

# Dr. Dra. Nisrul Irawati, MBA

Lecturer of Undergraduate Program in Management Study Program  
Faculty of Economics and Business  
Universitas Sumatera Utara

✉ [nisrul@usu.ac.id](mailto:nisrul@usu.ac.id)

🌐 [feb.usu.ac.id/en/lecturer/nisrul-irawati](http://feb.usu.ac.id/en/lecturer/nisrul-irawati)

---

## Publications

---

2023

Jurnal internasional

**THE INFLUENCE OF CAPITAL ADEQUACY RATIO, NON PERFORMING LOAN, LOAN TO DEPOSIT RATIO, OPERATIONAL COSTS OF OPERATIONAL REVENUE AND CREDIT DISTRIBUTION ON RETURN ON ASSET WITH NET INTEREST MARGIN AS AN INTERVENING VARIABLE IN CONVENTIONAL RURAL BANKS IN MEDAN CITY PERIOD 2017-2021**

NISRUL IRAWATI , FAHMI NATIGOR NASUTION

2022

Jurnal internasional

**Turnitin Emerging Advances In E-Commerce: Panic And Impulse Buying During The Covid-19 Pandemic**

NISRUL IRAWATI , KIKI FARIDA FERINE

2024

Prosiding seminar internasional

**Investment Strategy to Determine an Optimal Portfolio in Banking**

ABDILLAH ARIF NASUTION , NISRUL IRAWATI

2024

Jurnal nasional terakreditasi

**Budget absorption optimization strategy of PT PLN (Persero) North Sumatra development holding unit**

ISKANDAR MUDA , NISRUL IRAWATI , SYAHYUNAN , FAHMI NATIGOR NASUTION

2025

Jurnal nasional

**ANALISIS KOMPARATIF MODEL PREDIKSI KEBANGKRUTAN PADA PERUSAHAAN SEKTOR INFRASTRUKTUR YANG TERDAFTAR DI BURSA EFEK INDONESIA TAHUN 2018-2023**

FAHMI NATIGOR NASUTION , SUGI PERMATA ASIH , NISRUL IRAWATI

2020

Jurnal internasional

**The Role Of Earning Management in Mediating Agency Cost on Financial Performance of Selected Listed Companies in Indonesia**

LISA MARLINA , NISRUL IRAWATI

2022

Prosiding seminar internasional

**Control Mechanism Analysis in Mediating Market Valuation on Firm Performance in Indonesia**

NISRUL IRAWATI

2023

Jurnal internasional

# INTELLECTUAL CAPITAL ANALYSIS USING THE M-VAIC METHOD ON STOCK PRICES THROUGH PROFITABILITY IN COMPANIES IN THE IDXTECHNO INDEX ON THE INDONESIAN STOCK EXCHANGE

FAHMI NATIGOR NASUTION , NISRUL IRAWATI

---

## Researches

---

2021

Penelitian Dana Lokal Perguruan Tinggi

### **Model Corporate Financial Performance dengan Determinant Market Competition dan Differentiation Strategy melalui Good Corporate Governance di Industri Indonesia**

NISRUL IRAWATI

---