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Muhammad Khaliqi was born in Banda Aceh on June 23, 1993. Khaliqi completed his undergraduate education at Universitas Sumatera Utara in 2014. During his time as a student, Khaliqi was active in student activities and became the Chairman of the Agricultural Social Economics Student Association (IMASEP USU) for the 2013-2014 period. During his time as a student, Khaliqi received a PPA Scholarship from the Ministry of Education and Culture and a scholarship from the Rain Forest Foundation. Khaliqi's research when completing his undergraduate studies was Analysis of Factors Affecting Consumer Preferences for Coffee Shops in Medan. After graduating, Khaliqi started his career as a Management Trainee at National Consumer Good Industry. In 2015, Khaliqi decided to continue his master's degree at IPB University and graduated in 2017 with funding from the Beasiswa Unggulan of the Ministry of Education and Culture of the Republic of Indonesia. Khaliqi's research focus remains the same, which is related to the marketing subsystem of agricultural products. In 2018, Khaliqi joined as a lecturer at Universitas Sumatera Utara. Currently, Khaliqi's research focuses on consumer behavior, agricultural product marketing, and agricultural policy.

Publications

2025

Jurnal nasional terakreditasi

Tinjauan Kritis Kebijakan Harga Eceran Tertinggi Minyak Goreng di Indonesia: Perspektif Surplus Konsumen dan Produsen

MUHAMMAD KHALIQI , ANNISA FITRI , DEVI AGUSTIA

2026

Prosiding seminar internasional

The Impact of Crude Palm Oil Downstreaming Policies on the Indonesian Palm Oil Industry

NOVYANDRA ILHAM BAHTERA , MUHAMMAD KHALIQI , NOVINDRA

2026

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ASSURANCE SYSTEM FOR LEGALITY ASSURANCE, PERFORMANCE, AND GLOBAL COMPETITIVENESS

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2020

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2024

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Why we waste: A meta-analysis of food waste behavior using the Theory of Planned Behavior (TPB)

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2026

Buku referensi

Bisnis kopi : dari data ke cangkir

MUHAMMAD KHALIQUI , DEDY DARMANSYAH , HARTINI , RUSDI FAIZIN , RIDHA RIZKI NOVANDA , INA YUYUN

2021

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ACHMAD AMIRUDDIN , Fika Harini Sinaga , RIDHA RIZKI NOVANDA , HARIZ EKO WIBOWO , MUHAMMAD KHALIQUI , I RANI MELLYA SARI , DEDY DARMANSYAH

2024

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Drivers of Food Waste Reduction Intention Among Indonesian Young Generation

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2023

Artikel ilmiah

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2024

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Hak cipta nasional

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