

Prof. Dr. Iskandar Zulkarnain, M.Si

Lecturer of Master's Program in Communication Science Study Program
Faculty of Social and Political Science
Universitas Sumatera Utara

✉ iskandar.zulkarnain@usu.ac.id

🌐 fisip.usu.ac.id/en/lecturer/iskandar-zulkarnain

Publications

2018

Jurnal nasional terakreditasi

ISIS Terror on detik. com Online Media in Indonesia

ISKANDAR ZULKARNAIN

2024

Jurnal internasional bereputasi

Studentâs digital literacy competence and its implications for the learning process

YOVITA SABARINA SITEPU , ISKANDAR ZULKARNAIN , MICKHAEL RAJAGUKGUK , RARAS SUTATMININGSIH

2022

Jurnal nasional terakreditasi

SELF DISCLOSURE DAN ADJUSTMENT DALAM KOMUNIKASI ANTARPRIBADI PADA MAHASISWA BARU UNIVERSITAS SUMATERA UTARA DI MASA PANDEMI COVID-19

ISKANDAR ZULKARNAIN

2022

Prosiding seminar nasional

Merdeka Belajar Kampus Merdeka, Metaverse Pendidikan di Perguruan Tinggi

ISKANDAR ZULKARNAIN

2025

Buku lainnya

Parenting Digital. Membangun Keluarga Islami di Tengah Dominasi Kecerdasan Buatan

RARAS SUTATMININGSIH , ISKANDAR ZULKARNAIN

2021

Prosiding seminar internasional

Identification of Shorea species based on leaf morphological character with multivariate analysis

ARIDA SUSILOWATI , AHMAD BAIQUNI RANGKUTI , HAFIZAH ARINAH , ISKANDAR ZULKARNAIN

2020

Jurnal internasional

Inner Strength And Psychological Well-Being Of Students In Malaysia And Indonesia During The Covid-19 Pandemic

ISKANDAR ZULKARNAIN , ROBERT SIBARANI , RARAS SUTATMININGSIH

2024

Jurnal internasional

Political Communication Strategy of The Golongan Karya Party in Manggarai Regency for Winning The 2024 Elections in Manggarai Regency, East Nusa Tenggara

HATTA RIDHO , ISKANDAR ZULKARNAIN , ROBERTUS KRISTIANTO NAKU

2021

Jurnal internasional bereputasi

Markobar: Local Wisdom Based-Rhetorical Model

FEBRY ICHWAN BUTSI , ISKANDAR ZULKARNAIN

2022

Prosiding seminar internasional

Analysis of The Komisi Penyiaran Indonesia's Warnings on Problematic Broadcasting in 2020-2021

ISKANDAR ZULKARNAIN

2025

Buku lainnya

KOMUNIKASI TERAPEUTIK DAN KESEHATAN MENTAL MEMBUKA PINTU PEMAHAMAN

RARAS SUTATMININGSIH , ISKANDAR ZULKARNAIN

2024

Jurnal internasional bereputasi

Student's digital literacy competence and its implications for the learning process

MICKHAEL RAJAGUKGUK , RARAS SUTATMININGSIH , YOVITA SABARINA SITEPU , ISKANDAR ZULKARNAIN

2021

Jurnal nasional terakreditasi

MEDIA KONVENSIONAL VS NEW MEDIA: STUDI KOMPARATIF SURAT KABAR DAN MEDIA ONLINE DALAM MEMENUHI KEBUTUHAN INFORMASI MAHASISWA

ISKANDAR ZULKARNAIN , FEBRY ICHWAN BUTSI

2024

Jurnal internasional

Communication Strategy of The Office of Women's Empowerment Child Protection Population Control and Family Planning (DP3AP2KB) in Handling Cases Stunting in the Banda Aceh City Region, Aceh Province, Indonesia

ISKANDAR ZULKARNAIN , MAZDALIFAH , MAHFUDH MA

2023

Jurnal internasional bereputasi

Self-disclosure of Indonesian and Malaysian communities regarding COVID-19: A multicultural study

RARAS SUTATMININGSIH , ISKANDAR ZULKARNAIN , ROBERT SIBARANI , Nor Shafrin Ahmad , Zulkifli Hussain @ Mat Hassan

2022

Jurnal nasional terakreditasi

Measuring Basic Capabilities of Adolescents Digital Literacy in Medan to Prevent Fake News Exposure

ISKANDAR ZULKARNAIN

2025

Jurnal nasional

Communication Network Flow in Public Complaint Management at the Ministry of Social Affairs Command Center

HATTA RIDHO , ISKANDAR ZULKARNAIN

2023

Jurnal nasional terakreditasi

Tourism Marketing Strategy of Legenda Tapaktuan Tourist Attraction in South Aceh District, Aceh Province

SUSWANTA , ANISMAR , Prof. Dr. SYUKUR KHOLIL, MA , ISKANDAR ZULKARNAIN

2016

Jurnal internasional

Interpersonal communication effectiveness and the development of self-concept through a self-adjustment amongst disabled persons

ISKANDAR ZULKARNAIN

2022

Jurnal nasional terakreditasi

Psikoedukasi Pencegahan Perilaku Merokok

ISKANDAR ZULKARNAIN , RARAS SUTATMININGSIH

2023

Jurnal nasional

The Use of E-commerce on the Behaviour and Lifestyle of Buying Products Online among Students of the University of Sumatera Utara

ISKANDAR ZULKARNAIN , MAZDALIFAH

2020

Jurnal nasional terakreditasi

Construction of Indonesian Muslim Identity in Photo News in National Newspaper in Medan City

ISKANDAR ZULKARNAIN

2023

Prosiding seminar internasional

Virtual Shopping: Metaverse Implementasi in Supermarket Industry

IDA FARIDA ADI PRAWIRA , ISKANDAR ZULKARNAIN

2023

Jurnal nasional terakreditasi

Komunikasi Inovasi dan Perilaku Adopsi Sorgum Bioguma di Kabupaten Langkat

MAZDALIFAH , ISKANDAR ZULKARNAIN

Community Services

2020

Penelitian Dana Lokal Perguruan Tinggi

Psikoedukasi Pencegahan Perilaku Merokok

ISKANDAR ZULKARNAIN , RARAS SUTATMININGSIH

2021

Penelitian Dana Lokal Perguruan Tinggi

Pengabdian Pemberdayaan Nelayan dengan Memanfaatkan Sumber Daya Alam Hasil Laut Pembuatan Pakan Ikan Sebagai Income Generating Activity (IGA) di Desa Sentang Kecamatan Teluk Mengkudu Kabupaten Serdang Bedagai

ISKANDAR ZULKARNAIN , RENITA MANURUNG , MUHAMMAD TURMUZI , HAMIDAH HARAHAP

2023

Peningkatan Kemampuan Penulisan Publikasi Ilmiah bagi Dosen Sekolah Tinggi Agama Islam (STAI) Nias

ISKANDAR ZULKARNAIN , YENI ABSAH

Intellectual Property Rights

2023

Hak cipta nasional

Kepercayaan Dalam Komunikasi Politik: Tinjauan Psikologi Komunikasi

ISKANDAR ZULKARNAIN
