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Asriaty R. Purba was born in Saran Padang on November 22, 1962. She is an alumna of Universitas Sumatera Utara (USU), having completed her undergraduate studies in 1981. In 2007, she earned her Master's degree in Linguistics from the USU Graduate School in Medan.

She has served as a lecturer at the Faculty of Cultural Sciences, Universitas Sumatera Utara, since 1982. Throughout her academic career, she has been actively engaged in research. Her research projects include Local Wisdom in Environmental Conservation in North Sumatra Folklore (2015), conducted in collaboration with PT Inalum (Persero); Morphology of the Tanjung Balai Malay Dialect: A Process-Based Approach (2016), funded by the USU Higher Education Research Program (BPPTN); Conversational Models in the Marunjuk Traditional Ceremony of the Toba Batak Community: A Pragmatic Study (2017); Phonotactics of the Simalungun Language (2018), funded by the USU TALENTA Research Scheme; and The Local Wisdom of Limbaga Simalungun: An Oral Tradition Study (2019).

Asriaty has also actively participated in international academic conferences. In 2017, she presented a paper entitled The Tradition of Membere Sulang-Sulang Ni Pahompu, Mambere Tungkot, and Duda-Duda in the Simalungun Ethnic Community at the 3rd National Archaeology Seminar, Exploring Culture, History, and Heritage, held at Universiti Sains Malaysia. In the same year, she presented another paper, Hutinta (Riddles) in the Oral Tradition of the Simalungun Ethnic Community, at the International Conference on Sumatra's Local Wisdom: Local Wisdom for Sustainable Development, hosted by Universitas Sumatera Utara in Medan.

In October 2020, she was again invited as a presenter at an international seminar, where she presented a paper entitled Structure and Function of Expressions of People's Beliefs (Superstitions) in Sigodang Village, Simalungun Regency.

Publications

2025

Jurnal nasional terakreditasi

Fenomena Campur Kode dalam Lagu Berbahasa Batak “Welcome to My Country”: Kajian Sociolinguistik

ELDAWATI LIMBONG , CASTIA STEPHANI BR SINAGA , YOHANA DWIKARTIKA HUTABARAT , PUTRI HUTABARAT , Risdo Saragih , ASRIATY R PURBA

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2025

Book chapter internasional

Etnografi dan Etnoarkeologi Nusantara : Kebudayaan dan Kesenian Peribumi

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2024

Jurnal internasional

The Story of the Batu Partungkoan: Cultural Studies

Asni Barus , MICHAEL MANALU , ASRIATY R PURBA

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Jurnal internasional

Code Switching and Code Mixing in the “Induk Gajah” Movie: Sociolinguistic Study

ASRIATY R PURBA , ANGELITA LUMBAN RAJA , Rosita Ginting

2024

Jurnal internasional

The Value of Local Wisdom Marhauma Tradition of the Toba Ethnic

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Jurnal internasional

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Jurnal nasional

Upacara Adat Saur Matua Etnis Batak Toba: Analisis Peristiwa Tutur

ASRIATY R PURBA

2022

Jurnal internasional

Hutinta (Riddles) in Simalungun Ethnic Oral Tradition

ASRIATY R PURBA

2021

Jurnal nasional terakreditasi

SULANG-SULANG PAHOMPU ETNIK BATAK TOBA KAJIAN ANTROPOLINGUISTIK

ASRIATY R PURBA , JEKME SINULINGGA

2021

Jurnal internasional bereputasi

Giving Ulos in Toba Batak's Sari Matua Traditional Ceremony

ASRIATY R PURBA

2020

Jurnal internasional

Limbaga (Proverbs) Simalungun as a Source of Forming Character Education

ASRIATY R PURBA

2017

Prosiding seminar internasional

Tradisi Membere Sulang-Sulang Ni Pahompu , Mambere Tungkot dan Duda-duda pada Etnik Simalungun

ASRIATY R PURBA , NURCAHAYA BANGUN

2016

Prosiding seminar nasional

Pemertahanan Bahasa Daerah Bahasa Simalungun : Tinjauan Sociolinguistik

ASRIATY R PURBA

2015

Prosiding seminar nasional

Pemerolehan Bahasa Anak Yang Monolingual dan Bilingual Pada Usia 4-5 Tahun

ASRIATY R PURBA

2013

Prosiding seminar nasional

Peran Peribahasa Sebagai Bagian dari Kearifan Lokal Pada Masyarakat Simalungun

ASRIATY R PURBA

2007

Tulisan ilmiah

TEMA UMPASA MASYARAKAT SIMALUNGUN : SUATU KAJIAN LINGUISTIK FUNGSIONAL SISTEMIK

2026
Jurnal nasional terakreditasi

Tradisi Ritual Manganjab di Nagori Sihaporas Kecamatan Pematang Sidamanik: Kajian Kearifan Lokal

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Researches

2025
Penelitian Dana Lokal Perguruan Tinggi

Etnomatematika Emosi: Model Vektor Emosi dalam Umpasa Simalungun dan Implikasinya terhadap Psikologi Budaya

TULUS JOSEPH HERIANTO , AMALIA MEUTIA , ASRIATY R PURBA , JEFRI HARNIKO PASARIBU H. , JUWITA PARAMITA TAMPUBOLON