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## Publications

2015

Jurnal nasional terakreditasi

### **Strategi Pemasaran Jamur Tiram Putih (Pleurotus SP) di Kota Medan**

ISKANDARINI , LILY FAUZIA

2015

Jurnal nasional

### **FAKTOR-FAKTOR YANG MEMPENGARUHI PENDAPATAN WANITA PADA USAHA LEMANG DAN KONTRIBUSINYA PADA PENDAPATAN KELUARGA DI KOTA TEBING TINGGI**

ISKANDARINI , LILY FAUZIA

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## Researches

2024

Penelitian Dosen Pemula

### **Analisis Perilaku Dan Keputusan Konsumen Pada Pembelian Buah Dan Sayur Melalui Platform E- Commerce Di Kota Medan: Pendekatan Theory Of Planned Behavior**

LILY FAUZIA , DIAN PEBRIYANI , SRI FAJAR AYU, SP, MM, DBA , RULIANDA PURNOMO WIBOWO

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