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Publications

2024

Jurnal internasional

A Study on the Relationship between Community Participation and the Improvement of Slum Settlement Quality in Medan City, Indonesia

SATIA NEGARA LUBIS

2015

Jurnal nasional

Analisis Nilai Tambah Produk Olahan Bolu dan Brownies Rambutan (Studi Kasus : Industri Royyan Bakery, Kota Binjai)

ISKANDARINI , SATIA NEGARA LUBIS

2023

Jurnal nasional

Analisis Potensi Dan Strategi Kebijakan Prioritas Pengembangan Tanaman Pangan Dalam Rangka Pengembangan Wilayah Pedesaan Di Kabupaten Aceh Tenggara

SATIA NEGARA LUBIS

2021

Prosiding seminar internasional

Integrated farming system of Arabica coffee in Karo District, North Sumatera

LILY FAUZIA , SATIA NEGARA LUBIS

2024

Jurnal nasional terakreditasi

Analysis of Land Carrying Capacity and Projected Rice Agricultural Land Needs in 2033 in Southeast Aceh Regency Aceh Province

Zulkifli Nasution , SATIA NEGARA LUBIS

2022

Prosiding seminar internasional

Determination of classification of red chili production area in North Sumatra Province

SIROJUZILAM , SATIA NEGARA LUBIS , TAVI SUPRIANA

2023

Jurnal nasional terakreditasi

ANALYSIS OF THE IMPACT OF THE PARTNERSHIP AND ENVIRONMENTAL DEVELOPMENT PROGRAM (PKBL) PT. PERKEBUNAN NUSANTARA IV IN IMPROVING THE SOCIO-ECONOMY OF THE BAH JAMBI I VILLAGEÂ ...

SATIA NEGARA LUBIS

2025

Jurnal internasional bereputasi

Strengthening Rural Economies Through Integrated Agriculture: Evidence from Southeast Aceh Using Input-Output Modeling

2020

Prosiding seminar internasional

Analysis of value added of Arabica Coffee in Central Aceh Regency (case of Indi Gayo Coffee business unit)

HASMAN HASYIM , SATIA NEGARA LUBIS

2023

Jurnal nasional terakreditasi

Strategi Pengembangan Ekspor Kopi Arabika di Sumatera Utara, Indonesia

SATIA NEGARA LUBIS

2025

Jurnal nasional terakreditasi

Analisis Kelayakan Ekowisata Mangrove Di Kuala Langsa

SRI FAJAR AYU, SP, MM, DBA , SATIA NEGARA LUBIS , VINNY MIARI IRANIA

2025

Jurnal internasional bereputasi

Resilient Ecotourism and Community Well-Being: A PLS-SEM Approach in Bukit Lawang

SATIA NEGARA LUBIS

2024

Jurnal nasional

Analysis of the Relationship between Internal and External Variables and the Level of Women's Participation in Development Planning in Lintongnihuta Subdistrict, Humbang ...

SATIA NEGARA LUBIS

2024

Jurnal internasional bereputasi

Examining the Impact of Tourism Growth on Karo District's Development: The Role of Attractions, Accessibility, Amenities, and Creative Economy-driven MSMEs

SATIA NEGARA LUBIS , RUJIMAN

2022

Jurnal nasional terakreditasi

Analisis Permintaan dan Penawaran Kedelai di Provinsi Sumatera Utara, Indonesia

SATIA NEGARA LUBIS , RULIANDA PURNOMO WIBOWO

2023

Jurnal internasional

Analyzing The Ecotourism Impact Of The Mangrove Forest On The Welfare Of Kampung Nelayan In Langsa City

SATIA NEGARA LUBIS , T SABRINA

2024

Jurnal internasional bereputasi

Temporal and spatial dynamics of bovine spongiform encephalopathy prevalence in Akmola Province, Kazakhstan: Implications for disease management and control

SATIA NEGARA LUBIS

2024

Jurnal internasional bereputasi

Enhancing Indonesian coffee trade: Strategies for navigating and reducing trade barriers

Arga Abdi Rafiud Darajat Lubis , SATIA NEGARA LUBIS

2023

Hasil penelitian/pemikiran yang tidak dipublikasikan

Halal Literacy on Islamic Branding and Advertising in The Interest of Halal

Product Consumption in High School Student Society

T SABRINA , SATIA NEGARA LUBIS , HAMIDAH HARAHAP , ERI YUSNI , Irwandi Jaswir

2021

Jurnal internasional

Analysis of Income of Motorboat Workers with a 5 GT Capacity on the East and West Coast, Sumatra Utara

MUHAMMAD JUFRI , SATIA NEGARA LUBIS

2022

Jurnal internasional bereputasi

The role of agricultural extension on the productivity of arabica coffee farmers (Study: Sait Buttu Saribu, Pematang Sidamanik District, Simalungun Regency)

SATIA NEGARA LUBIS

2025

Jurnal internasional bereputasi

Analyzing Development of Commodity-Based Economic Zones in Bebesen District, Central Aceh, Indonesia 2019-2023: An Econometric Case Study

SINAR INDRA KESUMA , SATIA NEGARA LUBIS

2022

Jurnal internasional

Comparative Analysis of Added Value of Green Bean and Roast Bean in Bener Meriah Regency, North Sumatra Province, Indonesia

MUHAMMAD JUFRI , SATIA NEGARA LUBIS

2024

Jurnal internasional bereputasi

Sustainable Food Systems and Regional Development: Analyzing Food Security in Medan City's Underprivileged Areas, Indonesia

SATIA NEGARA LUBIS

2024

Jurnal internasional bereputasi

The Impact of Financial Literacy, Inclusion, And Access on Msme Growth and Welfare in North Sumatra: A Mediating Role of Business Growth

SATIA NEGARA LUBIS

2024

Jurnal internasional

Halal Literacy on Islamic Branding and Advertising in The Interest of Halal Product Consumption in High School Student Society

T SABRINA , HAMIDAH HARAHAP , SATIA NEGARA LUBIS , ERI YUSNI , Irwandi Jaswir

2024

Jurnal internasional

Analysis of the Relationship between Internal and External Variables and the Level of Women's Participation in Development Planning in Lintongnihuta Subdistrict, Humbang Hasundutan Regency

SATIA NEGARA LUBIS , HAMIDAH HARAHAP

2022

Jurnal nasional terakreditasi

Keunggulan Komparatif dan Kompetitif Kopi Arabika di Kabupaten Karo, Sumatera Utara, Indonesia

SATIA NEGARA LUBIS

2024

Jurnal internasional bereputasi

MEASURING THE SUSTAINABILITY OF RED CHILI AGRIBUSINESS SYSTEM IN NORTH SUMATERA PROVINCE, INDONESIA

SATIA NEGARA LUBIS

2023
Jurnal internasional

Analysis of Leading Agricultural Commodities and Their Role in Regional Development in North Tapanuli Regency, Indonesia

HAMIDAH HARAHAHAP , SATIA NEGARA LUBIS

2019
Jurnal nasional

Increasing productivity and management of IRT business" kalian kripik" In Kelurahan Karang Berombak, Kecamatan Medan Barat, Kota Medan

SATIA NEGARA LUBIS

2022
Jurnal nasional terakreditasi

Comparative Analysis of Added Value of Green Bean and Roast Bean in Bener Meriah Regency, North Sumatra Province, Indonesia

SATIA NEGARA LUBIS , M JUFRI MSI IR

2024
Prosiding seminar internasional

Analysis of income and value addition from coffee beans to coffee powder in Lintong Nihuta sub-district, Humbang Hasundutan regency

Arga Abdi Rafiud Darajat Lubis , SATIA NEGARA LUBIS

2023
Jurnal internasional bereputasi

DEVELOPMENT OF THE NATIONAL STRATEGIC PROGRAM OF FOOD ESTATE BASED ON INSTITUTIONS IN HUMBANG HASUNDUTAN REGENCY, NORTH SUMATRA PROVINCE

SATIA NEGARA LUBIS , LUHUT SIHOMBING

2022
Prosiding seminar internasional

The role of agricultural extension on the productivity of arabica coffee farmers'(Study: Sait Buttut Saribu, Pematang Sidamanik District, Simalungun Regency)

SATIA NEGARA LUBIS

2023
Jurnal nasional terakreditasi

ANALYSIS OF THE ROLE OF BAITUL QIRADH BABBURRAYAN COOPERATIVE IN MARKETING ARABICA COFFEE IN CENTRAL ACEH DISTRICT, INDONESIA

SATIA NEGARA LUBIS , RULIANDA PURNOMO WIBOWO

2024
Jurnal internasional bereputasi

The Impact of Sustainable Certification on, Arabica Coffee's Competitiveness and Regional Development in Aceh, Indonesia

SATIA NEGARA LUBIS

2024
Jurnal internasional bereputasi

Communication Model Between Regional Institutions Towards Regional Development and Environment in North Sumatra Province

SINAR INDRA KESUMA , SATIA NEGARA LUBIS

2022
Jurnal nasional terakreditasi

Analisis Faktor-Faktor yang Mempengaruhi Permintaan dan Produksi Jagung di Provinsi Sumatera Utara, Indonesia

SATIA NEGARA LUBIS

2025
Jurnal internasional bereputasi

A Bottom-Up Inclusive Growth Model for Peripheral Coastal Cities: Structural

Pathway to Regional Development in Post-Decentralized Indonesia

SATIA NEGARA LUBIS

2025

Jurnal internasional bereputasi

Cultural Tourism as a Catalyst for Rural Development: A Spatial-Econometric Study of a Tourism Village in North Sumatra, Indonesia

SATIA NEGARA LUBIS

2022

Jurnal internasional

Analysis Of The Effect Of Tourism Development On The Development Of The Karo Regency Area

SATIA NEGARA LUBIS

2025

Jurnal internasional

The Impact of Sustainable Certification on, Arabica Coffee's Competitiveness and Regional Development in Aceh, Indonesia

EVAWANY YUNITA ARITONANG , SATIA NEGARA LUBIS , ZULKIFLI

2018

Jurnal nasional terakreditasi

Analisis Faktor-Faktor yang Mempengaruhi Pengeluaran Konsumsi Pangan Rumah Tangga (Studi Kasus : Desa Karang Gading, Kecamatan Secanggang, Kabupaten Langkat) Analysis of Factors Affecting Household Food Consumption Expenditures (Case Study: Karang Gading Village, Secanggang District, Langkat Regency)

SATIA NEGARA LUBIS

2022

Jurnal nasional terakreditasi

Keunggulan Komparatif dan Kompetitif Kopi Arabika di Kabupaten Karo, Sumatera Utara, Indonesia (Comparative and Competitive Advantage of Arabic Coffee in Karo Regency, North Sumatra Province, Indonesia) Aisyah Amira Ginting, Satia Negara Lubisi, © , Sinar Indra Kesuma

SINAR INDERA KESUMA , SATIA NEGARA LUBIS

2019

Prosiding seminar internasional

ANALYSIS OF ADDED VALUE AND DEVELOPMENT STRATEGY OF CASSAVA AGROINDUSTRY IN THE CITY OF BINJAI, INDONESIA

SATIA NEGARA LUBIS

2021

Prosiding seminar internasional

Development and potential analysis of cassava-based agroindustry in North Sumatera

SATIA NEGARA LUBIS , TAVI SUPRIANA

2026

Prosiding seminar internasional

Integrating TALC, SWOT and BCG analysis for sustainable ecotourism development in rural tourism villages: insights from Perkebunan Bukit Lawang tourism village, North Sumatera

SATIA NEGARA LUBIS

2019

Jurnal internasional bereputasi

Model distribution of poisonous plants as conservation biopesticides sources in Batang Gadis National Park, Mandailing Natal, North Sumatera

SATIA NEGARA LUBIS

2022

Jurnal nasional terakreditasi

Analisis Faktor-Faktor yang Mempengaruhi Permintaan dan Produksi Jagung di Provinsi Sumatera Utara, Indonesia (Analysis of Factors Affecting Corn Demand and Production in North Sumatra Province, Indonesia)

RAHMANTA , SATIA NEGARA LUBIS

2025

Jurnal internasional bereputasi

Analysis of the Effectiveness of the Medan Station Road Overpass in Reducing Traffic Congestion in the Urban Core

SINAR INDRA KESUMA , SATIA NEGARA LUBIS

2020

Prosiding seminar internasional

The Feasibility Study of Palm Oil Replanting Using Chipping Technique

SATIA NEGARA LUBIS , RULIANDA PURNOMO WIBOWO

2020

Prosiding seminar internasional

CSI (Customer Satisfaction Index) and IPA (Importance Performance Analysis) of Mandheling Coffee in Medan

SATIA NEGARA LUBIS , LILY FAUZIA

2024

Jurnal nasional terakreditasi

Analisis Pemenuhan Kebutuhan Ruang Terbuka Hijau Kota Medan

T SABRINA , SATIA NEGARA LUBIS , RAHMADHANI ULFAH SIREGAR

2025

Jurnal internasional

The Impact of Financial Literacy, Inclusion, And Access on Msme Growth and Welfare in North Sumatra: A Mediating Role of Business Growth

EVAWANY YUNITA ARITONANG , SATIA NEGARA LUBIS , ERLINA

2021

Prosiding seminar internasional

Analysis of food availability in Medan City

EMALISA , SATIA NEGARA LUBIS

Researches

2019

Penelitian Dana Lokal Perguruan Tinggi

Analisis CSI dan IPA dalam Marketing Mix dan Usahatani Mandailing Kopi di Sumatera Utara

SATIA NEGARA LUBIS , LILY FAUZIA

2025

Penelitian Kerjasama Antar Perguruan Tinggi

RENCANA PEMBANGUNAN DESA BUDAYA, WISATA, DAN EKONOMI KREATIF TERINTEGRASI REKTOR UNIVERSITAS SUMATERA UTARA

SATIA NEGARA LUBIS

2022

ANALISIS REVEALED COMPARATIVE ADVANTAGE DAN COMPETITIVE PORTER PADA PERDAGANGAN EKSPORT KOPI ARABIKA DI KABUPATEN KARO

M JUFRI MSI IR , SATIA NEGARA LUBIS , LILY FAUZIA

2020

Analisis Integrated Farming System Kopi Arabica Di Kabupaten Karo Propinsi Sumatera Utara

SATIA NEGARA LUBIS , LILY FAUZIA

2021

ANALISIS LUAS LAHAN MINIMUM PADI SAWAH DAN TINGKAT KESEJAHTERAAN PETANI DI TAPANULI SELATAN

EMALISA , SATIA NEGARA LUBIS , LILY FAUZIA

2025

Penelitian Tim Pasca Sarjana

PENYUSUNAN DOKUMEN MASTERPLAN KAWASAN STRATEGIS PARIWISATA PROVINSI SUMATERA UTARA

SATIA NEGARA LUBIS , T SABRINA

2023

STRUKTURAL EQUATION MODEL PENGEMBANGAN PARAWISATA EKONOMI KREATIF DALAM RANGKA PENGEMBANGAN WILAYAH DI KABUPATEN KARO

EMALISA , SATIA NEGARA LUBIS , LILY FAUZIA

Community Services

2023

Penggunaan Pupuk Organik Untuk Mencapai Pertanian Berkelanjutan di Desa Bulan Jahe Kecamatan Barus Jahe, Kabupaten Karo

SATIA NEGARA LUBIS

2020

Penelitian Dana Lokal Perguruan Tinggi

PENINGKATAN PRODUKTIVITAS DAN PEMASARAN MELALUI INOVASI TEKNOLOGI OVEN PEMANGGANG TELUR ITIK ASIN DAN PEMASARAN SECARA DARING

EMALISA , SATIA NEGARA LUBIS , LILY FAUZIA , TAUFIK RIZALDI

2019

Penelitian Dana Lokal Perguruan Tinggi

PENINGKATAN PRODUKTIVITAS DAN MANAJEMEN USAHA IRT [~]KALIAN KRIPIK[™] DI KELURAHAN KARANG BEROMBAK, KECAMATAN MEDAN BARAT, KOTA MEDAN

ISKANDARINI , SATIA NEGARA LUBIS , MOZART DARUS MBA , LILY FAUZIA

2025

Kerjasama Luar Negeri dan Publikasi Internasional

Nutritional Education for Pregnant Women to Reduce Iron Deficiency Anemia and Accelerate the Reduction of Stunting in Children Under Five

SATIA NEGARA LUBIS , T SABRINA , EVAWANY YUNITA ARITONANG , Novizar Nazir

2022

Ipteks Bagi Masyarakat

Penyuluhan Pemberdayaan BUMDes dan Kelompok Tani melalui Diversifikasi Turunan Kelapa Sawit untuk Peningkatan Pendapatan Masyarakat di Desa Ujung Bandar, Kecamatan Bahorok, Kabupaten Langkat

ISKANDARINI , MUHAMMAD JUFRI , NURUL FAJRIAH PINEM , EMALISA , SATIA NEGARA LUBIS , MUHAMMAD KHALIQUI , TASYA CHAIRUNA PANE , LILY FAUZIA , KRISTIAWAN HADINATA GINTING , RULIANDA PURNOMO WIBOWO

2025

Ipteks Bagi Masyarakat

Nutritional education for pregnant women to reduce iron deficiency anemia and accelerate the reduction of stunting in children under five

SATIA NEGARA LUBIS , T SABRINA , EVAWANY YUNITA ARITONANG

Intellectual Property Rights

2021
Patent nasional

Mekanisme dan Struktur Pasar

SATIA NEGARA LUBIS

2021
Patent nasional

Ekonometrika Teori dan Membangun Model

SATIA NEGARA LUBIS

2021
Patent nasional

EKONOMETRIKA TERAPAN

SATIA NEGARA LUBIS
