

Inggrita Gusti Sari Nasution, SE., M.Si.

Lecturer of Undergraduate Program in Development Economics Study Program
Faculty of Economics and Business
Universitas Sumatera Utara

✉ inggrita.gusti@usu.ac.id

🌐 feb.usu.ac.id/en/lecturer/inggrita-gusti-sari-nasution

Publications

2026

Jurnal nasional

PEMBERDAYAAN STRATEGIS UKM KREATIF TRADISIONAL MELALUI KOLABORASI PENTA HELIX DI KOTA MEDAN

INGGRITA GUSTI SARI NASUTION , FRIDA RAMADINI

2026

Jurnal nasional terakreditasi

Pemberdayaan Strategis UKM Kreatif Tradisional Melalui Kolaborasi Penta Helix Di Kota Medan

FRIDA RAMADINI , INGGRITA GUSTI SARI NASUTION

2025

Jurnal nasional terakreditasi

Pemberdayaan Strategis UKM Kreatif Tradisional Melalui Kolaborasi Penta Helix Di Kota Medan

FRIDA RAMADINI , INGGRITA GUSTI SARI NASUTION

2024

Prosiding seminar nasional

Analysis Of Factors Affecting Unemployment In Indonesia

IKHSAN ANSARI , INGGRITA GUSTI SARI NASUTION

2024

Prosiding seminar nasional

The Existence of QRIS as a Payment System in the City of Medan

TALITHA RALIZA PURBA , INGGRITA GUSTI SARI NASUTION

2024

Prosiding seminar nasional

The Effect of Digital Transformation on The Growth of The Asean Industry

SRy INDAH PANGARIBUAN , INGGRITA GUSTI SARI NASUTION

2024

Prosiding seminar nasional

Analysis of Factors Influencing the Ownership of Labor Social Security Among Informal Sector Workers in Medan City

INGGRITA GUSTI SARI NASUTION , AISYAH LUBIS

2024

Prosiding seminar nasional

Determinants of Consumer Decisions on Delivery Services PT. Pos Indonesia in Medan City

INGGRITA GUSTI SARI NASUTION , ARIF BIJAKSANA DONGORAN

2024

Prosiding seminar nasional

Role of Financial Technology in the Development of MSMEs During the Covid-

19 Pandemic.

PRIYATI , INGGRITA GUSTI SARI NASUTION

2024

Prosiding seminar nasional

The Effect of Tax Fine Forgiveness and Public Awareness on Public Interest in Paying Motor Vehicle Taxes in Medan City

NISA AZZAHRA BR.PURBA , INGGRITA GUSTI SARI NASUTION

2023

Jurnal nasional

QR Code Rumah Adat dan Sign Board Desa Wisata Dukan

INGGRITA GUSTI SARI NASUTION

2022

Jurnal nasional terakreditasi

Analisis Tingkat Pemahaman Masyarakat Kabupaten Serdang Bedagai terhadap Penggunaan Sistem Pembayaran Non Tunai (Studi Kasus: PNS di Kabupaten Serdang Bedagai)

IRSAD , INGGRITA GUSTI SARI NASUTION , DEPO LESTARI SINAGA

2021

Prosiding seminar internasional

The Effects of Social, Cultural, and Internet Access on Labor Productivity

SIROJUJILAM , RAINA LINDA SARI , HERFITA RIZKI HASANAH GURNING , INGGRITA GUSTI SARI NASUTION

2019

Buku referensi

PRODUKTIVITAS TENAGA KERJA INDONESIA

RAINA LINDA SARI , HERFITA RIZKI HASANAH GURNING , INGGRITA GUSTI SARI NASUTION

2019

Jurnal internasional

IDENTIFICATION AND SOLUTION FOR BATIK SMALL AND MEDIUM ENTERPRISES'(SMEs) PROBLEMS IN INDONESIA

FRIDA RAMADINI , INGGRITA GUSTI SARI NASUTION

2019

Jurnal internasional

The Development Strategy For Small And Medium Enterprises (SMES) Of Embroidery In Medan

FRIDA RAMADINI , INGGRITA GUSTI SARI NASUTION

2019

Prosiding seminar internasional

THE DEVELOPMENT STRATEGY FOR SMALL AND MEDIUM ENTERPRISES (SMES) OF EMBROIDERY IN MEDAN

INGGRITA GUSTI SARI NASUTION

2019

Jurnal internasional

IDENTIFICATION AND SOLUTION FOR BATIK SMALL AND MEDIUM ENTERPRISES(SMEs) PROBLEMS IN INDONESIA

INGGRITA GUSTI SARI NASUTION

2018

Jurnal internasional

Development Strategies for Woven SMEs in Medan

FRIDA RAMADINI , INGGRITA GUSTI SARI NASUTION

2017

Buku lainnya

STRATEGI PENGEMBANGAN USAHA KECIL DAN MENENGAH (UKM BATIK, TENUN DAN BORDIR)

FRIDA RAMADINI , INGGRITA GUSTI SARI NASUTION

2017
Buku lainnya

Strategi Pengembangan UKM Batik di Kota Medan

FRIDA RAMADINI , INGGRITA GUSTI SARI NASUTION

2016
Prosiding seminar internasional

THE SUSTAINABILITY OF COMPETITIVE ADVANTAGE STRATEGY FOR SMALL AND MEDIUM ENTERPRISES FOR TEXTILE SECTOR TO FACE THE ASEAN ECONOMIC COMMUNITY (AEC)

INGGRITA GUSTI SARI NASUTION , FRIDA RAMADINI

2016
Prosiding seminar nasional

Strategi Pengembangan UKM Batik di Kota Medan

FRIDA RAMADINI , INGGRITA GUSTI SARI NASUTION

2016
Jurnal internasional

The development model of small and medium enterprises in textile sector (Batik, weaving and embroidery) with Triple Helix in Medan

FRIDA RAMADINI , INGGRITA GUSTI SARI NASUTION

2014
Prosiding seminar nasional

Entrepreneurial Intention On Faculty Economic And Business Students University Of Sumatera Utara

FRIDA RAMADINI , INGGRITA GUSTI SARI NASUTION

2014
Jurnal internasional bereputasi

IMPACT OF MOTIVATION AND ABILITY ON PERFORMANCE OF WOMAN ENTREPRENEURS IN ONLINE BUSINESS

INGGRITA GUSTI SARI NASUTION

Researches

2023
Penelitian Dana Lokal Perguruan Tinggi

Kebijakan Transisi Emisi Karbon dan Industri Manufaktur di 5 Negara ASEAN

INGGRITA GUSTI SARI NASUTION

IMPLEMENTASI STRATEGI PENGEMBANGAN UKM BATIK, TENUN & BORDIR DI KOTA MEDAN YANG BERBASIS MODEL PENTA HELIX

FRIDA RAMADINI , INGGRITA GUSTI SARI NASUTION

Community Services

Penguatan Kapasitas Perangkat Gampong Dalam Pengelolaan BUMDes Melalui Budidaya Ikan Lele Aquaponik di Gampong Lamgapang Aceh

WAHYU ARIO PRATOMO , INGGRITA GUSTI SARI NASUTION

Strategi Pembinaan Dan Pengembangan Usaha Pelaku UKM Penerima Kredit Sumut Sejahtera Bank Sumut

FRIDA RAMADINI , INGGRITA GUSTI SARI NASUTION

Intellectual Property Rights

2023

Hak cipta nasional

Produktivitas Tenaga Kerja Indonesia

FAIRUZ ZAHIRA, RAINA LINDA SARI, HERFITTA RIZKI HASANAH GURNING, INGGRITA GUSTI SARI NASUTION

2019

Hak cipta nasional

Strategi Pengembangan Usaha Kecil Menengah (UKM Batik, Tenun Bordir)

FRIDA RAMADINI, INGGRITA GUSTI SARI NASUTION
