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Publications

2024

Jurnal internasional

The Influence of Work Life Balance to Subjective Wellbeing on Women Working in PTPN II

ABDHY AULIA ADNANS , DEBORA SINTHA S BR LUMBANTOBING

2023

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The Effect of E-WOM and Price Perception Toward Purchase Decisions of Point Coffee Products

NADYA UMAIMAH , ABDHY AULIA ADNANS

2022

Buku referensi

Proaktif dan pola pikir pada perilaku inovatif pengusaha industri kreatif di masa pandemi Covid 19

ABDHY AULIA ADNANS

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KHALIDA SALSABILA AZIZ , ABDHY AULIA ADNANS

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The Effect of Self-Control and Sales Promotion on Consumptive Behavior on Consumer Social Commerce TikTok Shop

YUSRIZHA MAHARANI , ABDHY AULIA ADNANS

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The Effect of Visual Merchandising and Store Atmosphere on Purchase Decision at KKV Delipark Medan

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The Influence of Customer Experience and Price Perception on Repurchase Intention on Mixue's Products

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The Effect of Consumer Involvement on The Purchasing Decision of Skincare Products in The Somethinc Brand

NURHALIZA , ABDHY AULIA ADNANS

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The Effect of Work Motivation on Work Readiness of USU Kampus Merdeka Internship Students

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