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Publications

2024

Prosiding seminar internasional

Relevance of Technological Adaptation to Support Tridharma Performance

MUHAMMAD ARIF LUBIS , ANDREW SATRIA LUBIS

2024

Jurnal internasional bereputasi

Factors Affecting Entrepreneurial Intentions of Students of the Faculty of Islamic Religion, University of Muhammadiyah North Sumatra

ALFI AMALIA , ANDREW SATRIA LUBIS , ISRA HAYATI

2025

Jurnal nasional terakreditasi

The Influence of Leadership, Motivation, and Work Environment on Company Performance at PT PLN (Persero) Sektor Pembangunan Belawan

MUHAMMAD ARIF LUBIS , ANDREW SATRIA LUBIS , FAUZIAH KUMALASARI , TAUFIK AKBAR PARLUHUTAN

2023

Jurnal nasional terakreditasi

Strategy Of Omni Channel Marketing & Business Sustainability Of E Commerce Through The Character And Mindset Of Msmes During The Covid-19 Pandemic In Siantar City

DOLI M JAFAR DALIMUNTHE , BONGSU HUTAGALUNG , MUHAMMAD ARIF LUBIS , ANDREW SATRIA LUBIS

2023

Prosiding seminar internasional

Analysis of the Effect of WFA (Work From Anywhere) on Work Stress and Job Satisfaction and Its Impact on Lecturer Performance

MUHAMMAD ARIF LUBIS , ANDREW SATRIA LUBIS , MONICA ROSIANA

2024

Jurnal nasional terakreditasi

Pengaruh Bentuk Pelayanan SDM, Fasilitas dan Promosi terhadap Kepuasan Pelanggan PT. Asia Sakti Wahid Foods Manufacture Medan

ANDREW SATRIA LUBIS , SYLVANI , KENJIE MERKURY , DHITA ADRIANI RANGKUTI

2026

Prosiding seminar nasional

PENGARUH KOMPETENSI PEDAGOGIK GURU DAN STRES KERJA TERHADAP KINERJA GURU DI SD NEGERI 104217 SIDOMULYO, SD NEGERI 104218 SIDOMULYO DAN SD NEGERI 101807 CANDIREJO DI KECAMATANÂ …

ANDREW SATRIA LUBIS

2024

Jurnal internasional bereputasi

Assessing the Impact of Innovation, Risk-Taking, and Managerial Skills on Business Performance Through Strategic Mediation

2022

Jurnal nasional terakreditasi

Strategi Omnichannel Marketing & Keberlanjutan Bisnis E-Commerce Melalui Karakter dan Mindset UMKM Selama Pandemi Covid-19 di Kota Medan

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2023

Jurnal nasional terakreditasi

Towards Financial Education Transformation: Accounting Computer Application Training for Teachers and Students of SMA Negeri 1 Dolok Batu Nanggar

WINDI ASTUTI , ANDREW SATRIA LUBIS , MUHAMMAD ARIF LUBIS , AMLYS SYAHPUTRA SILALAH

Researches

2021

Penelitian Dosen Pemula

Strategi Omnichannel Marketing & Keberlanjutan Bisnis E-commerce Melalui Karakter dan Mindset UMKM Selama Pandemi Covid-19 di Kota Medan

ANDREW SATRIA LUBIS , MUHAMMAD ARIF LUBIS , BONGSU HUTAGALUNG , DOLI M JAFAR DALIMUNTHE

2025

Penelitian Dana Lokal Perguruan Tinggi

EFEKTIVITAS MINDFULNESS BERBASIS VIRTUAL REALITY (VR) DALAM MENGELOLA STRES KERJA DAN MENINGKATKAN KESEIMBANGAN KEHIDUPAN KERJA KARYAWAN WANITA BERPERAN GANDA DI ERA DIGITAL

ANDREW SATRIA LUBIS

2021

Ipteks

Building The Character of Indonesia's Sharia-Based Indonesian Human Resources As An Important Component In Dealing With The Asean Economic Community (MEA)

ANDREW SATRIA LUBIS

2025

Penelitian Dana Lokal Perguruan Tinggi

Efektivitas Mindfulness Berbasis Virtual Reality (VR) Dalam Mengelola Stres Kerja Dan Meningkatkan Keseimbangan Kehidupan Kerja Karyawan Wanita Berperan Ganda Di Era Digital

ANDREW SATRIA LUBIS , MUHAMMAD ARIF LUBIS

2021

Ipteks

Employee Performance Assessment With Human Resources Scorecard And Ahp Method (Case Study : PT. PLN (Persero) North Sumatra Generation)

ANDREW SATRIA LUBIS

2022

Ipteks Bagi Masyarakat

Analisis Kesiapan WFA (Work From Anywhere) Terhadap Komitmen Kinerja Dosen Universitas Sumatera Utara

ANDREW SATRIA LUBIS , MUHAMMAD ARIF LUBIS

2025

Penelitian Dana Lokal Perguruan Tinggi

EFEKTIVITAS MINDFULNESS BERBASIS VIRTUAL REALITY (VR) DALAM MENGELOLA STRES KERJA DAN MENINGKATKAN KESEIMBANGAN KEHIDUPAN KERJA KARYAWAN WANITA BERPERAN GANDA DI ERA DIGITAL

Community Services

2023

Ipteks Bagi Masyarakat

PELATIHAN PENGGUNAAN APLIKASI KOMPUTER AKUNTANSI UNTUK GURU DAN SISWA SMA NEGERI 1 DOLOK BATU NANGGAR

ANDREW SATRIA LUBIS , MUHAMMAD ARIF LUBIS , WINDI ASTUTI , AMLYS SYAHPUTRA SILALAH

2024

Pengurus Badan Kemakmuran Mesjid Baiturrahmah FEB USU

ANDREW SATRIA LUBIS , MUHAMMAD ARIF LUBIS , AMLYS SYAHPUTRA SILALAH

2023

Optimizing Fundamental Mathematics Concepts for Middle School Students at Al Ulum Integrated Islamic School through Innovative Teaching Methods

ANDREW SATRIA LUBIS , MUHAMMAD ARIF LUBIS , DOLI M JAFAR DALIMUNTHE
