linguistics of Sumatera and Malay, Universitas Sumatera Utara*
- *Chief in Editor Linguistik, Terjemahan, Sastra (LINGTERSA)*
- *Educational Personnel at the Faculty of Language and Communication, Universitas Harapan Medan*
- *Lecturer at the Master of English Literature, Universitas Islam Sumatra Utara*
- *Examiner at the Literary Science Doctoral Study Program, Universitas Padjadjaran*
- *Examiner at the Postgraduate School, Universitas Pendidikan Indonesia*

Publications

2021
Jurnal nasional

Linguistic Landscape on Coffee Shop Signboards in Medan

T THYRHAYA ZEIN

2022
Jurnal internasional bereputasi

Cultural Values Associated With the Use of Ecolexicon "Bamboo" in Karonese

Proverbs

RUDY SOFYAN , BAHAGIA TARIGAN , T THYRHAYA ZEIN

2020

Jurnal nasional terakreditasi

Visual and Verbal in Line Messenger Application: A Semiotic Study

T THYRHAYA ZEIN

2010

Jurnal nasional

Suatu Tinjauan terhadap Keterlibatan Matematika dalam Peribahasa

T THYRHAYA ZEIN

2024

Jurnal nasional

DIFFERENT VIEW OF NEWS MEDIA ON COVERING PRABOWO'S ’FREE LUNCH PROGRAM'S: A DISCOURSE ANALYSIS

T THYRHAYA ZEIN , FABIAN PUTRA NAZREENSYAH

2005

Jurnal nasional

Evidensialitas Dalam Bahasa Melayu Serdang

T THYRHAYA ZEIN

2019

Jurnal nasional terakreditasi

DIKSI PADA TAHAPAN UPACARA FALĀWA NIAS SELATAN: ANALISIS WACANA KRITIS

T SILVANA SINAR , T THYRHAYA ZEIN

2018

Prosiding seminar internasional

A Multimodal Analysis of Advertisement of Online Marketplace Shopee

T THYRHAYA ZEIN

2023

Jurnal nasional

To The Bone: A Multimodal Discourse Analysis of Pamungkas' Music Songs

T THYRHAYA ZEIN

2024

Jurnal nasional terakreditasi

Gender-Based Differences in EFL Writing: Linguistic Features in Indonesian High School Students' Narratives

T THYRHAYA ZEIN , MIFTAHUR RIDHA

2024

Jurnal nasional terakreditasi

A MOVE AND STEP ANALYSIS OF COFFEE PROMOTIONS IN ONLINE MEDIA

T THYRHAYA ZEIN , RACHEL PRATIWI SIAHAAN , OLGA ADELIA DAULAY , RASLIMA SIMORANGKIR , VANNY WULANDARI ,
CHINTAMI ANGELICA BACAS

2024

Jurnal nasional

AN ANALYSIS OF MARKED AND UNMARKED THEMES IN ONLINE NEWSPAPER A STUDY CASE: RAY DALIO'S PERSPECTIVE ON AMERICAN PRESIDENTIAL CANDIDATES

T THYRHAYA ZEIN , NAIYA AZAHRA

2020

Jurnal nasional

Speech Indexicality Melayu pada Acara Hempang Batang: Kajian Antropolinguistik

ROBERT SIBARANI , T THYRHAYA ZEIN

2025

Jurnal nasional terakreditasi

Exploring Modality in Analytical Exposition Texts: A Study of Senior High School Students' Writing

SITI KHAIRANI RITONGA , T THYRHAYA ZEIN

2012

Jurnal nasional

Ekspresi Lingual dalam Kontak Bahasa Komunitas Melayu Langkat di Stabat

T THYRHAYA ZEIN

2020

Jurnal nasional terakreditasi

The Ethics of Care in Barack Obamas Speech in the United States of Women Summit

T THYRHAYA ZEIN , MASDIANA LUBIS

2003

Jurnal nasional

Pancaran Filosofis Rabindranath Tagore dan Hinduisme pada Sanusi Pane: Satu Pendekatan Genetik

T THYRHAYA ZEIN

2023

Jurnal nasional terakreditasi

Existential Feminism in Andrea Hirata's Novel Padang Bulan and Cinta Di Dalam Gelas

T THYRHAYA ZEIN , PARDI , MUHAMMAD FATIH SUHADI , DEVI PRATIWY , M MANUGEREN

2016

Jurnal nasional

Identity Construction and Code Mixing on Micro Scale Business Advertisements in Medan

T THYRHAYA ZEIN

2023

Jurnal internasional

Appraisal on Editorial Texts Related To Covid-19 in Newspaper in Dairi

AMRIN SARAGIH , T THYRHAYA ZEIN

2023

Prosiding seminar internasional

Translator Competence in the Revolution Era 4.0

T THYRHAYA ZEIN , RUDY SOFYAN , ROHANI GANIE , RUSDI NOOR ROSA

2019

Prosiding seminar internasional

Speech Acts in ILC (Indonesia Lawyers Club) Talk Show Program

BUSMIN GURNING , T THYRHAYA ZEIN

2019

Jurnal nasional terakreditasi

BAGAIMANAKAH REALISASI TINDAK UJAR REMAJA ALAYERS PADA AKUN FACEBOOK ‘KUMPULAN ANAK SMP/SMA CARI PACAR DAN SAHABAT’

T THYRHAYA ZEIN , RIDWAN HANAFIAH

2024

Jurnal nasional terakreditasi

Exploring Relational Transgression and Its Consequences in J.M Coetzee's Novel Disgrace

PARDI , M MANUGEREN , T THYRHAYA ZEIN , DEVI PRATIWY , HJ ASNANI SS MPD , HIDAYATI

2022

Monograf

Metafora pantun Melayu : warisan pantun UNESCO

SHAFWAN HADI UMRY , T THYRHAYA ZEIN

2018
Jurnal nasional

IMPOLITE READER RESPONSES ON ONLINE NEWS COMMENTS IN VIVA.CO.ID

T THYRHAYA ZEIN

2024
Jurnal nasional terakreditasi

Multimodal Discourse Analysis Of Gay Identity In Lil Nas X 'Montero (Call Me By Your Name)' Music Video: Implications In Religion

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2025
Jurnal nasional terakreditasi

Idiomatic Expressions and Their Translation Equivalence into English in the Karo Cultural Legend "Pustaka Sembiring"

T THYRHAYA ZEIN , SYAHRON LUBIS , HELTI MARGARETHA TARIGAN

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Jurnal nasional

Analisis Kesenambungan Topik dalam Cerita Rakyat Melayu Batu Batangkep

T THYRHAYA ZEIN

2021
Jurnal nasional terakreditasi

Spanduk Penolakan Vaksin Covid-19: Kajian Semiotik Multimodal

T THYRHAYA ZEIN

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Jurnal nasional

Multimodal Analysis in Covid-19 Advertisement of Indonesia and Arabic Version

T THYRHAYA ZEIN , RAHIMAH

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Jurnal internasional

Collaborative Style Used by Transgender Women in Indonesia

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Analysis of Local Wisdom in The Discourse of Indonesian Folklore Malin Kundang Si Anak Durhaka

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Forensic Linguistic Study Of Experiential Meaning In Minutes Of Inheritance Lawsuit At The Medan District Court

T THYRHAYA ZEIN , EDDY SETIA

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Jurnal nasional

A CORPUS-BASED DISCOURSE ANALYSIS: THE NARRATIVE OF ZIONIS AND ISRAEL IN INDONESIAN MEDIA

T THYRHAYA ZEIN , ANANDA FAHRANISA , SALSALINA CANTIKA BR TARIGAN , GABRIEL ZEVANYA SEMBIRING , WAHYU NINGSIH , ZIHAN AFRIDA

2022
Jurnal internasional

Representation of Women in the Film Marlina the Murderer in Four Acts: A Case Study Through Critical Discourse Analysis

MASDIANA LUBIS , T THYRHAYA ZEIN

2021
Jurnal nasional

Non-Verbal Communication Used by University Students' Examinee in Thesis Proposal Seminar

T THYRHAYA ZEIN , ALEMINA BR PERANGIN-ANGIN

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Jurnal nasional

Appraisal Attitude Analysis of Debate Verbal Adjudication

YULIANUS HAREFA , T THYRHAYA ZEIN

2024

Jurnal nasional

Marketing Language in Tourism Discourse: Corpus Based Study on Personal Pronoun "You"

T THYRHAYA ZEIN

2021

Artikel ilmiah

An Analysis on Mixed English-Indonesian Demonstration Banners on Instagram

MIN ADLINA , EDDY SETIA , T THYRHAYA ZEIN

2017

Jurnal nasional

Speech Acts In Police Investigative Interviews

T THYRHAYA ZEIN , AMRIN SARAGIH

2023

Jurnal nasional terakreditasi

MILLS' PERSPECTIVE ON SIMA BAHOUS CLOSING SPEECH AT UN-WOMEN ANNUAL SEASON: A FEMINIST CRITICAL DISCOURSE ANALYSIS

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2019

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Realisasi Tindak Tutur Remaja Alayers pada Akun Facebook

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A Genre Analysis of Car Brochure Advertisements: Exploring Move and Step Approach

MUTIARA ROMI ARTIKA , DEVI SOFILLA , TERESIA ANJELINA SEMBIRING , T THYRHAYA ZEIN

2024

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Rhetoric in Advertising: A Study of Samsung Galaxy 24 FE Advertisement on Youtube

T THYRHAYA ZEIN , RAYSA PURBA , MEGA ULU ARTA SILITONGA , NAOMI SEPHANIA BR SIRAIT

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Transivitas dan Struktur Skematika Teks Narasi Pada Cerita Anak Berbahasa Mandarin

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Studies on Language and Literature

TASNIM LUBIS , PARLINDUNGAN PURBA , T THYRHAYA ZEIN , YULIANUS HAREFA , T SILVANA SINAR , MUHAMMAD YUSUF , EDDY SETIA

2005
Jurnal nasional

Pemeran Serta Semantik Dalam Bahasa Melayu Serdang

T THYRHAYA ZEIN

2021
Prosiding seminar internasional

Vlogs in University EFL Speaking: Student-Teachers' Perceptions

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Perbedaan Gaya Bahasa Demonstran Laki-Laki dan Perempuan dalam Aksi Protes RUU KUHP dan Pengesahan UU KPK

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An Analysis on Mixed English-Indonesian Demonstration Banners on Instagram

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THE EFFECT OF APPLYING HERRINGBONE TECHNIQUE ON SENIOR HIGH SCHOOL EFL STUDENTS'ABILITY TO COMPREHEND NEWS ITEM TEXTS: A QUASI-EXPERIMENTAL STUDY

T THYRHAYA ZEIN , DAVID BERTHONY MANALU , AFDHALINA , IHSAN TANAMA SITIO

2021
Jurnal internasional

Multimodal Analysis Of Coffee Shop Franchises In Medan City

MASDIANA LUBIS , T THYRHAYA ZEIN

2021
Buku referensi

An Anthology of Covid-19 Poetry

SIAMIR MARULAFU , T SILVANA SINAR , YULIANUS HAREFA , RAHMADSYAH RANGKUTI , T THYRHAYA ZEIN

2018
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The Classroom Interaction Patterns in Bilingual Classroom at Junior High School in Medan City

BUSMIN GURNING , T THYRHAYA ZEIN , T SILVANA SINAR

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Exploring Narrative Writing Skills of Indonesian 6th Graders: A Critical Genre Analysis

FILA ALFIA , MUTIARA ALDA LEKSON , LIDYA ARELLA CHATERINA MANALU , AFRAHUL FADHILLAH PARINDURI , T THYRHAYA ZEIN

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Emotion Verbs Of "Hate" in Hate Speech Through Social Media

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Struktur Naratif Vladimir Propp dalam Cerita Rakyat Si Pitung Jagoan Betawi

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Jurnal nasional

Representation of Indonesian Society in Covid-19 Pandemic on Illustration Work in Instagram Accounts @Harimerdeka and @Micecartoon: Semiotics Study

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The Ethics of Care in Barack Obama’s Speech in the United States of Women Summit

ANNI ALVIONITA SIMANJUNTAK , T THYRHAYA ZEIN

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FROM DOUBT TO TRIUMPH: DISSECTING THE IDEATIONAL METAFUNCTION IN IMAN USMAN’S INSPIRATIONAL NARRATIVE

T THYRHAYA ZEIN , AURA SAVINKA BALQIS , ALYA VANIA RAHMA , ELFA SALSABILA BR. GULTOM , NIA F SITUMORANG

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An Analysis on Mixed English-Indonesian Demonstration Banners on Instagram

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Semiotika Meme Jawa pada Akun Instagram Dubbing Jawa Official

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A GENRE-BASED DISCOURSE ANALYSIS: CHRISTMAS INVITATION LETTER IN GKPS INDONESIA

ANNISA KARIMA , FRANS DHANIKO CRISTIAN SARAGIH , MUHAMMAD RANGGA PRIYATAMA , NICO SAHPUDAN SIMORANGKIR , T THYRHAYA ZEIN

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A Conversation Analysis on Interview with Prime Minister Julia Gillard in Sky News Australia Channel

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Struktur Naratif Vladimir Propp dalam Cerita Rakyat Batu Menangis

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2015

Jurnal internasional

North Sumateran Malay Folktales: Its Structure, Social Function and Meaning

T THYRHAYA ZEIN

2014

Jurnal internasional

Batubara Malay's Proverbs and Local Working Ethos

T THYRHAYA ZEIN , BAHREN UMAR SIREGAR , ROBERT SIBARANI

2014

Jurnal internasional

Metaphorical Expression of Bahasa Aceh in Trumon of South Aceh: Ecolinguistics Study

T THYRHAYA ZEIN , EDDY SETIA

Researches

2018

Penelitian Unggulan Perguruan Tinggi

Revitalisasi Umpama dan Umpasa Batak Toba Sebagai Bahagian Kearifan Lokal

ROSWITA SILALAH , MARTHA PARDEDE , T THYRHAYA ZEIN

2017

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Revitalisasi Umpama dan Umpasa Batak Toba Sebagai Bahagian Kearifan Lokal

ROSWITA SILALAH , MARTHA PARDEDE , T THYRHAYA ZEIN

2025

Penelitian Kerjasama Antar Perguruan Tinggi

Konstruksi Wellbeing: Anti Kekerasan Seksual di Pendidikan Dasar dan Menengah di Yogyakarta, Bandung dan Medan

TRI INDRI HARDINI , WENING UDASMORO , T THYRHAYA ZEIN

Community Services

2025

TIM PENGELOLA LINGPOET: JOURNAL OF LINGUISTICS AND LITERARY RESEARCH

T THYRHAYA ZEIN

Intellectual Property Rights

2014

Hak cipta nasional

Konvensi Stilistika Dalam Puisi Muhammad Haji Salleh

SHAFWAN HADI UMRY , T THYRHAYA ZEIN

2014

Hak cipta nasional

SASTRA MAHKOTA BAHASA

SHAFWAN HADI UMRY , T THYRHAYA ZEIN

2014

Hak cipta nasional

Metafora pantun Melayu : warisan pantun UNESCO

SHAFWAN HADI UMRY , T THYRHAYA ZEIN

2014

Hak cipta nasional

MAHKOTA ADAT DAN BUDAYA MELAYU SERDANG

T SILVANA SINAR , T THYRHAYA ZEIN , SHAFWAN HADI UMRY
