

Herfita Rizki Hasanah Gurning, S.E., M.Ec.Dev

Lecturer of Undergraduate Program in Development Economics Study Program
Faculty of Economics and Business
Universitas Sumatera Utara

✉ herfitagurning@usu.ac.id

🌐 feb.usu.ac.id/en/lecturer/herfita-rizki-hasanah-gurning

Publications

2025

Jurnal nasional terakreditasi

Digitalization of rabbit farming in Medan City, Indonesia

MUHAMMAD KHALIQI , RULIANDA PURNOMO WIBOWO , HAYATUNNUFUS , HERFITA RIZKI HASANAH GURNING , GALIH ARI WIRAWAN SIREGAR

2024

Prosiding seminar internasional

Dynamic interactions between agriculture, economic growth, energy consumption, and CO2 emissions: an environmental Kuznets Curve study in Indonesia

MUHAMMAD KHALIQI , HERFITA RIZKI HASANAH GURNING , KRISTIAWAN HADINATA GINTING

2021

Prosiding seminar internasional

The Impact of Internet Access on Household Expenditure using the Matching Method

HERFITA RIZKI HASANAH GURNING , MUHAMMAD KHALIQI

2021

Prosiding seminar internasional

Indonesian consumers' awareness towards organic coffee

HERFITA RIZKI HASANAH GURNING , TASYA CHAIRUNA PANE , RIDHA RIZKI NOVANDA , MUHAMMAD KHALIQI

2021

Prosiding seminar internasional

The prediction of consumers' intention in choosing organic coffee: an application of theory planned behaviour

TASYA CHAIRUNA PANE , DEDY DARMANSYAH , RIDHA RIZKI NOVANDA , HERFITA RIZKI HASANAH GURNING , MUHAMMAD KHALIQI

2020

Prosiding seminar internasional

Competitiveness Indonesia tea in international market

HERFITA RIZKI HASANAH GURNING , MUHAMMAD KHALIQI

2018

Artikel ilmiah

Peran Financial Technology Berbasis Crowdfunding Platform Dalam Pemberdayaan Masyarakat Desa

HERFITA RIZKI HASANAH GURNING

2015

Jurnal nasional

Analisis Tingkat Kesadaran Masyarakat Kecamatan Medan Baru dalam Membayar Zakat

HERFITA RIZKI HASANAH GURNING , HARONI DOLI HAMORAON

2020

Willingness to Pay Konsumen Terhadap Kopi Organik di Indonesia

HERFITA RIZKI HASANAH GURNING , MUHAMMAD KHALIQI , TASYA CHAIRUNA PANE , HERU YULIAN , INDAH SAVIRA

2020

Faktor yang menentukan preferensi konsumen dan kesediaan untuk membayar kopi spesialti dari Sumatera Utara

HERFITA RIZKI HASANAH GURNING , MUHAMMAD KHALIQI , TASYA CHAIRUNA PANE , BOI TARIPAR RUMAIJUK , DIONLY PARDAMEAN , GIKA SISAPRIN BR GINTING , ELVI JUNITA , SALMA SAFRINA HASHILAH , AZZAHRA
