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Muhammad Anggia Muchtar completed his Bachelor's degree in Architecture at Universitas Sumatera Utara (USU) in 2003. He then continued his education at Universiti Putra Malaysia, earning a Master's degree in Information Technology in 2006. Recently, he obtained his Ph.D. in Computer Science from Universitas Sumatera Utara, with research focused on Natural Language Processing and Multimedia.

Publications

2024

Jurnal internasional bereputasi

Sustainable Performance of SMEs Through Social Media Usage and Innovation Capabilities

MUHAMMAD ANGGIA MUCHTAR , YASMIN CHAIRUNISA MUCHTAR , ADIKA FAJAR PUTRA

2024

Jurnal internasional bereputasi

Sustainable Performance of SMEs Through Social Media Usage and Innovation Capabilities

YASMIN CHAIRUNISA MUCHTAR , MUHAMMAD ANGGIA MUCHTAR , ADIKA FAJAR PUTRA

2023

Jurnal internasional

DEVELOPMENT OF TOURISM VILLAGES THROUGH BUSINESS MODEL CANVAS IN AN EFFORT TO ATTRACT THE INTEREST OF TOURISTS IN SEMANGAT VILLAGE BARUSJAHE DISTRICT, KARO DISTRICT

GUSTANTO , BEBY KENDIDA HASIBUAN , MUHAMMAD ANGGIA MUCHTAR

2023

Jurnal internasional

Analysis of the Effectiveness of E-Office Application Users of the Human Resources Bureau of the University of North Sumatra

MEHTA GAFARI LUBIS , IR H NAZARUDDIN MATONDANG MTPHD , MUHAMMAD ANGGIA MUCHTAR

2023

Prosiding seminar internasional

Sustainable Performance SMEs: The Use of Digital Platforms and Digital Leadership

YASMIN CHAIRUNISA MUCHTAR , BEBY KENDIDA HASIBUAN , MUHAMMAD ANGGIA MUCHTAR

2023

Jurnal internasional bereputasi

Sustainable Performance of SMEs Through Social Media Usage and Innovation Capabilities

MUHAMMAD ANGGIA MUCHTAR , ADIKA FAJAR PUTRA , YASMIN CHAIRUNISA MUCHTAR

2022

Prosiding seminar internasional

Collaboration Networks and Sustainable SMEs Performance: The Role Of Digital Leadership as Moderating Variable

2022

Jurnal internasional

Collaboration Networks and Sustainable SMEs Performance: The Role of Digital Leadership as Moderating Variable

YASMIN CHAIRUNISA MUCHTAR , ADIKA FAJAR PUTRA , MUHAMMAD ANGGIA MUCHTAR

2021

Jurnal internasional bereputasi

Sustainable Performance of SMEs Through Social Media Usage and Innovation Capabilities

ADIKA FAJAR PUTRA , YASMIN CHAIRUNISA MUCHTAR , MUHAMMAD ANGGIA MUCHTAR

Researches

2024

THE DEVELOPMENT OF FINANCIAL DIGITAL PLATFORM TO ACHIEVE THE SUSTAINABLE PERFORMANCE OF SMES THROUGH ENTREPRENEURIAL RESILIENCE

YUNITA SARAH SIREGAR , YASMIN CHAIRUNISA MUCHTAR , MUHAMMAD ANGGIA MUCHTAR

2023

KINERJA USAHA UMKM MELALUI PEMANFAATAN PLATFORM DIGITAL BERBASIS BUSINESS MODEL CANVAS DAN POSISI KEUANGAN

MUHAMMAD ANGGIA MUCHTAR

2023

KINERJA USAHA UMKM MELALUI PEMANFAATAN PLATFORM DIGITAL BERBASIS BUSINESS MODEL CANVAS DAN POSISI KEUANGAN

YASMIN CHAIRUNISA MUCHTAR , MUHAMMAD ANGGIA MUCHTAR , BEBY KENDIDA HASIBUAN

2022

MODEL KINERJA INDUSTRI KREATIF YANG BERKELANJUTAN: PERAN COLLABORATIVE NETWORKS, PENGGUNAAN MEDIA SOSIAL MELALUI KAPABILITAS INOVASI YANG DIMODERASI OLEH KEPEMIMPINAN DIGITAL

ADIKA FAJAR PUTRA , MUHAMMAD ANGGIA MUCHTAR

2022

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YASMIN CHAIRUNISA MUCHTAR , ADIKA FAJAR PUTRA , MUHAMMAD ANGGIA MUCHTAR , YUNITA INDAH SARI , AHMAD RIFALDI PASARIBU , LAURA SIBARANI , GESRI ANTO SITANGGANG , DEWI SUYENI

2017

Biomedik

Identifikasi lokasi fraktur pada citra digital tulang tibia menggunakan metode algoritma scanline

MUHAMMAD ANGGIA MUCHTAR

2017

Biomedik

Identifikasi lokasi fraktur pada citra digital tulang tibia menggunakan metode algoritma scanline

MUHAMMAD ANGGIA MUCHTAR

Community Services

2024

Program Kompetisi Kampus Merdeka (PKKM) Tahun 2024

ILHAM PERKASA BAKO , MUHAMMAD ANGGIA MUCHTAR

2023

Ipteks

Manajemen Operasi dan Pemasaran UMKM Tanah Karo

IR H NAZARUDDIN MATONDANG MTPHD , ISKANDARINI , EMERSON PASCAWIRA SINULINGGA , MUHAMMAD ANGGIA MUCHTAR , MEILITA TRYANA SEMBIRING
