

Prof. Dr. Isfenti Sadalia, SE., ME.

Lecturer of Diploma Program in Finance Study Program
Faculty of Vocational Education
Universitas Sumatera Utara

✉ isfenti@usu.ac.id

🌐 vokasi.usu.ac.id/en/lecturer/isfenti-sadalia

Prof. Dr. Isfenti Sadalia, S.E., M.E. was born in Binjai on October 19, 1967, and is a lecturer in Management at Universitas Sumatera Utara. She completed a Doctoral Program in Economics at Universitas Airlangga in 2003.

Publications

2025

Jurnal internasional bereputasi

Digital Financial Literacy and Financial Well-Being Among MSMEs: A Multi-Group Analysis and Implications for Higher Education Finance

ISFENTI SADALIA , KHAIRA AMALIA FACHRUDDIN , SYAHYUNAN , ANDRIANSYAH

2018

Jurnal internasional

The analysis of the influence of motivation, competence, and incentive toward employee performance at pt Sianjur resort, a housing developer of Oma Deli Medan, Indonesia

ISFENTI SADALIA , YENI ABSAH

2020

Jurnal internasional bereputasi

Innovation Strategies in Financial Performance in Banking Sector

ISFENTI SADALIA , FAHMI NATIGOR NASUTION , AMRIN FAUZI

2019

Prosiding seminar internasional

The Determinants of The Bussines Performance of Bank Muamalat Indonesia in The Sumatera Utara Bussines Region.

ADE PRANAJAYA , ENDANG SULISTYA RINI , ISFENTI SADALIA

2023

Jurnal internasional bereputasi

AUDIT QUALITY : PERCEPTIONAL PERSONALITY AUDITOR WITH ORGANISATIONAL SUPPORT?

VIOLA SYUKRINA E JANROSL , ISKANDAR MUDA , ISFENTI SADALIA , ABDILLAH ARIF NASUTION

2020

Jurnal internasional

Relationship of Economic Value Added (EVA) and Financial Performance of PT. LC Industry Indonesia Period 2013-2017

AMLYS SYAHPUTRA SILALAH , ISFENTI SADALIA , NANI AGUSTINA

2022

Jurnal internasional bereputasi

DETERMINANTS OF HOLDING PERIOD BEHAVIOR WITH MODERATING YIELD TO MATURITY IN OPEN MANUFACTURING COMPANIES INDONESIA AND MALAYSIA

ISFENTI SADALIA , NISRUL IRAWATI

2023

Jurnal internasional bereputasi

AUDIT QUALITY: PERCEPTIONAL PERSONALITY AUDITOR WITH ORGANISATIONAL SUPPORT?

ABDILLAH ARIF NASUTION , ISKANDAR MUDA , ISFENTI SADALIA , VIOLA SYUKRINA E JANROSL

2025

Jurnal nasional terakreditasi

ANALYSIS OF DETERMINANTS OF COMPOSITE STOCK PRICE INDEX THROUGH STOCK TRANSACTION VOLUME ON THE INDONESIA STOCK EXCHANGE

NISRUL IRAWATI , ISFENTI SADALIA

2020

Jurnal internasional bereputasi

INTEGRATING FISCAL MATTERS WITH ENVIRONMENTAL SUSTAINABILITY IN ASEAN COUNTRIES: ROLE OF FISCAL DEFICIT, INTEREST RATE AND STOCK EXCHANGE INDEX

MARLINA WIDIYANTI , ISFENTI SADALIA , ANDHYKA TYAZ NUGRAHA

2018

Jurnal internasional bereputasi

The Effect Of Environmental Management Based Micro, Small & Medium Enterprises (MSEMs) Empowerment on the Achievement of Sustainable Development

RITA SYNTIA , MISWAR BUDI MULYA , BADARUDDIN , ISFENTI SADALIA

2020

Jurnal internasional

Analysis of Strategy to Improve the Competitiveness of PT Lunata Teknokindo Group Medan

YENI ABSAH , ISFENTI SADALIA

2025

Jurnal internasional bereputasi

Enhancing Fraud Detection Performance: The Interplay of Red Flag Awareness, Self-Efficacy, and Professional Skepticism

KHAIRA AMALIA FACHRUDDIN , ERLINA , ISFENTI SADALIA , ANDI AULIYA RAMADHANY

2020

Buku lainnya

Supply Chain Strategy for Assessing the Stock Prices of Property Sector Companies in Indonesia Stock Exchange

ISFENTI SADALIA , ERLINA , MURNI DAULAY

2018

Jurnal internasional

Study on the effect of leadership style, reward systems, and working conditions on employee work performance (case study of the state plantation of Merbau Pagar, Indonesia)

ISFENTI SADALIA , RULIANDA PURNOMO WIBOWO

2023

Jurnal internasional

Analysis of the Organization's Climate and Rewards, as well as Effects on Achieving Motivation for Educational Staff at University of Sumatera Utara

Yani Arifiani Lubis , ISFENTI SADALIA , YENI ABSAH

2024

Jurnal nasional terakreditasi

UTILIZATION OF FINANCIAL TECHNOLOGY FOR THE DEVELOPMENT OF HOME BUSINESSES TO INCREASE COMMUNITY INCOME DENAI SARANG BURUNG VILLAGE

ISFENTI SADALIA , YUNITA SARAH SIREGAR , WINA NURFITRIANI , LAILAN SYAFRINA HASIBUAN , BEBY KENDIDA HASIBUAN

2018

Jurnal internasional

The influence of financial education and promotion towards risk perception of students as investors at university investment gallery

AMLYS SYAHPUTRA SILALAHI , PAHAM GINTING , ISFENTI SADALIA , DESI ASTUTI

2022

Jurnal internasional

BEHAVIOR HOLDING PERIOD DETERMINATION WITH MODERATING YIELD TO MATURITY IN INDONESIA AND MALAYSIA MANUFACTURING OPEN COMPANIES

NISRUL IRAWATI , ISFENTI SADALIA

2025

Jurnal internasional bereputasi

Fraud detection mediation: Personality auditor and forensic accounting on audit quality

VIOLA SYUKRINA E JANROSL , ISKANDAR MUDA , ISFENTI SADALIA , ABDILLAH ARIF NASUTION , ERLINA

2019

Prosiding seminar internasional

The influence of affective commitment on the employee's innovative work behavior

AMLYS SYAHPUTRA SILALAHI , PRIHATIN LUMBANRAJA , ISFENTI SADALIA , ANGGUN TIUR IDA SINAGA

2020

Jurnal internasional bereputasi

ORIENTATION AND SENSING BASED DRIVERS TO ENHANCE MARKETING PERFORMANCE OF INDONESIAN PHARMACEUTICAL SMES: MEDIATING ROLE OF MARKET PIONEERING

ISFENTI SADALIA , YENI ABSAH , ENDANG SULISTYA RINI

2026

Jurnal internasional

REVIVING TRADITIONAL JAMU: THE CREATION OF HERBALIS MILK IN KELURAHAN KARYA JAYA, TEBING TINGGI

ISFENTI SADALIA , BEBY KENDIDA HASIBUAN , MARINA WULANDARI NASUTION , LAILAN SYAFRINA HASIBUAN , DONA TIARA LUBIS

2022

Prosiding seminar internasional

The Efficiency of Project Planning in IT Service Provider Using Traditional Methods, and CPM

RULIANDA PURNOMO WIBOWO , ISFENTI SADALIA

2023

Prosiding seminar internasional

SUSTAINABLE DIGITAL ECONOMY IMPLICATION ON INDONESIA & MALAYSIA

ISFENTI SADALIA , BEBY KENDIDA HASIBUAN , YASMIN CHAIRUNISA MUCHTAR

2022

Prosiding seminar internasional

The Effect of Financial Literacy, Risk Perception, Overconfidence, and Investment Experience on Cryptocurrency Investment Decision

AMLYS SYAHPUTRA SILALAHI , ISFENTI SADALIA , DIAN MAHARDI LESTARI

2023

Jurnal internasional

Perisai Competence in Increasing Social Security Administrator for Employment Membership in Medan

MUHAMMAD ARI IRAWAN , RULIANDA PURNOMO WIBOWO , ISFENTI SADALIA

2020

Book chapter internasional

Contemporary Research on Business and Management

FAHMI NATIGOR NASUTION , ISFENTI SADALIA , AMRIN FAUZI

2022
Prosiding seminar internasional

Types I, II, III Agency Problems, Firm Value, and National Governance Quality A Case Study of Indonesian and Singaporean Companies

AMLYS SYAHPUTRA SILALAH, ISFENTI SADALIA, SEPTIANA SIHOMBING

2019
Jurnal internasional

Analysis of Information Content in the Event of Stock Split on the Indonesia Stock Exchange

AMLYS SYAHPUTRA SILALAH, ISFENTI SADALIA, PENDY

2019
Jurnal internasional

The Determinant of Online Taxi Partners Income: A Case Study from Gocar Partners in Medan, North Sumatra, Indonesia

AMLYS SYAHPUTRA SILALAH, BUDI DHARMA, ISFENTI SADALIA

2024
Jurnal internasional bereputasi

Pathways to SME Sustainability Integrating: Islamic Finance, Islamic Finance Literature and Government Support for Small and Medium Enterprises

WINA NURFITRIANI, BEBY KENDIDA HASIBUAN, ISFENTI SADALIA, YASMIN CHAIRUNISA MUCHTAR, NISRUL IRAWATI,
LAILAN SYAFRINA HASIBUAN

2024
Prosiding seminar internasional

How Does Liquidity Risk Interact with Credit Risk? A Comparison Study of Indonesia and Malaysia Banking

KHAIRA AMALIA FACHRUDDIN, ISFENTI SADALIA, SYAHYUNAN, Handy Octavianus

2018
Jurnal internasional bereputasi

The Effect of CAR, NPL, and Good Corporate Governance on Banking Financial Performance in Indonesia

ISFENTI SADALIA, KHAIRA AMALIA FACHRUDDIN

2017
Jurnal internasional

The Effect of Leverage and Financial Distress on Earnings Management with Good Corporate Governance as the Moderating Variable

ISFENTI SADALIA, KHAIRA AMALIA FACHRUDDIN

2021
Prosiding seminar internasional

The Role of Innovative Work Behaviour as The Mediator Between Inclusive Leadership and Subjective Career Success

ELISABET SIAHAAN, YENI ABSAH, ISFENTI SADALIA, YASMIN CHAIRUNISA MUCHTAR

2022
Prosiding seminar internasional

New Payment Method by Blockchain: Potential Value of Cryptocurrency Bitcoin Platform

ISFENTI SADALIA, SUKARDI, HAMDI

2022
Prosiding seminar internasional

Good Corporate Governance on Firm Value in the LQ45 Index (Indonesia Stock Exchange)

AMLYS SYAHPUTRA SILALAH, ISFENTI SADALIA, NURLISA BORLIANI SIREGAR

2024
Jurnal internasional bereputasi

Genealogy and Implementation of Green Finance in Asia and Indonesia

ISFENTI SADALIA, YENI ABSAH, Marinus Gea, KHAIRA AMALIA FACHRUDDIN

2020
Jurnal internasional bereputasi

Effect of Social Media Usage on Firm Value through Profitability and Firm Growth in the Banking Industry on Indonesia Stock Exchange

KHAIRA AMALIA FACHRUDDIN , ISFENTI SADALIA

2023
Jurnal internasional bereputasi

Msmes In Medan City During the New Normal

ISFENTI SADALIA , RICO NUR ILHAM , TETTY YULIATY , YENI ABSAH

2023
Jurnal internasional

Impact Factors of Kualanamu International Airport Service Quality on Domestic Passenger Satisfaction

ISFENTI SADALIA , LUSI LAURA PASARIBU , RULIANDA PURNOMO WIBOWO

2023
Jurnal internasional

ANALYSIS OF FINANCIAL DISTRESS IN PLANTATION COMPANIES ON THE INDONESIA STOCK EXCHANGE FOR THE 2018-2021 PERIOD

IMAM RAMADHAN , ISFENTI SADALIA , SRI FAJAR AYU, SP, MM, DBA

2024
Jurnal internasional

Empowerment Strategies for the Community in the Mangrove Ecotourism Area through Creativity in Sei Nagalawan Village, Serdang Bedagai Regency, Indonesia

ANISAH SARI , ISFENTI SADALIA , ACHMAD SIDDIK THOHA

2024
Jurnal internasional bereputasi

Genealogy of Green Mining in Europe and Asia

YENI ABSAH , KHAIRA AMALIA FACHRUDDIN , ISFENTI SADALIA , SAHARMAN GEA

2017
Lain-lain

PENDAMPINGAN DAN PENINGKATAN KAPASITAS DAN KUALITAS PRODUKSI JAMU YANG BERBASIS GREEN SYSTEM

BEBY KENDIDA HASIBUAN , IMAM BAGUS SUMANTRI , ISFENTI SADALIA

2021
Jurnal internasional

Income Diversification and Capital Structure: International Banks Evidence

KHAIRA AMALIA FACHRUDDIN , AMLYS SYAHPUTRA SILALAH , ISFENTI SADALIA

2019
Jurnal internasional

Determinants of Capital Structure Decisions in Indonesia

KHAIRA AMALIA FACHRUDDIN , ISFENTI SADALIA

2025
Jurnal internasional bereputasi

Subjective Career Success: Analyzing the Role of Individual Absorptive Capacity as Mediating Variable

YASMIN CHAIRUNISA MUCHTAR , YENI ABSAH , ISFENTI SADALIA , ELISABET SIAHAAN

2020
Jurnal internasional

Analysis of Fishbein's Multi-Attribute on Property at PT Graha Wisma Sentosa Jaya

RULIANDA PURNOMO WIBOWO , RODEARTO PRAYUDA DAMANIK , ISFENTI SADALIA

2018
Jurnal internasional

Company Performance Prediction by Agency Cost, Earning Management using

Z-Score (Case Study in Indonesia)

LISA MARLINA , ISFENTI SADALIA , NISRUL IRAWATI

2023

Jurnal internasional bereputasi

Knowledge Sharing, Synergistic Teamwork and Innovative Behavior as Driven Factors Team Innovation in The Rural Banking Industry (Bpr) In North Sumatera

YENI ABSAH , MUHAMMAD RAS MUIS , PRIHATIN LUMBANRAJA , ISFENTI SADALIA

2024

Jurnal nasional

Adopsi Teknologi Filterisasi Sumber Air Untuk Kelayakan Usaha Pembenihan Ikan di Desa Bunut Seberang Kecamatan Pulo Bandring Kabupaten Asahan Tahun 2023

IRNAWATI MARSAULINA , ISFENTI SADALIA

2021

Jurnal internasional

Analysis of herding behavior of investors in the banking industry in Indonesian stock market for Februaryâ€“June 2020 period

RULIANDA PURNOMO WIBOWO , ISFENTI SADALIA

2020

Jurnal internasional

Competitive Strategy Of Digital Financial Services Through Branchless Banking at PT Bank Mandiri (Persero) Tbk, Micro Banking Region I/Sumatera

ISFENTI SADALIA , YENI ABSAH

2019

Jurnal internasional bereputasi

Analysis of Consumer Purchase Decisions reviewed from Marketing Mix at PT Saudaratama Agra Perkasa Medan, North Sumatra, Indonesia

DJOKO TANSIL , ENDANG SULISTYA RINI , ISFENTI SADALIA

2018

Jurnal internasional

An Analysis on the Influence of Fundamental Factors, Intellectual Capital and Corporate Governance on Bankruptcy Prediction Using Springate (S-Score) Method in the Mining Companies Listed on the Indonesian Stock Exchange

KHAIRA AMALIA FACHRUDDIN , ISFENTI SADALIA

2019

Prosiding seminar internasional

The impacts of oil palm plantations on local and migrant smallholders' incomes

RIANTRI BR. BARUS S.P. M.SI. , ISFENTI SADALIA , DIANA CHALIL

2023

Jurnal nasional terakreditasi

CHRYSANTHEMUM ANTI AGING CREAM BUSINESS MODEL TO ENHANCE COMMUNITY INCOME IN RAYA TOURISM VILLAGE

MAHATIR MUHAMMAD , YENI ABSAH , YASMIN CHAIRUNISA MUCHTAR , ISFENTI SADALIA , JANE MELITA KELIAT

2019

Jurnal internasional bereputasi

Analysis ofex Murabahah Financing Marketing Strategy at PT BPRS Amanah Insan Cita, MedaXn, North Sumatra, Indonesia

ENDANG SULISTYA RINI , ISFENTI SADALIA , ANDRI SETIAWAN

2021

Jurnal internasional bereputasi

Prototypes of innovative and creative products from laboratory of forest products technology

ISFENTI SADALIA , IWAN RISNASARI , ARIF NURYAWAN

2021

Jurnal internasional

Effect of financial ratios on stock returns with earning per share as moderating variable in banking companies on the Indonesia Stock Exchange (2012-2017 Period)

AMLYS SYAHPUTRA SILALAHI , ISFENTI SADALIA , SAHAT MARASI NATAL S

2024

Jurnal nasional terakreditasi

CHRYSANTHEMUM ANTI AGING CREAM BUSINESS MODEL TO ENHANCE COMMUNITY INCOME IN RAYA TOURISM VILLAGE

YENI ABSAH , MAHATIR MUHAMMAD , ISFENTI SADALIA , JANE MELITA KELIAT , YASMIN CHAIRUNISA MUCHTAR

2024

Jurnal internasional bereputasi

Increasing functional value resonance as addressing the relationship between social presence and brand loyalty for SUV automotive consumers

Indawati Lestari , ISFENTI SADALIA , BEBY KARINA FAWZEEA , ENDANG SULISTYA RINI

2019

Jurnal internasional

Analysis of Stock Return in Coal Mining Companies Listed in BEI (Indonesia Stock Exchange)

AMLYS SYAHPUTRA SILALAHI , ISFENTI SADALIA , VINA AULIA DINA DAMANIK

2025

Jurnal internasional

Adoption of Good Agricultural Practices (GAP) Among Arabica Coffee Farmers in Simalungun, Indonesia

ABDULLAH AKHYAR NASUTION , R. HAMDANI HARAHAP , ABDUL RAUF , RAHMAWATY , ISFENTI SADALIA , FARID AULIA

2020

Jurnal internasional bereputasi

POSITIVE WORDS OF MOUTH AND BETTER PERCEIVED QUALITY: ROLE OF ENVIRONMENTAL ERGONOMIC ASPECTS.

NISRUL IRAWATI , ENDANG SULISTYA RINI , ISFENTI SADALIA , YENI ABSAH

2018

Jurnal internasional

The Effect of External and Internal Factors on Stock Return with Price to Book Value as Moderation Variables in Banking Companies in Indonesia Stock Exchange

KHAIRA AMALIA FACHRUDDIN , ISFENTI SADALIA

2020

Jurnal internasional

Marketing Mixed Strategy on Increasing Amount of Tenant: Case Study in Focal Point Medan

BEBY KARINA FAWZEEA , ISFENTI SADALIA , Immanuel Dinata Sembiring

2018

Prosiding seminar internasional

Determinants of Stock Investment Decision through Skill and Knowledge Financial: An Analysis with Partial Least Squares Approach

FAHMI NATIGOR NASUTION , ISFENTI SADALIA

2022

Monograf

LEMBAGA KEUANGAN DAN ASET CRYPTOCURRENCY DI INDONESIA

SUKARDI , ISFENTI SADALIA , HAMDI

2023

Jurnal internasional

Analyzing the Impact of Foreign Direct Investment, Money Flow Dynamics, and Inflation on Economic Growth: Evidence from Special Economic Zones

2025

Jurnal internasional

Fraud detection mediation: Personality auditor and forensic accounting on audit quality

ISKANDAR MUDA, ISFENTI SADALIA, ERLINA, ABDILLAH ARIF NASUTION

2024

Jurnal internasional bereputasi

The Interrelationships between Bank Leverage, Bank Stability, Credit Risk, and Liquidity Risk: Evidence from Asian-5 Countries

TONA AURORA LUBIS, ISFENTI SADALIA, BEBY KENDIDA HASIBUAN, YASMIN CHAIRUNISA MUCHTAR, HANDY OCTAVIANUS

2017

Jurnal internasional bereputasi

The Effect of Lerner Index and Income Diversification On The General Bank Stability in Indonesia

SYAHYUNAN, HASAN SAKTI SIREGAR, ISFENTI SADALIA, Gerry Chandra

2025

Jurnal internasional bereputasi

Strategic Intelligence And Organization Development Through Entrepreneurial Behavior Mediation

NISRUL IRAWATI, ISFENTI SADALIA, ISDIANA SYAFITRI, RICO NUR ILHAM

2021

Jurnal internasional

Effect Of Good Corporate Governance, Financial Leverage and Firm Size on Firm Value with Profitability as an Intervening Variable (Case Study of Banking Include in the ASEAN ...

AMLYS SYAHPUTRA SILALAH, ISFENTI SADALIA, MUHAMMAD IQBAL LUBIS

2024

Jurnal internasional

Analysis of the Health Level of Regional Development Banks Before and During the Covid-19 Pandemic Using the RGEC Approach in the Sumatra Region

ISFENTI SADALIA, MHD. ZULFADLI BATUBARA, RULIANDA PURNOMO WIBOWO

2022

Monograf

Pemasaran Berbasis Brand Loyalty

ENDANG SULISTYA RINI, ISFENTI SADALIA, BEBY KARINA FAWZEEA

2023

Jurnal nasional terakreditasi

DETERMINANT OF COMPANY VALUE IN THE SRI-KEHATI INDEX ON THE INDONESIAN STOCK EXCHANGE

AMLYS SYAHPUTRA SILALAH, ISFENTI SADALIA, NURLISA BORLIANI SIREGAR

2019

Prosiding seminar internasional

Analysis of Financial Performance in The Restructuring of PT Indonesia Asahan Aluminium (Persero) to a Mining Industry Holding Company Using The Economic Added Value Approach

ISFENTI SADALIA, YENI ABSAH

2019

Jurnal internasional

Price Earnings Ratio as The Basis for Assessing Fair Price of LQ45 Index Stock in BEI (Indonesia Stock Exchange)

AMLYS SYAHPUTRA SILALAH, ISFENTI SADALIA, PUTRA PRATAMA GINTING

2018

Prosiding seminar internasional

The Analysis of Exposure Economic on the Value of Manufacturing and Mining Industry

ISFENTI SADALIA , KHAIRA AMALIA FACHRUDDIN

2019

Jurnal internasional

The Impact of Presidential Election on Abnormal Return, Trading Volume Activity, Security Return Variability in Banking Industries Listed on the Indonesia Stock Exchange

AMLYS SYAHPUTRA SILALAHI , ISFENTI SADALIA , ENNY MAGDALENA SARAGIH

2024

Jurnal internasional

THE INFLUENCE OF GOOD CORPORATE GOVERNANCE AND LEVERAGE ON EARNINGS MANAGEMENT WITH FIRM SIZE AS A MODERATING VARIABLE IN PROPERTY COMPANIES LISTED ON THE INDONESIA STOCK EXCHANGE

ISFENTI SADALIA , ABDILLAH ARIF NASUTION

2019

Jurnal nasional

The effect of safety knowledge and safety motivation to work accident with work compliance as intervening variable at PT. Wijaya Karya Project Division 1, Indonesia

AMLYS SYAHPUTRA SILALAHI , ISFENTI SADALIA , YOSSIE ROSSANTY , FINA FEBRINA SARITA

2020

Jurnal internasional bereputasi

LOGISTIC REGRESSION ANALYSIS TO KNOW THE FACTORS AFFECTING THE FINANCIAL KNOWLEDGE IN DECISION OF INVESTMENT NON RIIL ASSETS AT UNIVERSITY INVESTMENT GALLERY

ISFENTI SADALIA , ISKANDAR MUDA , FAHMI NATIGOR NASUTION

2018

Jurnal internasional

The Investment Decision Based on Student Finance-Education and Promotion, Mediated By Perception of Risk

AMLYS SYAHPUTRA SILALAHI , PAHAM GINTING , ISFENTI SADALIA , DESI ASTUTI

2020

Jurnal internasional

The influence of intellectual capital and rate of growth of intellectual capital on financial performance in financial institution sub-sector companies on the Indonesia stock ...

AMLYS SYAHPUTRA SILALAHI , ISFENTI SADALIA , INDAH SARY SAKINAH

2023

Jurnal internasional bereputasi

Msmes In Medan City During the New Normal. 24 (193), 322-327

TETTY YULIATY , RICO NUR ILHAM , ISFENTI SADALIA , YENI ABSAH

2026

Jurnal internasional bereputasi

Income Diversification, Bank Risks, and Stability: Joint Interaction Effects

HANDY OCTAVIANUS ST , ISFENTI SADALIA , KHAIRA AMALIA FACHRUDDIN , SYAHYUNAN

2022

Prosiding seminar internasional

Cryptocurrency Risk Determinant Impact During Covid-19 Pandemic Moment: Emperical Case From Indonesia

ISFENTI SADALIA , HAMDI , SUKARDI

Researches

2024

DECODING THE FINTECH-SUSTAINABILITY ENIGMA: A QUANTITATIVE ASSESSMENT LEVERAGING THE FINANCIAL STABILITY BENCHMARK

ISFENTI SADALIA , LAILAN SYAFRINA HASIBUAN

2022

Penelitian Dana Lokal Perguruan Tinggi

MANAGERIAL TIES AND CREATIVE INDUSTRY COLLABORATION TO SME PERFORMANCE: CROSS CULTURE IN INDONESIA

YULIA HENDRI YENI , ISFENTI SADALIA

2015

Penelitian Tim Pasca Sarjana

Model Perilaku Investor Kota Medan Berdasarkan Strategi Pemasaran

ARLINA NURBAITY LUBIS , KHAIRA AMALIA FACHRUDDIN , ISFENTI SADALIA

2021

Penelitian Disertasi Doktor

Analisis Kesuksesan Karir Subjektif : Perspektif Networking Behavior, Inclusive Leadership dan Innovative Work Behavior

ISFENTI SADALIA

2023

KLUSTER KEILMUAN FINANCIAL TECHNOLOGY

JOIVERDIA ARIFIYANTO , YASMIN CHAIRUNISA MUCHTAR , ISFENTI SADALIA , BEBY KENDIDA HASIBUAN , NISRUL IRAWATI

2021

Analisis Strategi Bisnis UMKM Kota Medan pada Masa New Normal

YENI ABSAH , ISFENTI SADALIA , TETTY YULIATY

2021

Penelitian Disertasi Doktor

Analisis Kesuksesan Karir Subjektif : Perspektif Networking Behavior, Inclusive Leadership dan Innovative Work Behavior

YENI ABSAH , ISFENTI SADALIA

2022

THE THREE WAY INTERACTION METHOD OF CRYPTOCURRENCY RISK PREDICTION MODEL AROUND THE WORLD: PRESENT VALUE REALITY ASSET BASED ON MACROECONOMIC FACTORS AND INTERNAL RISK FUNDAMENTAL AT MOMENT OF COVID-19

YASMIN CHAIRUNISA MUCHTAR , ISFENTI SADALIA , BEBY KENDIDA HASIBUAN , NISRUL IRAWATI , ANGGIE SYAHDINA FITRI , RAMADHAN ALFABIT , SRI MARGARET SIANTURI

2025

ANTESEDEN FINANCIAL WELL BEING PADA UMKM BINAAN BANK INDONESIA..

SYAHYUNAN , KHAIRA AMALIA FACHRUDDIN , ISFENTI SADALIA , ANDRIANSYAH

Community Services

2013

Penelitian Fundamental

ANALISIS MODEL INTELLECTUAL CAPITAL TERHADAP VALUE CREATION PADA PERBANKAN INDON

2012

Penelitian Hibah Bersaing

Model Penguatan Program Kewirausahaan Berbasis Pendidikan Karakter Di Perguruan

2018

Peningkatan Kapasitas Financial Behavior Management dan Penjualan berbasis IT Pada Pelaku UMKM Di Pesisir Kota Medan

IMAM BAGUS SUMANTRI , ISFENTI SADALIA , NISRUL IRAWATI

2019

Ipteks Bagi Masyarakat

PENINGKATAN EFEKTIFIKASI PROSES PEMBELAJARAN MELALUI PELATIHAN E-LEARNING BAGI GURU SMK NUSANTARA LUBUK PAKAM

YENI ABSAH , ISFENTI SADALIA , ENDANG SULISTYA RINI

2025

Revitalizing Traditional Jamu: The Development of Herbalis Milk in Kelurahan Karya Jaya, Tebing Tinggi

MARINA WULANDARI NASUTION , DONA TIARA LUBIS , ISFENTI SADALIA , BEBY KENDIDA HASIBUAN

2022

Penelitian Dana Lokal Perguruan Tinggi

Memasyarakatkan Produk Olahan Ikan Untuk Menciptakan Generasi Sehat Dan Cerdas Pada Masyarakat Di Desa Tanjung Alam Kecamatan Sei Dadap Kabupaten Asahan

IRNAWATI MARSAULINA , ISFENTI SADALIA , ADITYA WAHYU DWIKURNIAWAN , JULITA MARGARETA NABABAN

2013

Penelitian Fundamental

MODEL IMPLEMENTASI STRATEGI BERSAING MAHASISWA WIRUSAHA BERBASIS INTELLECTUAL C

2021

Terwujudnya Pengelolaan Keuangan Keluarga yang Sehat Melalui Pelatihan Perencanaan Keuangan Berbasis IT Bagi Ibu Rumah Tangga pada Desa Perumnas Simalingkar

YASMIN CHAIRUNISA MUCHTAR , ISFENTI SADALIA , INNEKE QAMARIAH

2022

STRATEGI PENGEMBANGAN USAHA KERAJINAN LIMBAH CANGKANG KERANG MELALUI DIGITAL MARKETING GUNA MENINGKATKAN DAYA SAING DI KLAMBIR LIMA KEBON

YASMIN CHAIRUNISA MUCHTAR , ISFENTI SADALIA , LINDA T MAAS

2024

PEMANFAATAN TEKNOLOGI KEUANGAN BAGI PENGEMBANGAN USAHA RUMAHAN GUNA PENINGKATAN PENADAPATAN MASYARAKAT DI DESA DENAI SARANG BURUNG

YUNITA SARAH SIREGAR , ISFENTI SADALIA , BEBY KENDIDA HASIBUAN

2022

STRATEGI PENGEMBANGAN USAHA KERAJINAN LIMBAH CANGKANG KERANG MELALUI DIGITAL MARKETING GUNA MENINGKATKAN DAYA SAING DI KLAMBIR LIMA KEBON

ISFENTI SADALIA , LINDA T MAAS

2023

Kerjasama Luar Negeri dan Publikasi Internasional

Chrysanthemum Anti Aging Cream Business Model to Enhance Community Income In Raya Tourism Village

YASMIN CHAIRUNISA MUCHTAR , ISFENTI SADALIA , MAHATIR MUHAMMAD , NISRUL IRAWATI , AZRA NADIAH , KHAIRUN NISA , ANDIKA ALFARIZI AMRI , DAYU OWIT ANDANI , ILHAM MAULANA

2013

Penelitian Tim Pasca Sarjana

Model Perilaku Investor Kota Medan Berdasarkan Strategi Pemasaran

2014

Penelitian Hibah Bersaing

Model Penguatan Nilai Perguruan Tinggi Negeri Berbasis Intellectual Capital di K

2013

Penelitian Tim Pasca Sarjana

Model Perilaku Investor Kota Medan Berdasarkan Strategi Pemasaran

Intellectual Property Rights

2022

Hak cipta nasional

Model Kesuksesan Karir Subjektif

ISFENTI SADALIA , ELISABET SIAHAAN , YENI ABSAH , YASMIN CHAIRUNISA MUCHTAR
